

AMITY BUSINESS JOURNAL (ABJ)

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About the Journal

Amity Business School (ABS), Lucknow campus, a part of AUUP publishes, Amity Business Journal (ABJ), which is a bi-annual, refereed, double blind reviewed, International journal, which is attempting to bridge the void between academia and the corporate.

ABJ addresses contemporary issues of General Management. ABJ covers broad academic domains such as business strategy and policy, entrepreneurship, human resource management, organizational behavior, organizational theory, financial management, marketing, operation research and research methods. The journal encourages new ideas and perspectives on existing domain of knowledge.

The Journal is published in January and August of every year. The journal publishes theoretical as well as applied research work. It caters to researchers, academics corporate professionals across the world.

ABJ intends to cover major perspectives in all domain areas of Management and Business, while attempting to bring out a focused approach in connecting “Theory to Practice”.

Objectives

The objective of *ABJ* is to collate knowledge and experience on different perspectives of Business & Management. *ABJ* emphasizes the forward research in the field of business and management by providing exceptional evidence based papers for academia, researchers, corporate leaders and policymakers.

ABJ attempts to create an impact on the academic as well as corporate thinkers, provide a platform for discussion and sharing of ideas, scholarly opinions in promoting theoretical, empirical and comparative research on problems provoking the business world.

Content and Subject Coverage

ABJ publishes original papers, conceptual papers, business and management case studies & book reviews.

Main features of the journal are:-

- **Applied and Normative Research** (academic research articles by academics or practitioners. The research papers can be conceptual and analytical, empirical or experimental);
- **Perspectives or Viewpoints** (opening up of an emerging topic or business problem that calls for action or rethinking by managers, administrators, and policymakers be it in a company or a country);

- **Management Case** and **Analyses** of the case
- **Review Articles** (critical literature review of published works);
- **Book Reviews**

The general theme will be Management but there is no limitation to the articles that will be considered by *ABJ*. *ABJ* will encourage articles that foster the creation of new knowledge pool for academicians and practitioners. Articles published by *ABJ* are from following academic domains:

- Accounting & Finance
- Human Resource Management & Organizational Behavior
- Marketing Management
- Retail & Supply Chain Management
- Business ethics, values and social responsibility
- Corporate strategy
- Corporate Governance
- Cross-Cultural Management and Innovation
- Economics
- Entrepreneurship & Innovation
- International Business
- Knowledge Creation, Leadership

- Management Information System & Information and Technology
- Managing Organizational Learning, Knowledge and Change

Journal Key Highlights

- Bi-annually publishing since 2012.
- Double Blind Review process.
- Circulation in over 300 renowned universities both National and International.
- ISSN: 2278-0904

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Paper Submission Guidelines for Authors

Manuscript of the paper

- Manuscripts must be written in simplistic fashion and offer meaningful implications and recommendations for practitioners.

It should be conceptually and theoretically sound to offer significant research findings or insights. Original research findings should be presented in such a fashion explaining the methodology, statistical tools and justification to encourage reading for those who have limited backgrounds in research methods.

- The paper should start with an introduction and end with a conclusion summarizing the findings of the paper. Paper should have a Title, author(s), affiliation(s), and contact details on the first page. An abstract of not more than 250 words should be included in the beginning of the paper with four to five key words.
- Besides, paper based on original research, case, book reviews and other thought provoking manuscripts are also encouraged. Articles/cases of an international nature are especially welcome. The editorial goal is to create a journal of relevance for both domestic and international audience.
- Papers are accepted for publication on the understanding that these contain original unpublished work, not submitted for publication anywhere else.
- Fact of papers presented/submitted in a conference/seminar must be clearly mentioned at the bottom of the first page of the manuscript and the author should specify with whom the copyright rests.
- Tables and figures should appear in the Document near/after where they are referenced in the text. Avoid the use of overly

small type in tables. In no case should tables or figures be in a separate document or file.

