



AMITY
UNIVERSITY
NOIDA CAMPUS



WEBINAR SERIES

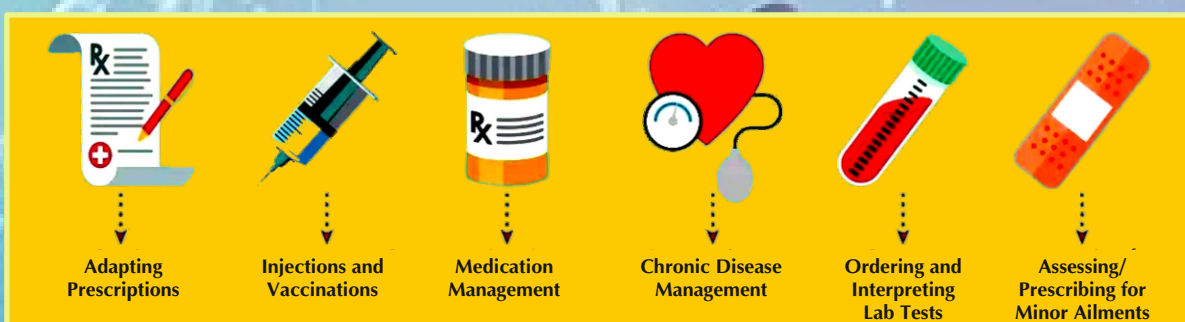
AMITY INSTITUTE OF PHARMACY
HEALTH & ALLIED SCIENCES DOMAIN



INNOVATION AND ENTREPRENEURSHIP CELL
AMITY INSTITUTE OF PHARMACY

NATIONAL PHARMACY WEEK 2022 PHARMA TECH FEST

17 November 2022 | Venue : Amity University Noida Campus, C-Block Auditorium



TECHNICAL EVENTS

- Review Presentation (B.Pharm, VII-Semester & M.Pharm)
- Product portfolio and business analyses (5th & 7th Semester, M.Pharm)
- Pharmaceutical Technology video presentation (open to all)
- Pharmaceutical Quality & Analysis (Open to All)
- Product leaflet & LB design display (Open to All)
- Pharmacovigilance Analysis Workshop
- Medical Writing Workshop
- Cultural & Valedictory



PATRON
Dr. Atul Chauhan
Chancellor,
Amity University Uttar Pradesh



CHIEF PATRON
Dr. Ashok Kr. Chauhan
Chairman - AKC Group of Companies
Founder President - Amity University



PATRON
Dr. Balvinder Shukla
Vice Chancellor,
Amity University Uttar Pradesh

Eminent Speakers



Mr Divesh Singla
Vice President
Signant Health

SCAN TO JOIN



Ms Hetal Shah,
Founding Director
MeWriT Medical Writing

PROGRAMME SCHEDULE

DAY - I: 17 November 2022

09:00AM	10:00AM	Registration & Product leaflet & LB Design Display (Open to All)
10:00AM	10:30AM	Inauguration
10:30AM	11:30PM	Review Presentation (7th semester and M.Pharm)
11:30PM	12:30PM	Product Portfolio and Business Analyses (V & VII Sem, M.Pharm) Presentations
12:30PM	01:30PM	Emergency Care Algorithm Presentation
01:30PM	03:00PM	LUNCH BREAK
03:00PM	03:45PM	Medical Writing Workshop
03:45PM	04:30PM	Analytics Workshop
04:30PM	05:15PM	Pharmaceutical Technology video presentation (Open to All)
05:15PM	05:30PM	Valedictory

Guest of Honour



Dr. T. V. Narayana
President, IPA



Dr. Montu Patel
President, PCI



Dr. Shraddha Srivastava,
ADC, CDSCO, New Delhi

Convener



Dr. Sandeep Arora
Professor & Director
Amity Institute of Pharmacy

Dr. Tanveer Naved
Professor & Centre Head

Technical Support Committee

Dr. Vikesh Kumar Shukla
Associate Professor & Centre Head

Dr. Swati Madan
Associate Professor

Dr. Upendra Nagaich
Professor & Centre Head

Dr. Kalpana Nagpal
Associate Professor

Dr. Rajeev Kharb
Associate Professor

Dr. Archana Sharma
Associate Professor

Dr. Maryam Sarwat
Associate Professor

Dr. Dheeraj Nagpal
Assistant Professor - II

Dr. Ramanpreet Walia
Associate Professor

Dr. Shikha Kataria Saxena
Assistant Professor - II

Dr. Neerupma Dhiman
Associate Professor



GUIDELINES

EVENT- I

Coordinators

Review Presentation - A Systematic Review on Pharma Drug Development, Technology, Preclinical, Clinical Pharmacology & Quality. 10 mins (minimum 25 slides)



Dr. Viney Lather



Dr. Bhupesh Sharma

EVENT- II

Coordinators

Product Portfolio & Business Analyse to present product combination (portfolio) of a particular pharma company & analyse the business aspects of the company. (Minimum 20 slides) final round 10 participants (5 mins each)



Dr. Arti R Thakkar



Dr. Neha Jain

EVENT- III

Coordinators

Product leaflet & leave behind (LB) designs & display. Design and Print Pharma Product Leaflet & LBs used by MRs for product promotion to Doctors. (Calendars, Leaflet, Table Stands & Others printed material). Participants to bring designed material for display on 18-11-2022 at 10:00 to 11:00AM.



Dr. Vineeta Meena



Dr. Shikha Chauhan



Dr. Puneet Gupta

EVENT- IV

Coordinators

Pharma Technology Video presentations, 5 – 8 mins. Final 08 participants on 18th November, 2022



Dr. Indu Singh



Mr. Saurabh Mittal

EVENT- V

Coordinators

Emergency Care Algorithm, PPT Presentation on Emergency Care Guidelines (Algorithm) each 5 to 8 mins.



Dr. Vineeta Meena



Dr. Sweta Bawari

Cultural & Valedictory

