



AMITY UNIVERSITY

*EXPLORE THE WORLD THROUGH OUR 3 CONTINENT,
INTERNATIONAL AND STUDY ABROAD PROGRAMMES*

AMICARE

December 2021

Issue: 39

**AMITY INTERFACE WITH CORPORATE,
ALUMNI, RESEARCHERS & ENTREPRENEURS**



AMICARE



AMITY INTERFACE WITH CORPORATE, ALUMNI, RESEARCHERS & ENTREPRENEURS

December 2021

ISSUE 39

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The Newsletter

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Our Patrons & Constant Guiding lights



FROM THE DESK OF GROUP VICE CHANCELLOR



Dr Ashok K Chauhan, Founder President



Dr Atul Chauhan, President and Chancellor



Dr Aseem Chauhan, Addl. President and Chancellor

OUTCOME! - OUTCOME! - OUTCOME! !

Just close your eyes and think, how much hard work, sincere work and dedicated work, you have done in your professional career till today. You will yourself come to the answer, that it was tremendous.

Now think, what has been the outcome of all your such painstaking efforts at the sacrifice of many aspects of your personal and professional life. You yourself would then know that every effort, however, painstaking, sincere and with hard work it was, it was not worth it without outcome. Still you have an opportunity at Amity to achieve, what is missed so far and this would give you a lot of mental peace, energy and vigor -

Dr. Ashok K Chauhan

We are proud to share with you that Amity is today recognized as a leader amongst the top 3% of Universities worldwide, in top 6 in India in terms of employment, and the best in Internationalization in the region with its International Business School having been ranked amongst the top 6 with 127 % recommendations & votes by the Deans of leading Institutions across the globe who participated in the ranking undertaken by Eduniversal, the France based world renowned ranking agency. This is the third year in a row that Amity International Business School has been honoured with ranking of 4 Palms of Excellence, which is a testimony to the excellent credentials and support of all our stakeholders .

Our unique initiative of inviting diplomats to interact with students under the Ambassador Lecture Series continued with the mesmerizing session by His Excellency, Mr. Alex Ellis CMG, British High Commissioner.

Collaborative research, conferences and events with reputed practitioners, International organizations & thought leaders have been growing in geometric progression in sync with our focus to be a research & innovation driven University. Some of these included Interactive International Knowledge Workshops, Online Industry Panel Discussion, Corporate Meets, and International Business Summits.

Amity University Greater Noida Campus of India and Amity Campus in Tashkent at Uzbekistan displayed the global strength & synergy of Amity as they jointly organizes IEEE Sponsored International Conference on Technological Advancements & Innovations (ICTAI-2021) in hybrid mode along with a Hackathon and a career fair.

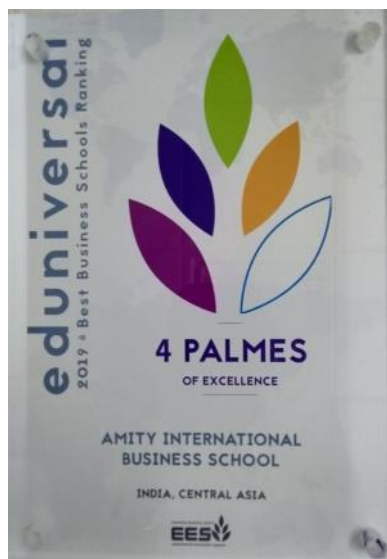
To promote healthy competition, camaraderie and team spirit amongst the students, Amity organised its 22nd Inter Amity Institutions Sport Meet 'Sangathan 2021' which also marks the commemoration of our inspirational & visionary Founder's Day.

We are confident that you will appreciate this current issue and will continue to encourage us with your valuable feedback, suggestions and inputs.



**Prof. (Dr.) Gurinder Singh
Group Vice Chancellor, Amity Universities**

4 Palms of Excellence to AIBS - "Ranking by Eduniversal" Ranked Top Business School with Significant International Influence



Amity International Business School has climbed up in the International Rankings by the Eduniversal, a French based world renowned Ranking Agency. This is the third year in a row that AIBS is honoured with ranking of 4 Palms of Excellence. Before that for consecutive 5 years AIBS was ranked with 3 Palms of Excellence.

Amity International Business School is ranked 6th across all B Schools of India and being recognized as amongst the best institutions worldwide with 4 Palms ranking with majority of Deans of various Business Schools voting for us.

