

International Strategy of the Year

1. What makes your approach innovative or unique?

Our approach at Amity University is innovative and unique in several key ways, setting us apart as a leader in the global education landscape. One of our standout features is our comprehensive global reach, operating across 7 campuses worldwide. This expansive network allows us to offer a diverse range of programs while ensuring that students have access to world-class resources and faculty from various corners of the globe.

We have forged strategic partnerships with some of the world's most prestigious universities, including Adelphi University, Michigan State University, Queen Mary University of London, Monash University, Johns Hopkins University, and Deakin University, among others. These partnerships go beyond surface-level collaborations; they facilitate the seamless transfer of students and credits, fostering a genuinely global educational experience.

Our array of global programs caters to a wide spectrum of student interests and academic pursuits. The Study Abroad Program offers students international exposure, industry visits, conferences, and interaction with foreign faculties across our campuses. Meanwhile, our Semester Abroad program enables students to gain unique learning experiences at partner universities while earning academic credits.

One of our most distinctive offerings is the 3-Continent Program, available at both the undergraduate and postgraduate levels. This program spans India, the United Kingdom, and the United States over six months, with the option to extend it to include a 60-day immersion experience in Canada. This unique program allows students to immerse themselves in diverse academic environments across three continents, enriching their perspectives and skillsets.

We are committed to providing opportunities for students across STEM and non-STEM disciplines. Whether it's through our Semester Abroad program or the 3-Continent Program, we ensure that students from diverse academic backgrounds can engage in international education and expand their horizons.

Our success is reflected in our track record. Over the past four years, we've facilitated the lateral transfer of 173 students across the globe and provided international experiences to over 2,957 students through our Study Abroad Program. Additionally, more than 1,750 students have embraced the unique 3-Continent Program, underlining the appeal and effectiveness of our approach. What sets our approach apart is our commitment to providing a holistic and truly global education experience that transcends borders and disciplines in the era of globalisation, multilateral and bilateral strategies of nations. Our innovative programs, strategic partnerships, and emphasis on inclusivity make Amity University a pioneering institution in the realm of international education.

Our objectives for Internationalization include:

1. Student Mobility and Recruitment:

- **Increase the number of international students on campus through articulation** across STEM and Non-STEM programs at Undergraduate and Postgraduate levels. In the last 5 years, Amity University hosted over 381 students from across the globe to study in India.

S. No.	Year	No. of Students Enrolled*
1	2019	105
2	2020	60
3	2021	71
4	2022	80
5	2023	42 ¹

Following are the details of the students from partner universities who attended the unique India Emersion Program:

Country	No. of Students	University	Period
UK	09	Brunel University, Southampton Solent University, University of Kent, UK	August – September'19

¹ As on 6th October 2023

Australia	30	Deakin University, Australia	17 Jan- 01 st Feb'19
Australia	01	Latrobe University, Australia	August – Nov'19
Italy	01	University of Modena and Reggio Emilia, Italy	September-Dec'19
Switzerland	01	The School of Business, Lucerne University of Applied Sciences and Arts	July – December'22
Italy	01	University of Modena and Reggio Emilia	February – May'23
UK	25	Nottingham Trent University, University of Sussex & Northumbria University, UK	13 th July – 11 August'23

- **Enhance study abroad opportunities for domestic students:** Over 2,957 students opted for Study Abroad Programs across 07 countries in the last 5 years. The uniqueness of the program is to create an international study experience with faculties from the country the students visit and visits to the prominent industries to help the students gain real experience.

AUUP INSTITUTIONS	2019	2020	2021	2022	2023
TOTAL	1384	NIL ²	309	284	980

² The figures are Nil as Covid impacted travel to foreign locations.

- **Develop targeted recruitment strategies for key international markets:** Amity University is now working with partners across the markets of Europe and Australasia to help the students get apprenticeship and projects to work on. Starting 2023, 7 of our students were selected for an international internship with Lucerne University Switzerland and Education New Zealand.

2. Academic Excellence and Research:

- **Promote interdisciplinary research collaborations with global partners:** 962 collaborative research by Amity faculties with international institutions of repute got published in Indexed journals of repute in 2023 (**Refer Annexure I**).
- **Encourage faculty exchanges and joint research initiatives:** over the last 12 months, over 4,300 research papers were published by Amity faculties across 130 countries (**Refer Annexure II**).

