Jean Monnet Project: ACE
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Amity Academic Staff College in association with Amity Institute of Social Sciences, Amity University, Noida, Uttar Pradesh
&

Jean Monnet Module of Erasmus Mundus
Organize

One Week Faculty Development Programme (Virtual)
On

"Developing a Theoretical Framework of Social Science Research Methodology – Applications and implications on Scientific Report Writing and Area Studies Programs".

June 20-27, 2023

Link: https://amityuni.live/88078761037

Program Coordinators - Prof (Dr) Shruti Singh and Prof (Dr) Pushpraj Singh
Session Coordinators - Dr Rewa Singh, Dr Aastha Mishra, Dr Suyasha Singh Isser, Dr Smita and Dr Rahul Bhandare
Rapporteurs - Ms Guneeta Kaur Gill, Ms Serllyn Paul Engtipi and Ms Shweta Singhal

The growth and development of social sciences has changed conventional disciplinary boundaries and theoretical insights, there is a need to study and inquire about the same. Data and method driven approach are mapping inroads in social sciences. As a result, social sciences require adapting, focusing and reorienting itself to undertake critical inquiry into the epistemologies and practices, their institutionalizations and methods. The Faculty Development Program (FDP) aims to understand the trends in social sciences in response to competing epistemologies and expected to cover the basics of research methodology focusing on theoretical and practical inputs, report writing and area studies.

Main Objectives

1. To enable the early academicians (faculties' research scholars and students) with sound research ground, expose them to contemporary societal issues and qualitative research methods, and requisite knowledge to develop their competency in scholarly publishing.
2. To introduce the significance of research skills and current opportunities in research by subject matter experts having demonstrated experience in interdisciplinary research and practice.
3. To learn research tools and techniques that will be useful for enabling publishing

in reputed journals by the participants.

4. To equip the participants in solving issues and challenges during the research.
5. To focus on both the theoretical and practical knowledge of research methodology.
6. **To enable the participants, to understand theoretical insights & methodology of Research such as define research problem, developing an approach to research problem and selection of suitable research design**

Day - 1: 20 June, 2023 (Inaugural Session) at 10:30 a.m. to 4:30 p.m.

The One Week Faculty Development Programme (Virtual) on "Developing a Theoretical Framework of Social Science Research Methodology – Applications and implications on Scientific Report Writing and Area Studies Programs" (June 20-27, 2023) was opened by Prof (Dr) Shruti Singh.

Prof. (Dr) Nirupama Prakash, Director & Head, AISS – AUUP warmly welcomed all the esteemed guests and participants. Dr Sheetal Sharma, CES also welcomed the participants and dignitaries to the program.

Ms Mugdha Sinha (IAS), Joint Secretary, Ministry of Culture, Government of India delivered the keynote address and conveyed her best wishes for the success of the Faculty Development Program and stressed the significance of enhancing research aptitude and perspective on message.

Session- 1, Prof (Dr) Manish Kumar Verma, Professor, Babasaheb Bhimrao Ambedkar University, Lucknow
Topic: How to Write a Research Article/Paper

During an informative session, Prof. Manish Kumar Verma discussed what an article/paper is and identified the various types, including research paper/article, working paper, position paper, and review paper. He stressed the significance of writing and publishing as a young scholar and the importance of authorship, originality, language, editing, and the essentials of a good research paper/article.

Session: II, Prof (Dr) Aditya Kumar Shukla, Associate Professor, Manipal University, Jaipur
Topic: Media Effect Research: Approaches and Methods
During his session, Prof Shukla discussed the interdisciplinary nature of media, providing numerous real-life examples and case studies. He emphasized the importance of collaboration in research and highlighted how media is linked to subjects like sociology and political science.

Day - 2: 21st June 2023 (10:30 a.m. to 4:30 p.m.)
Session- 1, Prof. Aarti Srivastava, Professor, NIEPA, Delhi
Topic: Review of Literature for Research

In the session, Prof. Aarti Srivastava emphasized the significance of conducting a literature review and the different types of literature reviews and provided a comprehensive overview of research writing, emphasizing the crucial role of structure and writing style.

Session: II, Prof. Sheetal Sharma, Professor, Jawaharlal Nehru University, New Delhi

Topic: Research Methodology and Methods in Social Science

During the session, Professor Sheetal Sharma provided an in-depth analysis of the difference between Research Methodology and Research Methods. She highlighted the importance of distinguishing values from facts and beliefs from knowledge, as this differentiation can lead to a more accurate and precise research outcome. Furthermore, she expounded on the definition of Research Methodology, which comprises ontology, epistemology, and methods. Professor Sharma's insights were invaluable, shedding light on the complexities and nuances of research methodology.

Session: 3, Prof. Shweta Prasad, Professor, Banaras Hindu University, Banaras
Topic: Reflexivity in Qualitative Research

During the talk, the speaker addressed the crucial topic of subjective qualitative research. She highlighted the need for researchers to engage more with respondents as compared to quantitative research and stressed the significance of values and ethics in research. The insights shared by the speaker were extremely valuable and helped to shed light on the intricate nature of qualitative research.

Day - 3: 22 June, 2023 at 10:30 a.m. to 4:30 p.m.
Session- I, Prof (Dr) S. Y. Surendra Kumar, Professor, Bangalore University, Bangalore
Topic: Changing Social Science Research: Ethics as a Factor

Professor Surendra led an informative and interactive session discussing social science research's current challenges. These challenges include limited funding, inadequate infrastructure, poor quality research output, lack of collaboration and interdisciplinary research, and limited access to data. Prof. Surendra emphasized the importance of moral principles in research, such as avoiding harm to participants, making a positive contribution, and respecting and protecting their rights.