AIBS got 127 % recommendations & votes by all the Deans of leading Institutions across the globe who recognize Amity International Business amongst the top brands of the world.

Since 2013, AIBS is constantly receiving top ranking from Eduniversal. In preceding years AIBS was honoured with 3 Palms of Excellence.

Official Selection of the Best Business Schools in India



5 PALMES OF EXCELLENCE

UNIVERSAL BUSINESS SCHOOL WITH STRONG GLOBAL INFLUENCE

RANK POSITION IN
PALMES' LEAGUE

DEANS' RECOMMENDATION
RATE 2021

Indian Institute of Management Bangalore (IIM-B)

1

304 %

Indian Institute of Management Ahmedabad (IIM-A)

2

241 %



4 PALMES OF EXCELLENCE

TOP BUSINESS SCHOOL WITH SIGNIFICANT INTERNATIONAL INFLUENCE

RANK POSITION IN
PALMES' LEAGUE

DEANS' RECOMMENDATION
RATE 2021

Indian Institute of Management Calcutta (IIM-C)

1

209 %

Indian School of Business (ISB)

2

171 %

Indian Institute of Management Indore (IIM-I)

3

133 %

Amity International Business School

4

127 %

Indian Institute of Management Kozhikode (IIM-K)

5

95 %

Indian Institute of Management Lucknow (IIM-L)

6

89 %

Indian Institute of Technology Bombay (IITB) - Shailesh J. Mehta School of Management (SJMSM)

6

89 %

Indian Institute of Technology (IIT) Delhi Department of Management Studies

8

82 %

Activate Windows
Go to Settings to activate Windows.

The Eduniversal Ranking can be viewed at:

<https://eduniversal-ranking.com/business-school-university-ranking-in-india.html>

H.E. Mr. Alex Ellis CMG, British High Commissioner interacts with Amity Students



Amity University organized interactive webinar session by H.E. Mr. Alex Ellis CMG, British High Commissioner to India on the topic, 'UK/India – From Evolution to Transformation'. The session was part of the Ambassador Lecture Series. His Excellency, Mr.



Alex Ellis started the session by suggesting a few big trends which are happening in the world and are likely to happen over the next generation, the first one being the shift of the world to India and the Indo-Pacific region, its rise or return as the Center of the World. He also highlighted the relationship between human beings and technology. He stated, "Technology is fast evolving and human beings are fast adapting to it." His Excellency spoke about the relationship between human beings and their natural environment which was highlighted during the UN Climate Change Conference in Glasgow. "Climate change is happening gradually already and it is impacting India as there is less rainfall, for a shorter period of time. There is a long-term goal of reducing the carbon intensity and greenhouse gas emissions as India produces a lot of coal hence it is difficult but attainable for sure.", commented H.E Mr. Ellis.

Speaking on UK and India relationship, he said, "India and United Kingdom share a historical relationship and there is a great flow of people between the two countries. Over 1.5 million people in the UK are of Indian heritage. It would be great to grow this further and take it forward.

India provides the second largest population of the total student population of UK and this flow of students will only be increasing in the coming years. He further remarked, "Indian health practitioners have contributed a lot in the UK, especially when it came to the Corona virus crisis, therefore healthcare is a very important part of our future partnership." Sharing his views on India's impact on