3. Global Partnerships:

- Strengthen partnerships with international universities, institutions, and organizations: Amity University has signed 127 Memorandum of Understandings with leading Universities around the world. This year alone, Amity signed 10 MoUs with Universities across the globe to offer Study Abroad/ Semester Abroad options to the students. (**Refer Annexure III**)

4. Global Outreach and Visibility:

- **Engage in international conferences, forums, and networks:** In 2023, Amity University organized 5 conferences at international locations in association with leading journals such as Springer, Taylor & Francis and IEEE

Conference Destinations	Dates
INBUSH 2023	22 nd to 24 th Feb 2023
Amity University (IN) London	9th - 10th May 2023
Amity University, Tashkent	1st - 3rd November 2023
Monash University, Australia	23rd - 25th November 2023

Amity University Singapore	28th - 29th November 2023
Amity University, Dubai	12th - 13th December 2023

2. Explain how your institution's overseas operations have increased international capacity and cultivated institutional partnerships.

Ranked in the top 3% of universities worldwide, Amity University has structured its internationalization strategy into two distinct components:

- a) **Global Presence with Its Own Universities:** Amity University is rapidly expanding its global footprint with campuses located in major international cities such as London, New York, Dubai, Tashkent, Singapore, Mauritius, Seattle, Abu Dhabi, South Africa, San Francisco, Australia, Romania, China, and Amsterdam.

- b) **Collaborations with Prestigious Universities via Memoranda of Understanding (MoUs):** With over 100,000 students enrolled in Amity Universities across India, these collaborations with leading universities in the United States, Europe, and Australasia provide students with valuable international exposure. Currently, we have established 127 MoUs and articulations (**refer Annexure III**), particularly in the fields of Management, Engineering, and Social Sciences. These partnerships encompass Semester Abroad programs, Student Exchange opportunities, immersive Country Immersion programs, and collaborative research initiatives. Annually, more than 5,000 students opt to participate in our Study Abroad Programs from across campuses.

Our institution's overseas operations are playing a pivotal role in enhancing our international capacity and nurturing valuable institutional partnerships. Here's a detailed explanation of how this has been achieved:

Global Presence: Our overseas campuses have significantly increased our international capacity by providing Indian students with opportunities to study abroad. This not only attracts a diverse student body, but also enhances our global reputation.

Cultivation of Institutional Partnerships:

- a) **Memoranda of Understanding (MoUs):** We have actively pursued MoUs with universities and educational institutions in the host countries of our overseas operations. These agreements cover a wide range of collaborative activities, including joint research projects, faculty exchanges, and student mobility programs.
- b) **Research Collaborations:** Our overseas operations have enabled us to collaborate on research initiatives with institutions in different regions. This has enabled our faculty to explore global research projects, increased funding opportunities, and access to specialized resources.
- c) **Industry Partnerships:** In addition to academic institutions, we have worked towards cultivating partnerships with local and international industries. These partnerships facilitate internships, cooperative education programs, and research projects that prepare our students for a global workforce. Our latest initiative is *International Apprenticeship* for our Under Graduate students and International Placements for our Post Graduate students. This year, we will be assisting 400 plus students to get international work experience in countries including Japan, France and Germany.

Increased Visibility and Reputation: Our overseas operations have heightened our institutional visibility and reputation on a global scale. Hosting events, conferences, and international symposia at our overseas campuses and partner universities has attracted attention from scholars, researchers, and professionals worldwide. This enhanced global presence has led to increased collaboration requests and invitations to participate in international forums and consortia.

3. What impact has your international activity had on your global profile and financial position?

Our international activity has had a significant impact on both our global profile and financial position. Here's a detailed explanation of these impacts:

Enhanced Domestic and Global Profile:

- a) **Increased Visibility and Reputation:** Our international activities, including partnerships, overseas campuses, and participation in global events, have significantly enhanced our global visibility and reputation. We are now recognized as a key player in international education and research. In this calendar year, we will be organizing *5 international conferences across continents*, given a solid platform to our students and faculty to interact with researchers from across the globe.
- b) **Attracting Top Talent:** Our international initiatives have made us more attractive to top faculty, researchers, and students from around the world. This has led to a diverse and talented academic community, contributing to our global standing.
- c) **Global Rankings:** As a result of our international collaborations and presence, we have seen improvements in international university rankings. This enhanced ranking further boosts our global profile and attracts attention from potential partners and stakeholders.
- d) **Participation in Global Networks:** Our engagement in global academic networks and consortia has expanded our reach and influence in the international education community. This participation has led to collaborative opportunities and access to global resources.