Session: II, Prof. Sudha Khokhate, Bangalore University

Topic: Feminist Methodology and Research

In her session, Prof Sudha Khokhate provided valuable insights into feminist research by sharing real-life case studies and her own experience in the field. She emphasized the importance of putting women's experiences at the research centre and discussed how feminist research studies power relations and knowledge creation. Prof Sudha Khokhate also explained the features of feminist research, including methodology and ethics.

Session: III, Prof (Dr) Shruti Singh, Professor, Amity Institute of Social Sciences, Amity University, Noida
Topic: Uncovering the Hidden Realities: Ethnography as a Powerful Research Method in Sociology/Digital Ethnography: Unveiling the Online Societal Dynamics

During her session, Prof (Dr) Shruti Singh introduced Ethnography as a research method in Sociology and discussed its background, as well as the significant contributions of Malinowski. With examples and her own field experience, Prof Singh explained the features, process, advantages, challenges, and ethical considerations of ethnographic research. She also introduced the concept of Digital Ethnography and spoke about its need, principles, features, application, challenges, and limitations. Prof Singh emphasized the role of technology in ethnographic research and the potential of the internet as a research tool.

Day - 4: 23rd June 2023 (10:30 a.m. to 4:30 p.m.)
Session- 1, Prof. Rukmini Sen, BR Ambedkar University, Delhi
Topic: Life Narratives: Implications in Social Policy

In the session, Prof. Rukmini Sen emphasized the significance of Life narratives and their implications in Social Policy. She explained the role that narrative research has played in social policy-making efforts has been small compared to that of quantitative research. The speaker stressed the significance of aligning the Policy implications which include violence, education, accessibility, health and life management. Furthermore, the speaker delved into the intricate details of social media and experience, offering a thorough explanation of their respective strengths and the power of life narratives.

Session: II, Prof. K. B. Asthana, Professor & Dean, Maharishi University, Noida
Topic: The Role of Teacher in Modern Era
During the session, Professor Asthana provided an in-depth analysis of the role of teacher and their impact on students in a positive way. He highlighted the importance on advising student and bringing them on the right track. Furthermore, He also stressed on the responsibilities of a teacher as they must listen to student, design their thoughts and then talk. Professor Asthana's insights were invaluable, shedding light on the Do's and Don't for the teacher's role.
Session: 3, Dr. Miklesh Prasad Yadav, IIFT, New Delhi
Topic: Understanding 'R' and its applications in Research Methods

During the talk, the speaker addressed the crucial topic of understanding 'R' in research. He highlighted the need for Data analysis and stressed the significance of 'R' and programming in research methods. The insights shared by the speaker were extremely valuable and helped to shed light on the intricate nature of quantitative research. Dr Yadav also gave a detailed session on how to open R studio and what it looks like. He explained each menu and button and how to operate R studio.

Day - 5: 26st June 2023 (10:30 a.m. to 4:30 p.m.)
Session- 1, Prof. Pushpraj Singh, Professor, Amity University, Noida
Topic: Research Methodology and Publication Ethics

In the session, Prof. Pushpraj Singh emphasized the significance of Publication Ethics and the different types of Research problems. He suggested Publication ethics in ARCC Journals refer to the ethical standards, policies, and guidelines set to ensure the integrity, quality, and validity of published research in social science. Additionally, he recommended considering important is to understand about ethics. He also provided a comprehensive overview of research writing, emphasizing the crucial role of consent and citation. The speaker stressed the significance of not doing plagiarism and fabrication.

Session: II, Prof. Sanjay Bharadwaj, Professor, Jawaharlal Nehru University, New Delhi
Topic: Research Grants and Proposal writing
During the session, Professor Sanjay Bharadwaj provided an in-depth analysis of the difference between Research Grants and Research Writing. He highlighted the importance of

distinguishing values from facts and beliefs from knowledge, as this differentiation can lead to a more accurate and precise research outcome. Furthermore, he expounded on the definition of Research Grants, which comprises Research question, research objective, and methodology. Professor Bharadwaj's insights were invaluable, shedding light on how to become a good researcher.

Session: 3, Dr. Richa Sharma, Deputy Director, ICSSR, New Delhi
Topic: ICSSR and Resource Management in Social Science Research
During the talk, the speaker addressed the crucial topic of subjective in resource management. She highlighted that social science is a systematic process of investing and analysing Phenomena to gain knowledge and understanding about human behaviour and society. The insights shared by the speaker were extremely valuable and helped to shed light on the important tool for understanding the social world around us and is used to answer question about the social relationships, attitudes, behaviours, and societal structures.

Day – 6: 27th June 2023 (9:00 a.m. to 4:30 p.m.)

Session- 1, Dr. Lakshmi Srinivas, Associate Professor, University of Massachusetts
Topic: Media Ethnography, Lessons from Cinema

During the session, Dr. Lakshmi Srinivas discussed the significance of film studies and media narratives. She pointed out that social science has historically undervalued the importance of media unless it pertains to topics such as society or religion. However, recent research has begun to address these gaps. During her presentation, she delved into the practice of Ethnography and highlighted its challenges when applied in cinema settings where the audience is dispersed. She also discussed the method of participant observation, where a researcher spends an extended period of time with the subjects being studied, engaging in direct observation.

Session: 2, Prof. Neeta Tripathi, Professor, Delhi University
Topic: Sampling Design and Methods in Social Sciences
During the session, the topic of simple random sampling was discussed. This method ensures that every member of the population has an equal opportunity to be included in the sample. Two ways to achieve this are through the lottery method and random numbers. Additionally, the speaker elaborated on stratified random sampling, which is suitable when the population is homogeneous and can be categorized into strata. She dedicated our attention to exploring the fundamental idea of sampling and its importance in research.

Session: 3, Dr. Priyasha Kaul, Assistant Professor of Sociology and Deputy Dean, School of Liberal Studies.

