



AMITY SCHOOL OF ENGINEERING AND TECHNOLOGY SPONSORSHIP PROPOSAL

The 4th International Conference

CONFLUENCE 2013 THE NEXT GENERATION INFORMATION TECHNOLOGY SUMMIT

Theme: Mega Trends in IT (S.M.A.C) : Social. Mobile. Analytics. Cloud

Confluence 2013-“The Next Generation Information Technology Summit” is the 4th International Conference focusing on mega trends in IT – Social, Mobile, Analytics and Cloud. It is a two day event hosted by Amity School of Engineering & Technology. The event is dedicated to technical symposia, tutorial and workshop sessions. Technical symposia include oral or poster presentation of research papers grouped into parallel tracks. Workshops, tutorials, Keynote talks from experts, panel discussions are also included in the program schedule of the conference.

Confluence 2013 will be held in Amity University, Uttar Pradesh, Noida Campus on 26th - 27th September, 2013.

Confluence 2013 is likely to be attended by the following from all over the world:

- Scientists and academicians
- State and National Government Representatives
- Senior Management
- Engineers
- Infrastructure Directors/Managers
- Consultants
- Students

We invite you to join hands with us in making Confluence a mega success. There are ample opportunities for association available as per sponsorship details given below. We sincerely believe that your contribution towards the workshop will go a long way in promoting for your products, brands and company.

Benefaction/Sponsorship:

- Being Benefactors’ proves your leadership in industry and provides maximum exposure with confluence-2013 attendees.
- Benefactor status maximizes your company’s visibility.
- Your company will be prominently featured as sponsor of Confluence-2013.
- Showcase your brand to the most influential group of engineers and researchers audience in social media, mobile, analytics and cloud domain.



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- You can also utilize this event to share your company's products and services with important decision makers in the industry.

Why Become a Benefactor

- Confluence 2013, is an international event to present the latest results from the research.
- Confluence 2013 brings together industry leaders and researchers, on the common platform to share knowledge about the technologies, business opportunities and applications.
- Sponsor enjoys high visibility at the conference.
- Patrons can gain access to officials from leading R&D organizations and project representatives.

We would welcome your own ideas for discussion, and would be glad to assist with any enquiries you may have. The wide range of opportunities available means that you can choose a package that fits your particular marketing strategy. Some opportunities are negotiable.

Benefactor Overview

	Platinum	Gold	Silver	Bronze
Banner of your company logo and benefactor level in the foyer area of the conference venue	x	x	x	x
Keynote speech during conference (subject to approval by organizing committee)	x			
Acknowledgement by the chairman during Welcome Reception, Opening and Banquet	Welcome, Valedictory	Welcome, Valedictory		
Full conference registrations and access to social events (#)	5	3	2	1
Advertisement in the Final Program (full / half page)	Full page	Full	Half	One fourth
Complimentary exhibition booths (6 x 3 feet)	double size	single size	single size	single size
Listed on conference website.	x	x		
Your company's logo	x	x	x	x
Paragraph about the company/organization (up to #)	375 words	375	250	125
Company/organization website URL	x	x	x	x
Available up to	2	5	8	10



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Benefactor Packages*

Platinum Sponsor = 10,00,000 INR / 20,000 USD

Gold Sponsor = 5,00,000 INR / 10,000 USD

Silver Sponsor = 2,50,000 INR / 5,000 USD

Bronze Sponsor = 1,25,000 INR / 2,500 USD

Other Sponsor's:

1. Best Paper Award: 20000 INR / 500 USD
2. Best Poster Award: 10000 INR / 250 USD
3. Best Doctorate Award : 50000 INR / 1000 USD (For best Ph.D.)
4. Industry Awards : 150000 INR / 3000 USD (For the companies those who are trend setter in their respective domain for leveraging Information Technology)
5. Conference Dinner/Corporate Dinner: 200000 INR / 4000 USD

***Sponsorship packages can be customized to suit your company's preferences.**

General Terms & Conditions

1. Due to limited sponsorship opportunities, sponsors shall be allocated on a first come first serve basis.
2. The sponsors shall bring POP display as desired by them for the display stalls.
3. All payments for sponsorship/stall bookings are to be made in advance.
4. All transactions are subject to Delhi jurisdiction.
5. All stall requirements shall be made known seven days prior to the event. All additions shall be charged appropriately.
6. Bromide of Company's Logo & complete Name of the Company with style will be required for acknowledging through Backdrops, Banners, brochures, stationary, Invitation cards & other promotional material.

Mode Of Payment

All payments are to be made through DD/local cheque drawn in favor of "**Amity Sponsorship Account**" payable at Noida.