Financial Position:

- a) **Increased Revenue Streams:** Our international activities have created multiple revenue streams. This includes tuition and fees from international students studying at our overseas campuses, as well as income from collaborative research projects (refer Annexure IV).

- b) **Diversification of Income Sources:** By diversifying our income sources through international operations, we have become less reliant on domestic funding, making our financial position more stable and resilient to economic fluctuations.

4. **Show evidence of your strategy's effectiveness, and the clear outcomes that resulted. This may include how you established your institution's brand; engaged with overseas partners; dealt with changes in government policy or the wider environment in which you operate; employed technology and maintained effective communications with staff overseas; and learned from other sectors.**

Establishing a Strong Institutional Brand Internationally

Our internationalization strategy has resulted in a number of positive outcomes, including:

- **Improved global rankings:** Our university's ranking in international university rankings has consistently risen over the past five years, reflecting the enhanced perception of our brand on a global scale.
- **Increased international student enrolment:** We have seen a notable increase in the number of international students enrolling at our university. This demonstrates that our efforts to establish a strong brand internationally have successfully attracted students from diverse backgrounds.
- **Expanded partner network:** We have significantly expanded our network of overseas partners, including universities, research institutions, and industry partners. This has allowed us to collaborate on a wider range of projects, such as joint research initiatives, student exchanges, and faculty development programs.
- **Successful adaptation to changing environments:** We have successfully adapted to changes in government policies, funding frameworks, and the wider environment. For example, we swiftly adjusted our recruitment and admission procedures to comply with changing immigration regulations, and we diversified our income sources when faced with fluctuations in funding.
- **Ongoing learning from other sectors:** We actively learn from best practices in other sectors, particularly the corporate world, to optimize our internationalization strategy. We also regularly benchmark our efforts against best practices in the education sector globally. Today, we are actively working towards providing International

Apprenticeship to our students in countries including Japan, France and Germany. These would result in opening up new opportunities for our students. This would help our faculty in fostering Industry-Academia relations across the globe.

These outcomes validate our commitment to internationalization and our ability to adapt and thrive in the evolving landscape of global education.

Annexure I

Collaborative Scopus Publication with International Institutions

AFFILIATION	Number of Publications
King Saud University	90
University of Technology Sydney	57
King Abdulaziz University	54
Jazan University	47
Southern Federal University	44
Prince Sattam Bin Abdulaziz University	42
King Khalid University	33
Imam Abdulrahman Bin Faisal University	32
The University of Jordan	25
University of Science and Technology Beijing	23
Taif University	23
National University of Singapore	22
Consiglio Nazionale delle Ricerche	22
United Arab Emirates University	21
Universitas Airlangga	21
University of Sharjah	21
University of Ha'il	21
Bournemouth University	20
Yonsei University	19
Universiti Sains Malaysia	18
Washington University in St. Louis	18
Universidad Nacional Autónoma de México	18
Jouf University	18
The Islamic University, Najaf	18
Duy Tan University	18

University of Glasgow	17
Kyung Hee University	17
Al-Imam Muhammad Ibn Saud Islamic University	17
Cairo University	17
Peter the Great St. Petersburg Polytechnic University	17
Universiti Teknologi Malaysia	17
The University of Sydney	17
University of Oxford	17
University of Lahore	17
Seoul National University	16
Middlesex University	16
Universität Heidelberg	16
Iran University of Medical Sciences	16