Topic: Researching society through cinema

The speaker discussed an important topic during the talk - researching cinema through society. She emphasized the use of a mixed-method approach and focused on studying mainstream Hindi cinema in terms of its impact on the diaspora and changes post-liberalization. Previously, there was no specific methodology for studying cinema from a sociological perspective. During her presentation, she discussed the inductive approach used by researchers. This approach involves starting with social phenomena and using research and analysis to develop broader theories about social life. She also highlighted the importance of multi-stage data collection, including textual analysis and ethnographic fieldwork.
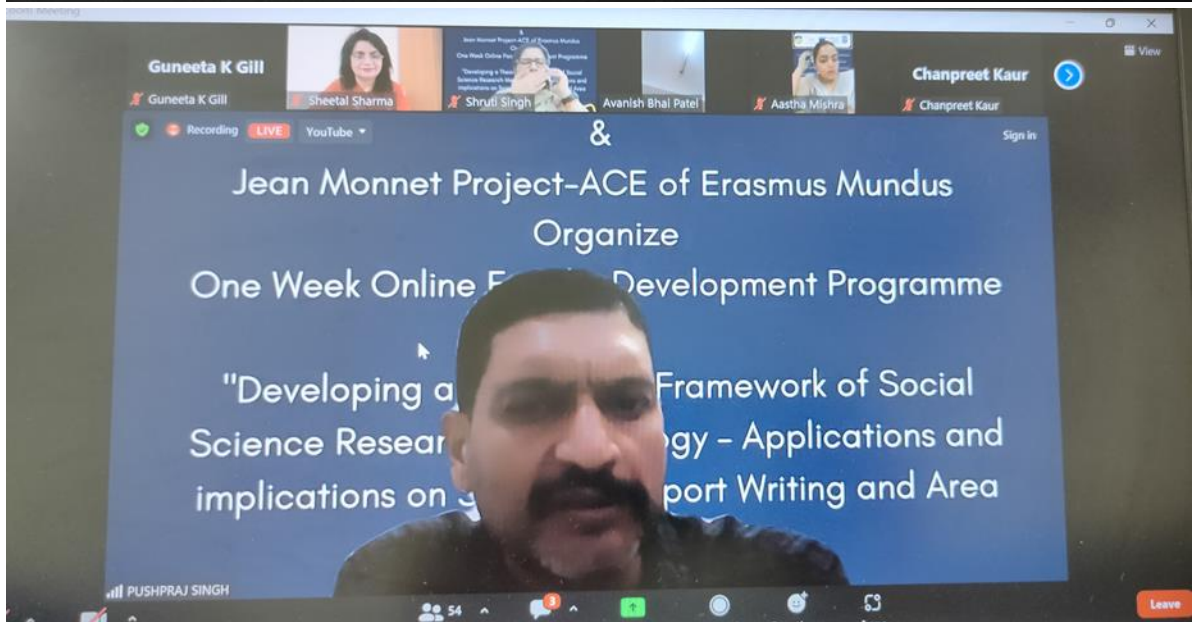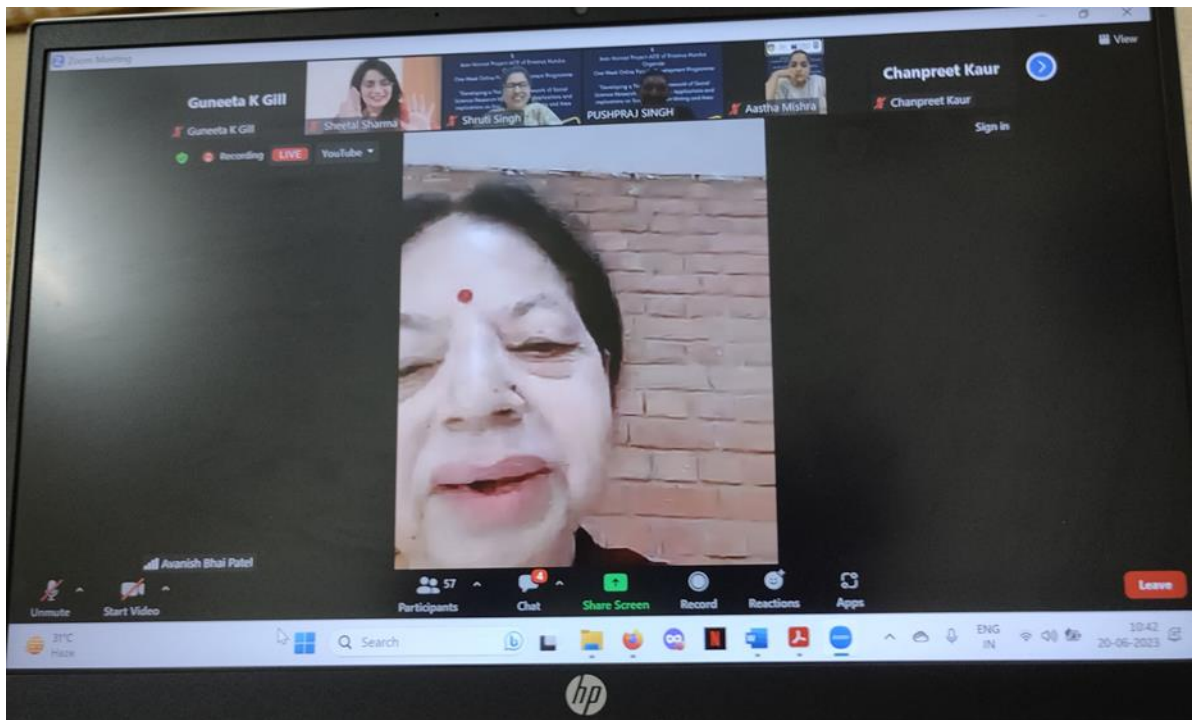
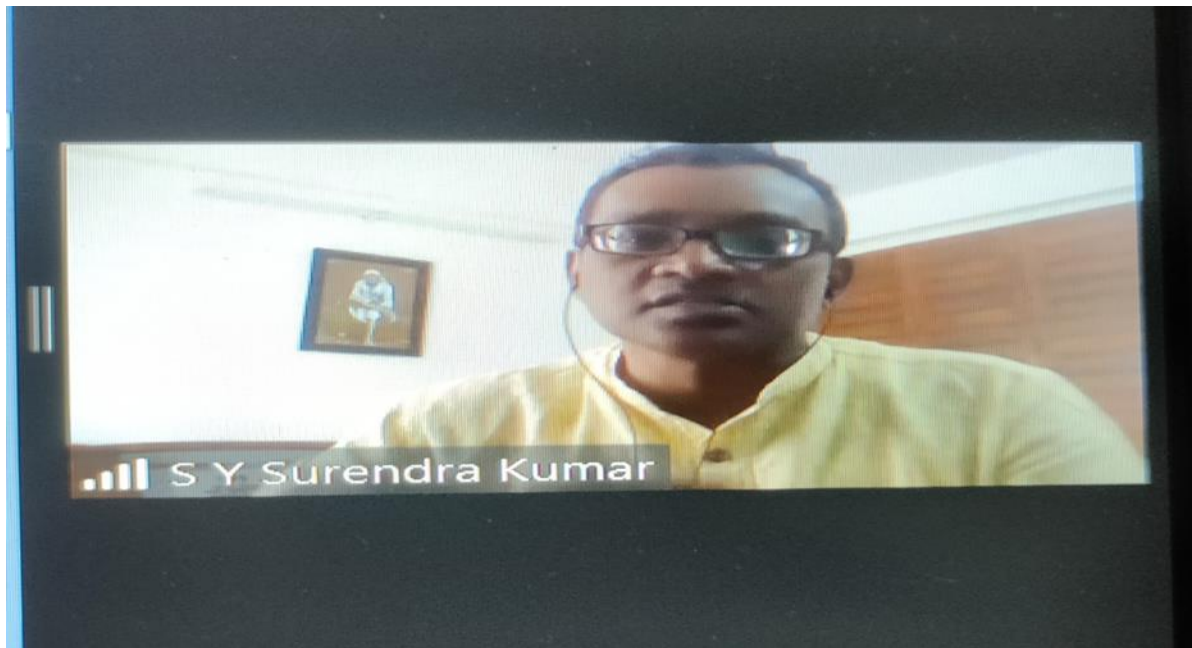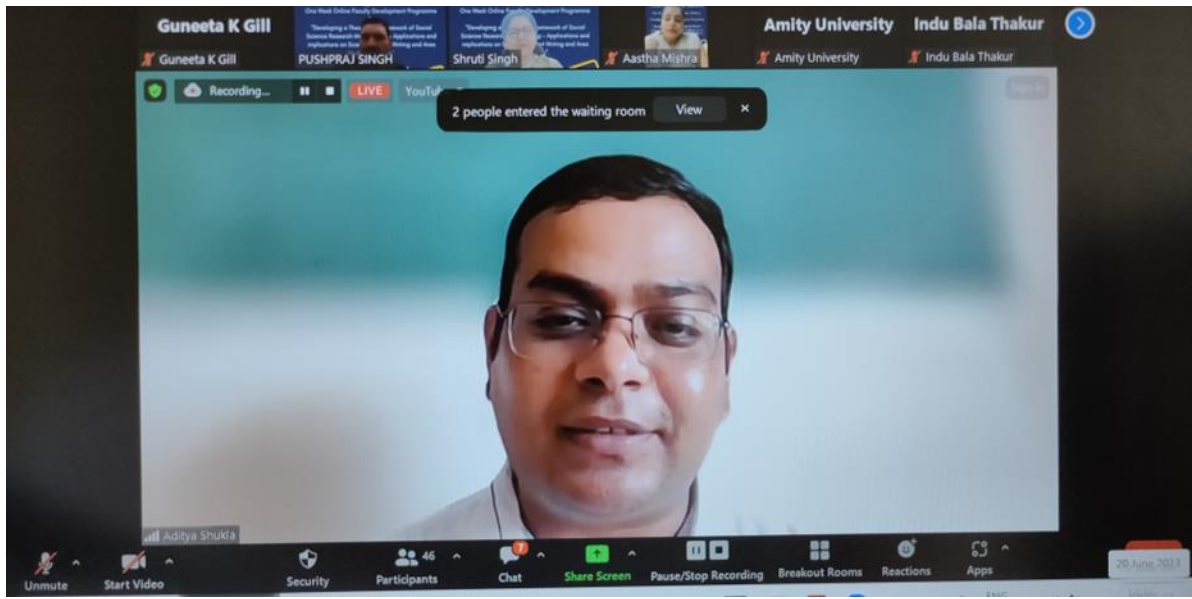**Valedictory Session - Prof. (Dr.) Dalip Kumar, Director, Department of Law, Kurukshetra University.**