For Further Clarification Please Contact Under Signed:

Ms. Sapna Sinha

General Co-Chair

Confluence 2013

Ph: 9810530764

Email: confluence2013@amity.edu; ssinha4@amity.edu



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Glimpse of Coverage

AMITY SCHOOL OF ENGINEERING & TECHNOLOGY in association with EMC² where information lives[®]

Presents
CONFLUENCE
THE NEXT GENERATION
INFORMATION TECHNOLOGY SUMMIT

January 22-23, 2010 • 10 am - 5 pm
Amity University Campus, Sector-125, Noida

In Advertisements

Key Speakers

- **Mr. Ajay Ranjan Mishra**, Global Head - Innovation Management, Nokia Siemens Networks
- **Dr. Chandan Chowdhury**, CEO, IFS India
- **Mr. Dheeraj Prasad**, Director - Education, Microsoft
- **Mr. George Paul**, Executive VP - Marketing, HCL Infosystems Ltd.
- **Mr. Golok Simli**, Principal Consultant cum Technical Advisor, Ministry of External Affairs
- **Dr. Karanvir Singh**, Head - Medical Informatics, Sir Ganga Ram Hospital
- **Mr. Kunwar Kishore**, Sr. Vice President, Airtel
- **Mr. Manoj Chugh**, President - India & SAARC, EMC Data Storage Systems (India)
- **Mr. Pankaj Sharma**, CEO, LeadInvent
- **Mr. Pradeep Gupta**, Chairman, Cyber Media Group
- **Mr. Praveen Khandelwal**, Dy. General Manager - IT, Airports Authority of India
- **Mr. Rajesh Janey**, President - India & SAARC Sales, NetApp
- **Mr. R P Singh**, President & Head-Global Delivery, Nucleus Software
- **Dr. R S Tyagi**, Dy. Director & Head-Computer Facility, AIIMS
- **Prof. S K Gupta**, Professor, Deptt. of CS&E, IIT-Delhi
- **Mr. S N Shukla**, General Manager, ISOFT
- **Mr. S. Ramaswamy**, Exec. Director (IS), Indian Oil
- **Mr. Sanjay Agarwal**, General Manager - IT & CIO National Highways Authority of India
- **Mr. Sanjiv Kumar**, GM - IT Infrastructure, Fiserv
- **Mr. Yogesh Bansal**, Founder & CEO, ApnaCircle.com

Professional Partners



Media Partners

Technical Partner

On Website

www.amity.edu/asetau/confluence2012/home.html

Presented By AMITY School of Engineering & Technology In association with EMC² where information lives[®]

CONFLUENCE
THE NEXT GENERATION OF INFORMATION TECHNOLOGY
27 - 28 SEPTEMBER 2012 | AMITY UNIVERSITY, SECTOR 125, NOIDA

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Our Sponsors

Technical Collaboration

International Journal of Computer Applications
International Journal of Computer Applications

Professional Partners

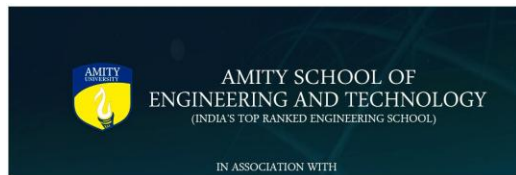
IET Collective Inspiration



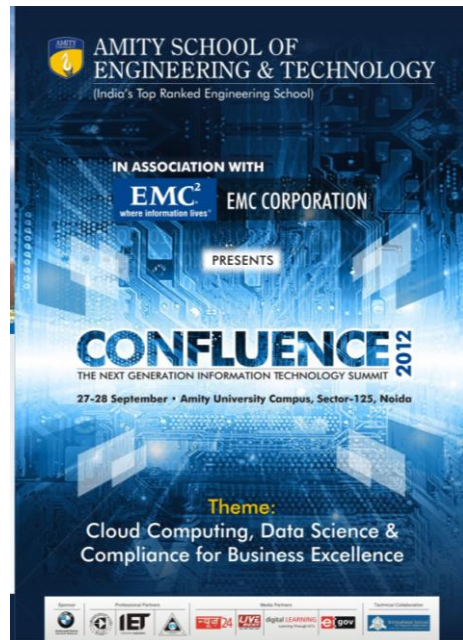
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On Backdrops

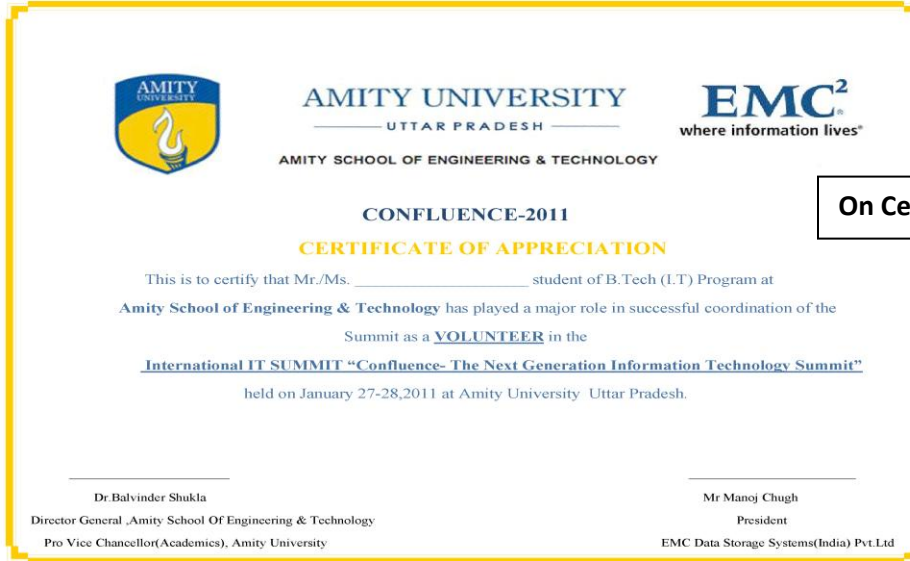


On Brochure





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On Certificates

PAST SPONSERS