Annexure II

Country Wise Publications

Country	Publications
United States	410
Saudi Arabia	353
United Arab Emirates	268
United Kingdom	179
China	175
South Korea	173
Australia	145
Malaysia	138
Russian Federation	94
Canada	83
Bangladesh	77
Egypt	75
Japan	72
Turkey	67
France	60
Germany	60
Italy	60
Pakistan	59
South Africa	53
Ethiopia	52
Iraq	52
Oman	52
Taiwan	51
Jordan	46
Finland	45
Indonesia	45
Spain	45
Thailand	45
Poland	42

Portugal	42
Mexico	41
Nigeria	41
Sweden	41
Czech Republic	40
Iran	37
Romania	37
Uzbekistan	37
Norway	35
Singapore	35
Viet Nam	34
Brazil	33
Israel	31
Nepal	29
Hong Kong	26
Hungary	25
Switzerland	24
Morocco	22
Netherlands	22
Bahrain	21
Ireland	21
Qatar	21
Denmark	20
Peru	20
Croatia	19
Fiji	19
Austria	18
Serbia	18
Colombia	17
Ghana	17
Sri Lanka	17
Belgium	15
Estonia	15

Lebanon	15
Philippines	15
Bulgaria	14
Kuwait	14
Chile	13
Ukraine	13
Yemen	13
Argentina	12
Gambia	12
Greece	12
Kyrgyzstan	12
Tunisia	12
Libya	11
Botswana	10
Kenya	10
Uganda	10
Algeria	9
New Zealand	9
Panama	8
Slovakia	8
Afghanistan	7
Brunei Darussalam	7
Kazakhstan	7
Mongolia	7
Ecuador	6
Sudan	6
Azerbaijan	5
Bosnia and Herzegovina	5
Cameroon	5
Rwanda	5
Slovenia	5
Democratic Republic Congo	4

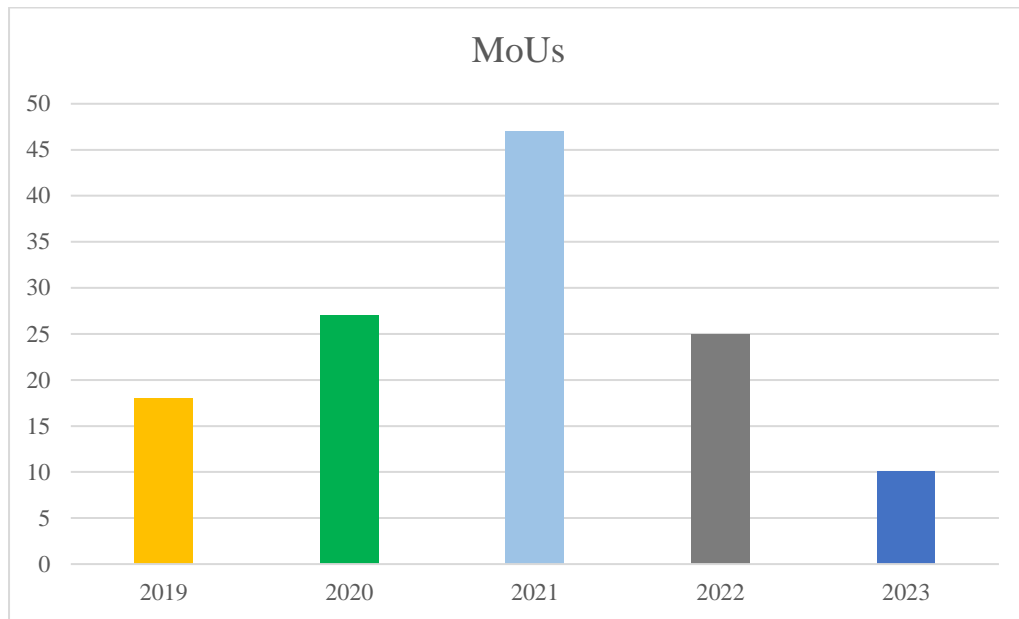
Mauritius	4
Palestine	4
Cyprus	3
Federated States of Micronesia	3
Georgia	3
Guatemala	3
Guyana	3
Mozambique	3
Timor-Leste	3
Trinidad and Tobago	3
Albania	2
Burundi	2
Cambodia	2
Luxembourg	2
Maldives	2
Papua New Guinea	2
Tanzania	2
Uruguay	2
Zimbabwe	2
Angola	1
Belarus	1
Benin	1
Bhutan	1
Bolivia	1
Dominican Republic	1
Faroe Islands	1
Iceland	1
Liberia	1
Lithuania	1
Macao	1
Malawi	1
Malta	1