Professor (Dr.) Dalip Kumar delivered a highly informative lecture on the vital topics of Faculty Development Programs and Research Tools and Techniques. During the FDP session, Dr. Kumar underscored the many benefits that participants could expect to gain, including valuable theoretical insights, guidance in selecting suitable paper designs, and enhanced opportunities for publication. His expert knowledge and insights offered a wealth of practical information that was sure to be of great value to all in attendance.The speaker provided an in-depth explanation of legal research and its different types, encompassing conventional legal research, non-doctoral legal research, empirical legal research, mono-disciplinary legal research, and multidisciplinary legal research.
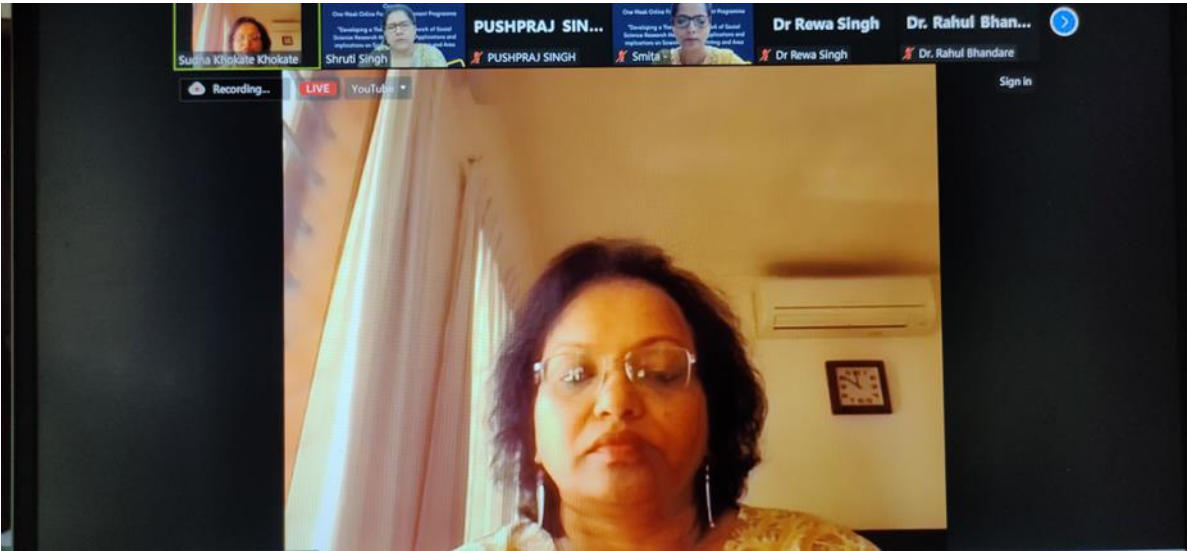
Professors Shruti Singh and Pushpraj Singh expressed their gratitude to all attendees, speakers, coordinators, and the IT team. The head of the institution, Professor Nirupama Prakash, commended the smooth running of the event and extended her thanks to all members involved in the FDP session. Lastly, Professor Shruti Singh acknowledged Dr. Sheetal Sharma for their collaboration.
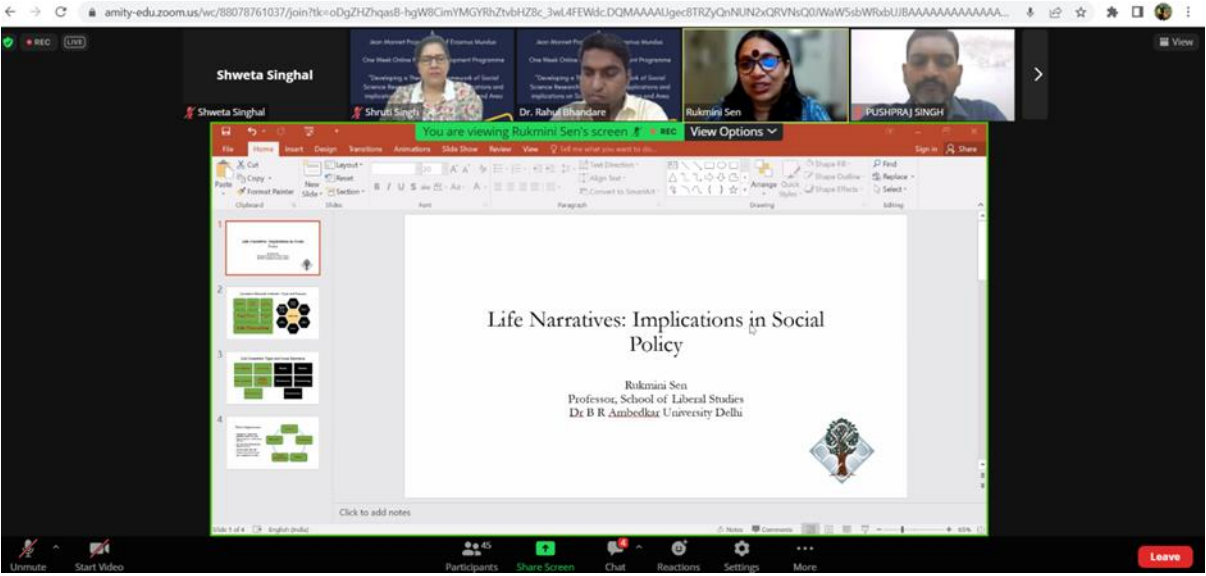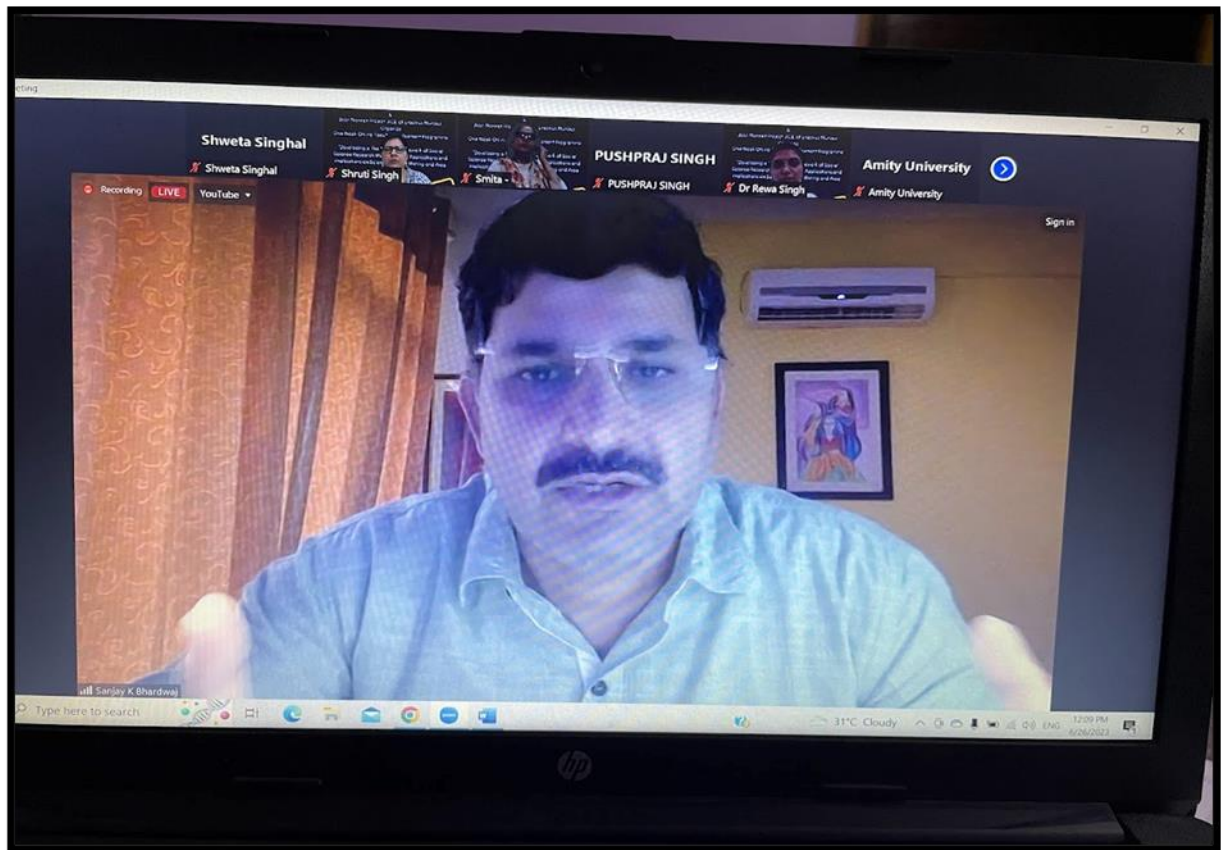
PHOTO GALLERY

