### **VIDEOCON**

## Campus Recruitment 2015 Passing Out Batch

# (Only for Unplaced Students)

(Re- Apply to appear in this drive)

Website <u>www.videocon.com</u>

Eligibility B.Tech (CS / IT / EC / ET)

Package 4.5. CTC Per annum

Job Profile Executive / Sr. Executive

Location Gurgaon

#### JOB DISCRIPTION

- Required knowledge of UI/ UX for web and mobile development
- Required to Monitor and Manage Web and Mobile Projects with knowledge webmaster and admin tools
- Required Agency/ Vendor Management Skills
- Required Knowledge Web and Mobile Analytics
- Knowledge of SEO and SEM
- Knowledge of Digital Marketing Tools
- Experience of having led web and mobile app projects desirable
- Person must be having exposure of mobile app development
- Kindly mention project title and what experience you have in mobile app development

#### **HOW TO APPLY?**

 Interested and eligible students need to re-apply on the link given below Before 5:00 pm, 21<sup>st</sup> July 2015

 $\underline{https://docs.google.com/forms/d/11VhR\_MA5vvqwFNpAs5NXUpo\_U5tNe9vfxNiIeheomT4/viewform?c=0\&w=1\&usp=mail\_form\_link$ 

All the Best

Prof. (Dr.) Ajay Rana

**Director - ATPC**