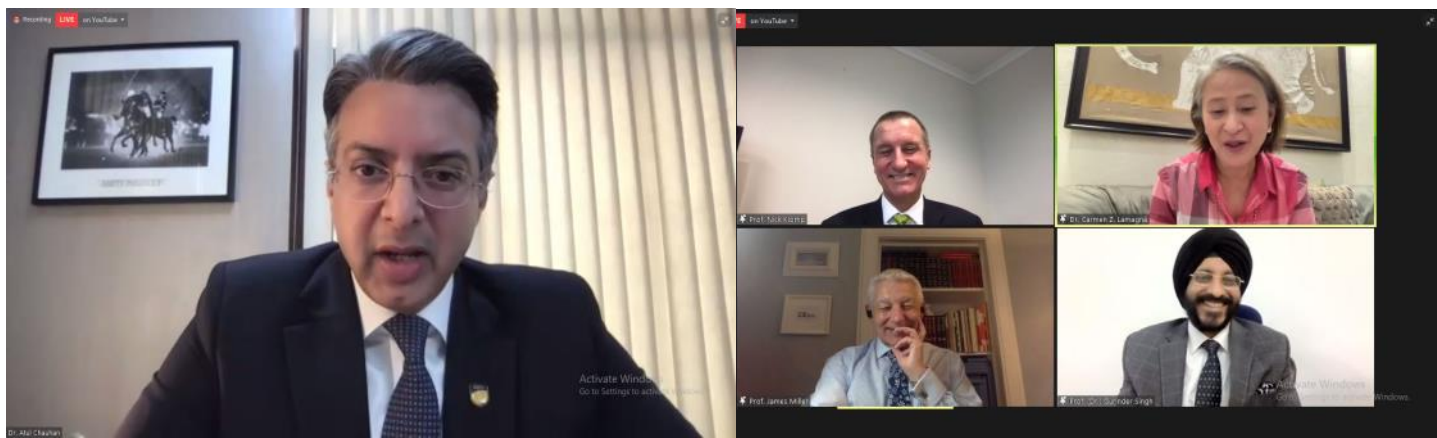
the World he said, "India is going to have a huge impact on the world, economically, strategically and technologically.



Dr. Ashok Chauhan, Founder President, Amity Education Group, said that it was a pleasure and privilege for all of us to listen to His Excellency Mr. Alexander Alex Ellis his views on the subject. Amity is closely working on all areas for collaboration with the UK and are thrilled to announce that Amity will be partnering with the prestigious Harrows School, London and will be opening more schools by 2023 as a part of this collaboration, in India and in the United Kingdom."

Dr. Atul Chauhan, Chancellor, Amity University, Mr. Amol Chauhan, Trustee, Amity Education Group, Prof. (Dr.) Gurinder Singh, Group Vice Chancellor, Amity Universities, Deans, Directors, faculty members, students attended the interactive webinar Session.

IEEE International Conference on Technological Advancements & Innovations



Amity University Greater Noida Campus in association with Amity University in Tashkent organized IEEE Sponsored International Conference on Technological Advancements & Innovations (ICTAI-2021) in hybrid mode at Amity Tashkent Campus, Uzbekistan.

Dr. Atul Chauhan, Chancellor, Amity University; **Prof. (Dr.) Gurinder Singh**, Group Vice Chancellor, Amity Universities welcomed all Panelists and Participants of the **ICTAI 2021** Conference. **Dr. Toshkulov Abduqodir Hamidovich**, Honorable Minister of Higher and Secondary Specialized Education of the Republic of Uzbekistan presented the Special address followed by special talk by **Mr. Pekos**



Oleg Andreyevich, Honorable First Deputy Minister for the Development of Information Technologies and Communications of the Republic of Uzbekistan.

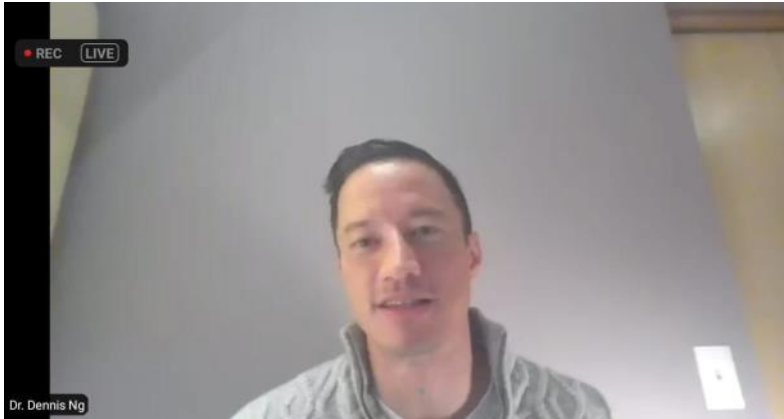
Panel Discussion on the theme “Role of Technology in Driving Social Change” was organized during the conference. Panelists of the session included **Prof. Nick Klomp**, Vice-Chancellor, CQ University, Australia; **Dr. Carmen Z. Lamagna**, Vice-Chancellor, American International University-Bangladesh; **Prof James Miller**, Deputy Vice-Chancellor, Glasgow Caledonian University