Researching cinema through society: A mixed methods approach

Dr Priyasha Kaul.
Assistant Professor Sociology,
Deputy Dean, School of Liberal Studies and
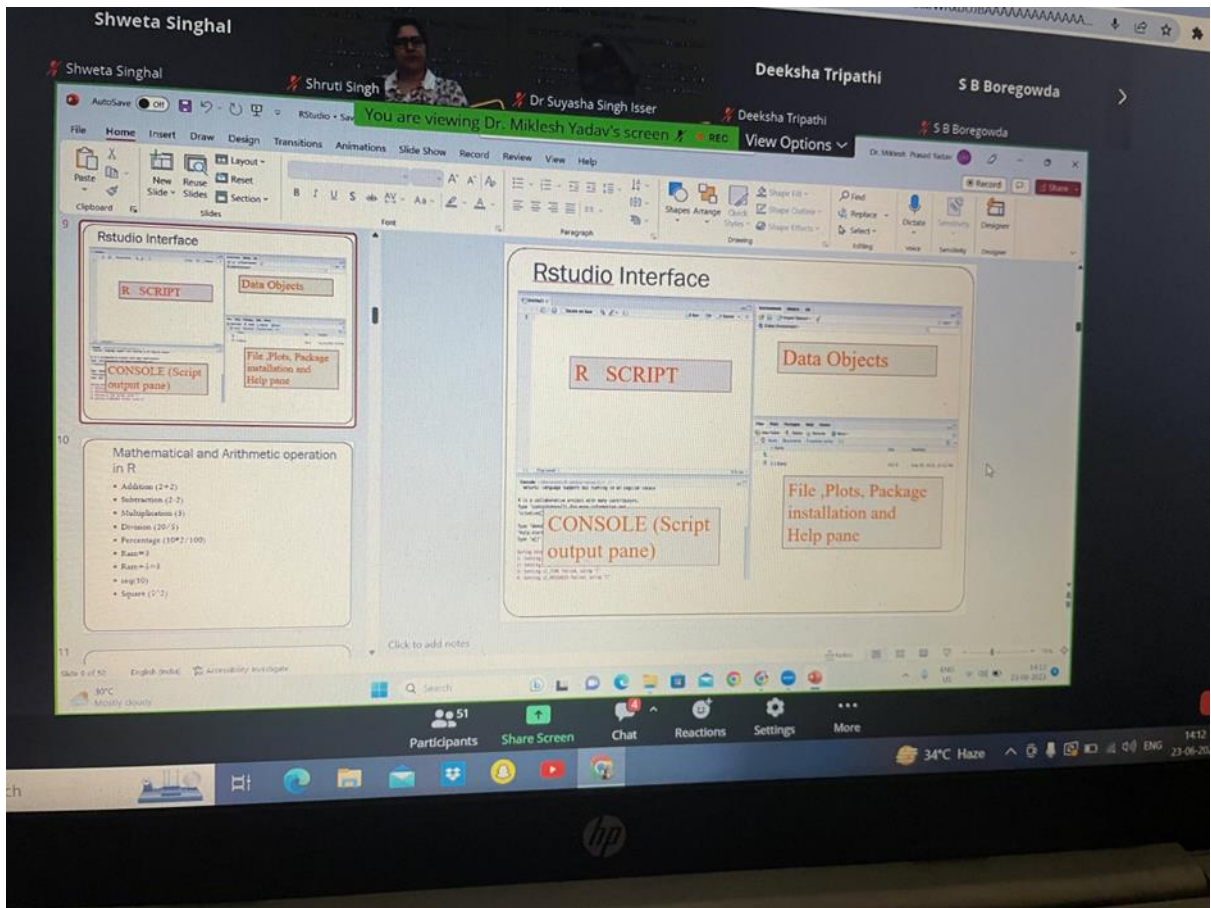Programme Coordinator MA sociology