Namibia	1
North Macedonia	1
Paraguay	1
Zambia	1

Annexure III**MoUs signed in 2023**

S. NO	COUNTRY	UNIVERSITY	MoU/ Addendum/ Referral/ CRL	DATE OF SIGNING	VALID TILL
1	France	College De Paris	MoU	22-Feb-23	21-Feb-26
2	UK	University of Westminster	Progression Agreement	22-Feb-23	31-Aug-27
3	New Zealand	Massey University	Articulation Agreement	24-Feb-23	31-Dec-27
4	New Zealand	University of Auckland	MoU	24-Feb-23	23-Feb-28
5	USA	Cornell EMI Conference	MoU	22-Feb-23	22-Feb-28
6	UK	Saïd Business School, University of Oxford	MoU	21-Feb-23	22-Feb-28
7	UK	University of The West of Scotland	MoU	22-Feb-23	22-Feb-26
8	Canada	Yorkville University	Articulation Agreement	22-Feb-23	21-Feb-27
8	Germany	SRH Berlin University of Applied Sciences	MoU	23-Feb-23	22-Feb-26
10	France	The Center for Diplomatic and Strategic Studies	MoU	14-Mar-23	13-Mar-26

MoUs signed over last 5 years:



ANNEXURE IV



International Business Conference Inbush Era 2023: Prof. (Dr.) Gurinder Singh, Group Vice Chancellor, Amity Universities with Mr Amol Chauhan, Executive Director (Strategic Operations), FPO facilitating Lord Billimoria, Chancellor, University of Birmingham, UK



Group Vice Chancellor, Prof. (Dr.) Gurinder Singh addressing a delegation from Colorado State University, USA



Prof. (Dr.) Gurinder Singh, Group Vice Chancellor with Dr. W. Selvamurthy, President - Amity Science, Technology & Innovation Foundation (ASTIF), Chair Professor for Life Sciences and Director General - Amity Directorate of Science & Innovation, Amity University facilitating Professor Russell Cross, Associate Dean for Research, Graduate School of Education, University of Melbourne, Australia



Prof. (Dr.) Gurinder Singh, Group Vice Chancellor, Amity Universities addressing a high-level delegation from Argentina, Mr. Carlos Greco, President, Argentine National Interuniversity Council and Rector, San Martin University and Mr. Guillermo Tamarit, Rector, National University, Northeast of Buenos Aires's Province and President, International Affairs Commission, National Interuniversity Council, Argentina and Ms. Cecilia Silberberg, Embassy of Argentina.



Awarded at Annual Convention of Eduniversal at Harvard University
 Eduniversal Top 5 Business Schools in Central Asia and Best Business School in India with 4
 Palms of Excellence Best in Asia for providing Global Exposure



Dr. Aseem Chauhan, Chancellor, Amity University, Additional President, Ritnand Balved Education Foundation, CEO, Amity Capital Ventures with the Group Vice Chancellor Prof. (Dr.) Gurinder Singh facilitating Professor Sharon Pickering, Acting Provost and Senior Vice-President, Monash University, Australia



Group Vice Chancellor Prof. (Dr.) Gurinder Singh facilitating Professor Alison Grieg, Anglia Ruskin University, UK and Ms Himani Taneja, British Council, New Delhi.



An Alumni Meet of Amity University's globally placed students organized by Amity University Tashkent in October 2022.



An Alumni Meet of Amity University's USA placed students organized by Amity University



Developing partnership with New York University President - Prof. Andrew D. Hamilton



Developing partnership with Stern Business School New York University Dean - Prof. Raghu Sundharam