It was followed by the inauguration of the International Hackathon and Career Exhibition which was organized in physical mode at Amity Tashkent Campus. Research Paper Presentations were held during the inaugural day of ICTAI 2021. **Prof. Syed Akhter Hossain**, Professor and Head, Department of Computer Science and Engineering, University of Liberal Arts Bangladesh; **Dr. Masoud Mohammadian**, Faculty of Science and Technology, School of IT and Systems, University of Canberra, Australia; **Dr. Panos Liatsis**, Professor, Electrical Engineering and Computer Science, Khalifa University, Abu Dhabi, UAE; **Dr. Ing. Mario José Diván**, Vice-Chair - IEEE R9 Argentina - Computational Intelligence Society and Full Professor, Economy School, Universidad Nacional de La Pampa, La Pampa – Argentina; **Prof. Yury Klochkov**, Head of the Academic Development Department, Peter the Great St. Petersburg Polytechnic University, St. Petersburg, Russia presented the keynote addresses



Dr. Sunil Kumar Khatri, Director of Campus, Amity University in Tashkent; Mr. Bobur Abdullaev, Acting Director of Administration, Amity University in Tashkent, Faculty Members, Students of Amity University in Tashkent; Amity University Greater Noida Campus participated in the ICTAI 2021 and Hackathon

Interactive International Knowledge Workshop on Bitcoin and the Evolution of Payments



Amity University organized Online Interactive International Knowledge Workshop on the contemporary topic of Bitcoin and the Evolution of Payments by Prof. Dennis Ng, Professor in the Department of Economics, University of Winnipeg, Canada on October 28, 2021.

Prof. (Dr.) Gurinder Singh, Group Vice Chancellor, Amity Universities welcomed the speaker and said that students will benefit from this interactive workshop as Bitcoin and online payment will define the future of the World Economy. Through this lecture, students will get insight into the purpose, usage and limitations of new age currency and payment systems.

Prof. Dennis Ng, Professor in the Department of Economics, University of Winnipeg, Canada said that he is very excited to interact with the students and faculty of Amity University and is happy that students are eager to learn about the cryptocurrency system. Prof. Dennis said that the evolution of Bitcoin and cryptocurrency has changed the complete ecosystem of the financial world

Prof. Bhawna Kumar, Vice President, RBEF; Dr. Namita Sahay, Professor, Finance, Amity International Business Schools, Faculty members and Students of AIBS and Amity Greater Noida Campus attended this interactive session.



Amity organizes Industry Panel Discussion on "Challenges and Opportunities in the Post-COVID-19 World"



Amity University organized Special online Industry Panel Discussion on the theme- "Challenges and Opportunities in the Post-COVID-19 World". The session was moderated by Prof. (Dr.) Gurinder Singh, Group Vice Chancellor, Amity Universities.

Panelists of the session were: Mr. Sudipta Ghosh, Data & Analytics Leader, PwC India; Mr. Apoorve Aggarwal, Head Service Management Practice, Tata Consultancy Services; Dr. Nagma Abbasi, Founder and CEO @ NextGen Life Sciences Pvt. Ltd.; Mr. Gautam Duggal, Global Director - Talent & Learning - People & Capa-

bility, MasterCard; Mr. Amit Sharma, Co-Founder & CEO at Trinamix Inc; Mr. Manish Tripathi, Bollywood Fashion Designer and Social Entrepreneur; Owner of Brands- Naveli Couture, AntarDesi, DesignMeln, Designcircle, The Odra Foundation and Designer Masks

Amity International Business School organizes Corporate Meet 2021



Amity International Business School organized 6th International Business Meet on the theme “Moving beyond 2021: Recovering, Rebuilding and Reforming Indian Business ecosystem for Global opportunities “

Prof. (Dr.) Gurinder Singh, Group Vice Chancellor, Amity Universities welcomed all the panelists of the IB Meet and said that post Covid there are plenty of opportunities in the Indian Business ecosystem and students with their acquired skill sets can benefit from it.

Panelists of the session were: Mr. Guru Sawle, Entrepreneur & Financial Advisor, Edward Jones; Mr. Richard Rekhy, Board Member – KPMG Dubai, Former Chief Executive Officer -KPMG, India; Dr. Ajay Sahai, Director General, Federation of Indian Export Organization; Dr. Joshua K. Ault, Thunderbird School of Global Management at Arizona State University.

Amity organizes Corporate Meet



Industry-Academia interface is very important for the career building of students. Constant upgradation of course content as per Industry requirements is core for a B-School. Amity International Business School has a strong Industry Advisory Board which not only mentors and guides students but also conducts sessions through which 30% of the course is completed.