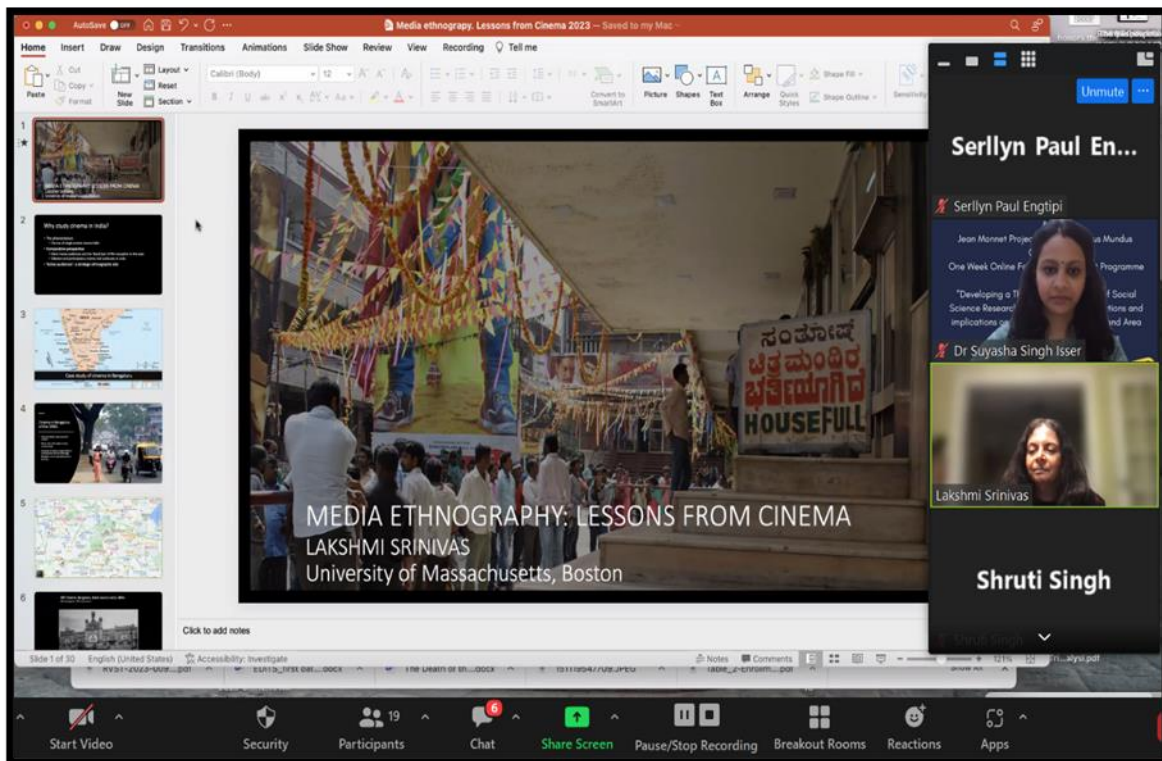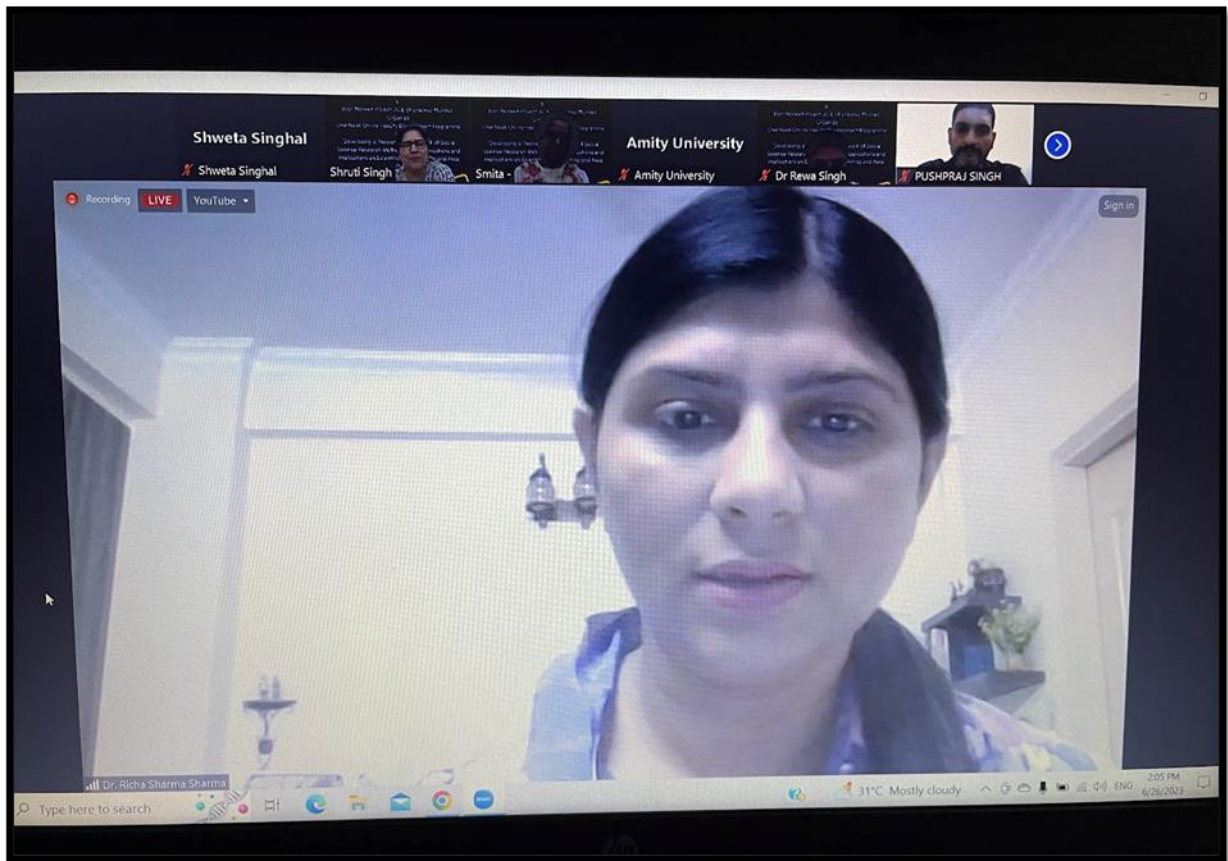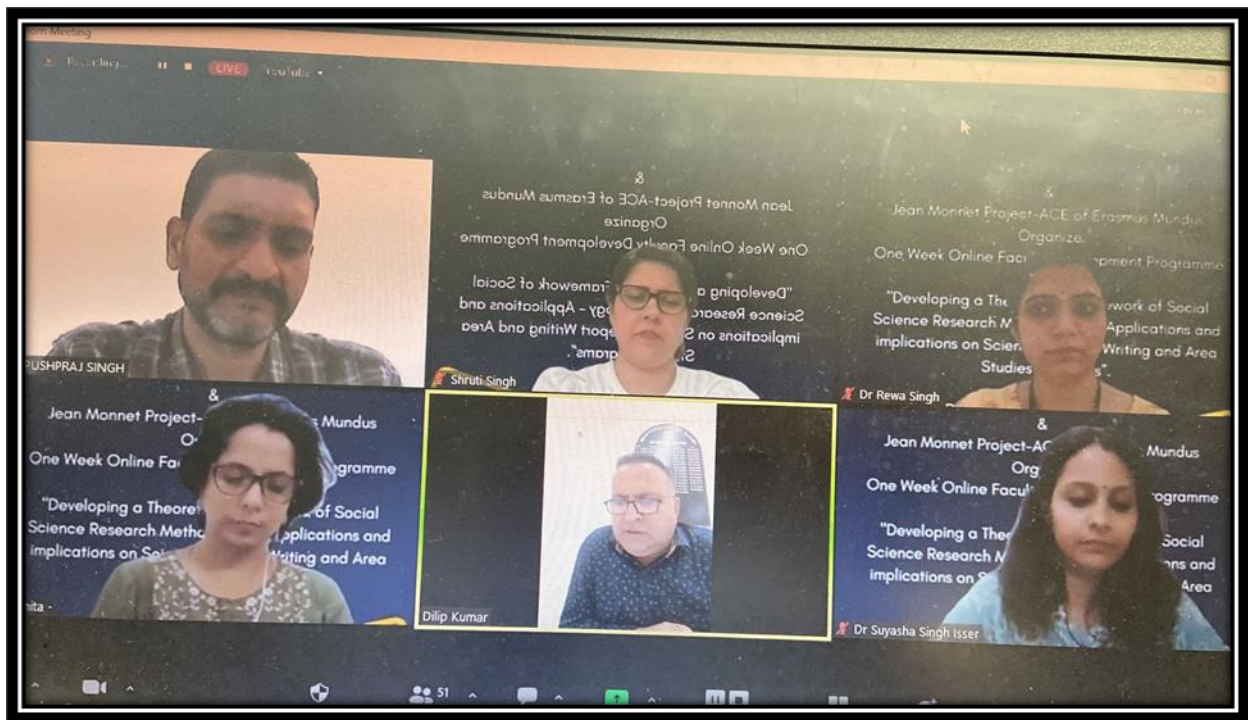Dr B R Ambedkar University Delhi (AUD).