Developing partnership with the top leadership of Johns Hopkins University, USA



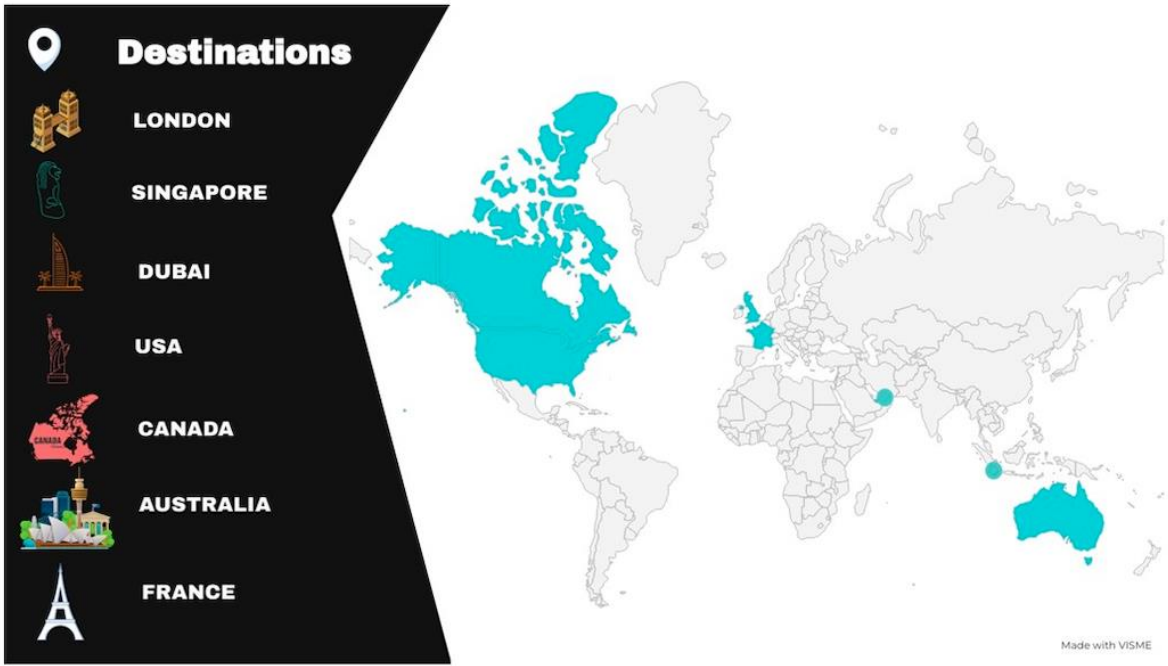
MoU with Case Centre UK Ms. Vicky Lester – CEO



Ms. Vicky Lester, CEO, The Case Centre, UK speaking in INBUSH Conference 2023



Prof. (Dr.) Gurinder Singh, Group Vice Chancellor, Amity Universities and Lord Bilimoria, Chancellor, University of Birmingham, UK coming together (At the House of Lords)



Destinations -Study Abroad Programme



AMITY
UNIVERSITY

IN COLLABORATION WITH



Springer



Taylor & Francis Group
an informa business



IEEE
Advancing Technology
for Humanity



case centre

ORGANIZES

INTERNATIONAL SCOPUS INDEXED CONFERENCES

TASHKENT

ICTACS 2023

1st-3rd Nov., 2023

AUSTRALIA

ICCETM 2023

23rd-25th Nov., 2023

SINGAPORE

International Conference

28th-29th Nov., 2023

DUBAI

ICCAKM 2023

12th-13th Dec., 2023

INDIA

INBUSH ERA 2024

21st-23rd Feb., 2024

FRANCE

International Conference

2nd-3rd May, 2024

LONDON

ICIEM 2024

8th-10th May, 2024

NEW YORK

International Conference

13th-14th May, 2024

TORONTO

International Conference

14th-15th May, 2024

KEY HIGHLIGHTS

10,000 ACADEMIC LEADERS

1,000 INDUSTRY LEADERS

50,000 STUDENTS GLOBALLY

APPRENTICESHIP, INTERNSHIP, JOB,
COLLABORATION OPPORTUNITIES



For more information, kindly contact:

International Affairs Division, Amity University Noida, India | E-mail: iad@amity.edu

A promotional flyer announcing 9 international conferences across 5 continents in 2023-2024.



Prof. (Dr.) Gurinder Singh, Group Vice Chancellor greeting H.E Eric Garcetti, U.S. Ambassador to India



International Speaker Series organized by International Affairs Division. Professor Adam Tickell, Vice-Chancellor and Principal, University of Birmingham, UK (Russell Group) addressing senior faculty and students at Amity University.