To felicitate the country's top Industry Leaders for their constant mentoring of AIBS Students, Amity International Business School organized "Corporate Meet". Prof. (Dr.) Gurinder Singh, Group Vice Chancellor, Amity Universities welcome each of the industry mentors present during the meet.

A Panel Discussion on the theme “Internship- Challenges & Opportunities” was organized. Ms. Gauri Awasthi, Co-Founder, Managing Partner, Digital Edify & The Artisan Street; Mr. P Rajguru Regional Manager TÜV SÜD South Asia Pvt. Ltd.; Mr. Mohan Kumar, Practice Head, Wipro; Ms. Shipra Midha, Strategy Projects, Tesco Business Services; Ms. Sherin Ali, Sr. Group Manager-CSR, WNS Global Services (P) Ltd, Mr. Rahul Mathur, GM, Ramada Hotels were the panelists.

22nd Inter Amity Institutions Sport Meet 'Sangathan 2021'



To promote healthy competition, camaraderie and team spirit amongst the students, which immensely contribute towards their holistic development, Amity started with its **22nd Inter Amity Institutions Sport Meet 'Sangathan 2021'** which also marks the commemoration of Founder's Day, celebrating the birthday of Dr. Ashok K Chauhan, Founder President, Amity Group of Institutions.

Keeping the pandemic in view, Sangathan this year was celebrated in the hybrid mode with thousands of students, faculty from over 11 campuses in India and 17 campuses abroad, participated on the online mode.

The event commenced with an impressive and well-coordinated March Past by marching contingents from Amity University Uttar Pradesh, Atulasha (School for underprivileged boys) and Amity Dog Training Academy. The perfectly synchronized students in the contingents evinced confidence, determination, fortitude reminding the audience of the soldiers marching ahead to prove their mettle and take the world head one.

During the occasion, Sangathan 2021 souvenir was released.

While addressing online **Dr. Ashok K Chauhan, Founder President, Amity Education Group** stated Amity always encourages students to follow their passion and fulfill their dreams. At present, all of us together are trying to make the country super power and take it to the first place in the world. Dr. Chauhan said Amity develops qualities like determination, self-confidence, values, dedication and humanity in the students so that our students will become global citizens and do welfare for the society.

Encouraging the winners of the sports meet, **Dr. Atul Chauhan, President, RBEF & Chancellor AUUP** said "Sangathan is not just a program or a game, but it is a symbol of our unity, which encourages our youth. He said that unity plays an important role in family, society or country which is helpful for development. Dr. Chauhan called upon bringing positive change to the country which is the responsibility of all, and asked students to be humble and make the world a better place for all".

The ceremony witnessed the felicitation of students, faculty and staff members for their exemplary display of sportsmanship and skills by way of awarding gold, silver and bronze medals of 150 each. During the valediction of Sangathan- 2021, a colorful cultural programme was organized where in students of Amity presented mesmerizing performances scintillating dance performance, band performance and medley of inspirational songs. Also present on the occasion were

Dr. (Mrs.) Amita Chauhan, Chairperson, Amity International Schools; **Mrs. Pooja Chauhan**, Chairperson, Amity School of Film and Drama and Vice Chairperson, Amity Humanity Foundation, **Mr. Abhay Chauhan**, **Mrs. Mehtab Chauhan**, **Dr. W Selvamurthy**- President, Amity Science, Technology and Innovation Foundation, **Prof. (Dr.) Gurinder Singh**, Group Vice Chancellor, Amity Universities, heads of Amity Institutes, deans, faculty members and thousands of students watching this stupendous function in hybrid mode.



International Conference on Resilience & Reinvention of Business in the VUCA World



Amity Business School, Amity University, Madhya Pradesh organized an International Conference on Resilience & Reinvention of Business in the VUCA World. While giving the opening remarks, Hon'ble Vice Chancellor Lt. Gen. VK Sharma (AVSM) Retd. urged the industry leaders to be more proactive and prepared during the VUCA times so that the organizations can achieve sustainability during long run. He also said that India is a rising economy and with innovation and reinvention Indian businesses can do a great job at Global scenario. He also emphasized on the importance of being a lifelong student.