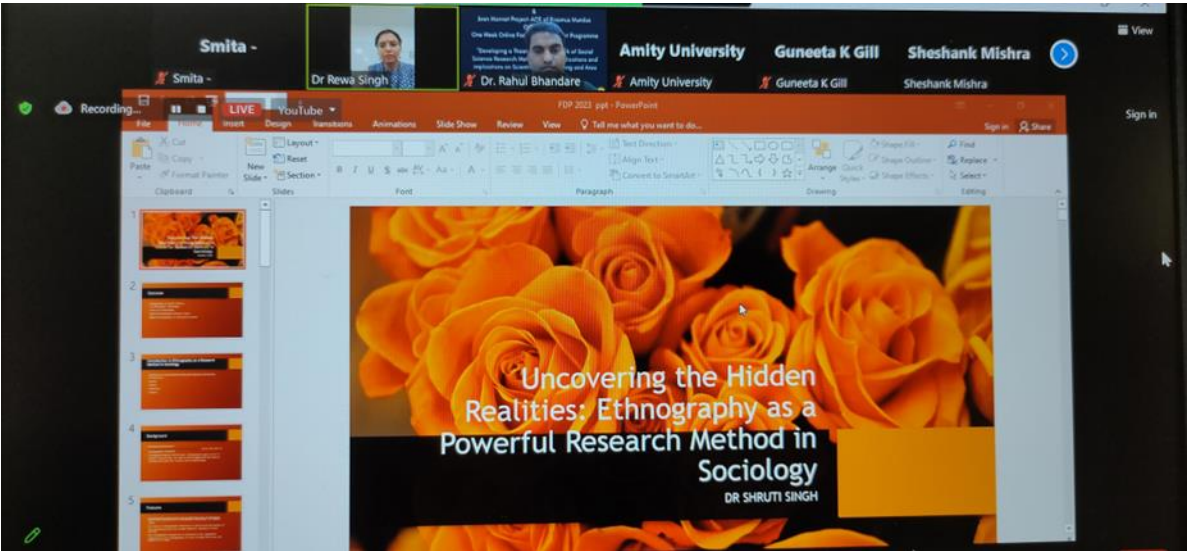
At the end of all days of the FDP, participants were required to fill up a feedback form and complete a Self-Assessment Quiz. This was mandatory for all the participants.