Annexure V

International Funding Sponsor Collaborative Publication

Funding Sponsor	Publications
National Research Foundation of Korea	41
King Saud University	38
National Institutes of Health	33
National Natural Science Foundation of China	30
European Commission	17
European Regional Development Fund	16
Ministry of Education and Science of the Russian Federation	16
Bill and Melinda Gates Foundation	14
Fundação para a Ciência e a Tecnologia	14
King Abdulaziz University	14
Deanship of Scientific Research, King Saud University	13
Southern Federal University	13
Alexander von Humboldt-Stiftung	12
Horizon 2020 Framework Programme	11
Deanship of Scientific Research, King Faisal University	10
Deanship of Scientific Research, King Khalid University	10
Japan Science and Technology Agency	10
Ministarstvo Prosvete, Nauke i Tehnološkog Razvoja	10
Princess Nourah Bint Abdulrahman University	10
Bundesministerium für Bildung und Forschung	9
RMIT University	9
Coordenação de Aperfeiçoamento de Pessoal de Nível Superior	8
Ministry of Higher Education, Malaysia	8
National Aeronautics and Space Administration	8
Conselho Nacional de Desenvolvimento Científico e Tecnológico	7

Deutsche Forschungsgemeinschaft	7
Fogarty International Center	7
King Khalid University	7
Taif University	7
U.S. Geological Survey	7
Amity Institute of Biotechnology, Amity University	6
Innovációs és Technológiai Minisztérium	6
Majmaah University	6
Ministry of Science and Technology, Taiwan	6
Ministério da Ciência, Tecnologia e Ensino Superior	6
Nemzeti Kutatási, Fejlesztési és Innovációs Alap	6
Research Management Centre, International Islamic University Malaysia	6
Secretaría Nacional de Ciencia, Tecnología e Innovación	6
Wellcome Trust	6
World Health Organization	6
Australian Research Council	5
Autoritatea Națională pentru Cercetare Științifică	5
Department of Anthropology, University of California, Los Angeles	5
Medical Research Council	5
Microsoft	5
Ministero della Salute	5
Ministerul Cercetării, Inovării și Digitalizării	5
Ministry of Health and Family Welfare	5
Ministry of Science and Technology	5
National Heart Foundation of Australia	5
Robert J. Kleberg, Jr. and Helen C. Kleberg Foundation	5
Space Applications Centre	5
The Wellcome Trust DBT India Alliance	5
University of Sydney	5

All-India Institute of Medical Sciences	4
Cancer Prevention and Research Institute of Texas	4
Deanship of Scientific Research, Prince Sattam bin Abdulaziz University	4
Department of Physics, Harvard University	4
Israel Science Foundation	4
King's College London	4
Ministerio de Ciencia e Innovación	4
Ministry of Education – Kingdom of Saudi Arabi	4
Ministry of Education, Science and Technology	4
Ministry of Science and Technology, Pakistan	4
Natural Science Foundation of Zhejiang Province	4
Nemzeti Kutatási Fejlesztési és Innovációs Hivatal	4
Norges Forskningsråd	4
Pfizer	4
Regione Marche	4
Science, Technology and Innovation Commission of Shenzhen Municipality	4
Secretaria Nacional de Ciencia y Tecnología	4
Sistema Nacional de Investigadores	4
Universiti Kebangsaan Malaysia	4
University of New South Wales	4
University of Queensland	4
University of Technology Sydney	4
Aalto-Yliopisto	3
Advanced Instrumentation Research Facility	3
Agencia Canaria de Investigación, Innovación y Sociedad de la Información	3
Aimmune Therapeutics	3
Ain Shams University	3
Al-Imam Muhammad Ibn Saud Islamic University	3
Applied Molecular Biosciences Unit	3

Basic and Applied Basic Research Foundation of Guangdong Province	3
Canadian Institutes of Health Research	3
China Medical University	3
China Postdoctoral Science Foundation	3
Eesti Teadusagentuur	3
Emberi Eroforrások Minisztériuma	3
Eternal University	3
European Research Council	3
Health Effects Institute	3
Hellenic Foundation for Research and Innovation	3
Indo-US Science and Technology Forum	3
Jazan University	3