Mr. Kishore Jayaraman, President, India and South Asia, Rolls Royce spoke on the importance of adaptability by the companies to the changing scenario of business. Liquidity holds the key. **Prof. John Dewar**, Vice-Chancellor,

La Trobe University, Australia addressed the changing scenario of education because of the pandemic and students should concentrate on thinking out of the box and come up new ideas to start new business in this VUCA world. **Prof. Geshe Ngawang Samten**, Vice-Chancellor, Central Institute of Tibetan Studies emphasized on the mental health being the most important for the students. Constructive approach towards the goal achievement is very significant. He emphasized on the need to teach students stress management **Prof. Peter Heard**, Dy. Vice-Chancellor, Sunway University, Malaysia said the world has gone through a sea of change and businesses today have to research and come up with innovative ideas to survive in the cutthroat competition. He also said how important it is for students to develop new skill sets and the relevance of skill sets keeps changing every 10 years. **Prof. Pradeep Nair**, Dy. Vice Chancellor, Taylors University, Malaysia at length spoke on the need to develop entrepreneurial abilities of the students and how education institutions should also evalua-



tion students on innovative skills and other vocational skill sets.

Prof. Dinesh Shukla, Chancellor, American International University, West Africa emphasize that the businesses must invest more in research and development and give customers something new; **Prof. Ajith Kumar V.**, Vice-Chancellor, Skyline University, Nigeria in his talk emphasized on the need for the organization to be employee centric and the HR policies should be such that the employee feel the sense of belongingness and further will contribute more to the growth of organization; **Mr. Richard McCallum**, Managing Director, UK India Business Council in his talk suggested students to believe in their dream and plan to achieve them. Goal setting is the key and finding ways to achieve them is very significant; **Prof. Shailendra Singh**, Director at IIM, Ranchi emphasized on the need for the students to develop skill sets which today's organiza-



tion wants. He spoke about the success stories of Paytm and Zomato. He also urged everyone to take challenges, as opportunities during VUCA and utilize it for the benefit of mankind at large.

The international Conference received more than 110 research papers from PAN India and many different countries. Selected research papers have been published in Book of Proceedings having ISBN that was released during the International Conference by the and other dignitaries. Around 45 research scholars presented their research work in technical session. All the research papers were full of unique ideas and innovations

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AMITY UNIVERSITY

RANKED AMONGST THE
**TOP 3% UNIVERSITIES
GLOBALLY**



INDIA'S ONLY UNIVERSITY WITH THE
**HIGHEST US AND UK
ACCREDITATION**



REASONS WHY SOME OF THE MOST BRILLIANT STUDENTS CHOOSE AMITY:

5,100+ Campus Placements for 2018-19 batch... and counting

Students selected for higher studies in Stanford, MIT, Purdue, Oxford, Cambridge...

25,000 Scholarships awarded to meritorious students

Over 4,000 students studying at Amity, have secured 90%+ in class XII boards

Strict admission process wherein only 1 seat is filled out of every 15 applications received on an average

Faculty have filed over 1,200 patents – more patents filed than any other individual Indian University/Institute

Students involved in hi-end research, leading to filing over 100 patents by them in the last years

Extensive student interaction with 1,500+ corporate leaders and 50 global gurus till now

5-week Study Abroad Programme at Amity Campuses in London, Dubai, New York and Singapore (at no additional Tuition Fee in select courses/campuses)

On-campus Incubator has helped launch over 100 student start-up companies

Networking opportunities with 120,000 alumni across 60 disciplines globally

Flexible Credit System enables students to choose from a basket of credit courses and select their own major

Application based learning beyond classrooms at the 300 hi-tech labs and learning studios

World-class campuses with extensive sports facilities and amenities like Domino's, Cafe Coffee Day and L'Oréal salon

The information mentioned is of Amity University U.P.

AMITY EDUCATION GROUP HAS CAMPUSES ACROSS INDIA AND THE WORLD:

- INDIA:** - Noida (New Delhi NCR) - Greater Noida - Gurugram - Jaipur - Lucknow - Mohali - Mumbai - Gwalior - Kolkata - Raipur - Ranchi - Patna - Ahmedabad - Bengaluru - Bhubaneswar - Chandigarh - Chennai - Hyderabad - Indore - Kochi - Pune
- OVERSEAS:** - London - Dubai - New York - San Francisco - Singapore - Mauritius - Sharjah - Abu Dhabi - South Africa - Nairobi - Amsterdam - Tashkent

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