- Papers are processed through a double blind referral system by experts in the subject areas. To ensure anonymity, the writer's name, designation and other details should appear only on the first page along with the title of the paper and should not be repeated anywhere else.

Reference

It is author's obligation to provide complete references with the necessary information. References should appear in the text as: "*Filbeck et al.* (2005) reported that....." or "Dantzer (2003), Pinguart and Shen (2011) state that anxiety and depression has....." or "Anxiety and depression conditions..... (Dantzer, 2003; Pinguart & Shen, 2011)" The list of all reference must be placed at the end of the manuscript in the following APA VI style. The reference list should be ordered alphabetically by author and then chronologically by year of publication.

Book

De Vaus, D. A. (2014). *Surveys in social research*. Sydney, Australia: Allen & Unwin.

Book chapter

McKenzie, H., Boughton, M., Hayes, L., & Forsyth, S. (2008). Explaining the complexities and value of nursing practice and knowledge. In I. Morley & M. Crouch (Eds.), *Knowledge as value: Illumination through critical prisms* (pp. 209-224). Amsterdam, Netherlands: Rodopi.

Newspaper article

Fellner, C. (2019, April 7). Time bomb: Two new cases as NSW faces worst measles outbreak in years. The Sydney Morning Herald. Retrieved from <https://www.smh.com.au>

Journal article

Campbell, J. Y., & Viceira, L. M. (1999). Consumption and portfolio decisions when expected returns are time varying. The Quarterly Journal of Economics, 114(2), 433-495. doi: 10.1162/003355399556043

Website

Food Standards Australia & New Zealand. (2016). General information about GM foods. Retrieved from <http://www.foodstandards.gov.au/consumer/gmfood/gmoverview/PagPa/default.aspx>

Company and Industry Reports

Magner, L. (2016). IBIS World Industry Report OD5381. Coffee Shops in Australia. Retrieved from IBIS World database.

Specifications of the paper

- The paper should be typed in MS Word. Maximum size of the paper should be about 6,000 words or 10-12 pages, including title/cover page and references.
- Title of the page should be followed by name, e-mail and affiliation of author(s).

- Use a single column layout with 1” margin on all four sides on A4 size paper.
- Font: Main Body 12 Pt; Style: New Times Roman, 1.5 spacing or the closest comparable font available.

The electronic version of the paper should be sent to the Associate Editor at sdixit1@amity.edu. Papers must include a clear indication of the purpose of research, methodology, major results, implications, and key references. **The authors are requested to write the subject line as “Submission to ABJ___[title of the paper]” while submitting their manuscript.**

Review of Papers

All submissions will be double blind reviewed. Only those papers that are submitted as complete, reach the editor by the due date, and are accepted for publication by peer review will be published. Authors will be requested to provide copyrights of their paper to the conference organizers to ensure consideration for such a publication. The original research papers and articles (not currently under review or published in other publications) will be considered for publication in the Journal.

Normally the review process will be completed in about 6-8 weeks after the submission and the author(s) will be informed of the result of the review process. Papers can be sent back to the authors for rework before acceptance of publication. Such articles will be published only after the rework is considered as complete.

By the final submission for publications, the authors have to assign all the copyrights to the **Amity Business School, Lucknow Campus, Amity University, Uttar Pradesh, India**. The **Amity Business Journal’s (ABJ)**

Editorial Board reserves the right to change/alter the final submission for editorial purposes.

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All contributing authors shall receive a courtesy copy of the journal.

Publication Ethics

The publication of an article in a peer-reviewed journal is a vital element in the development of a comprehensible and valued network of knowledge. It is a direct reflection of the quality of the work of the authors and the institutions that support them. It is therefore important to agree upon standards of expected ethical behavior for all parties involved in the act of publishing.

Authors should refrain from misrepresenting research results which could damage the trust in the journal, the professionalism of scientific authorship, and ultimately the entire scientific endeavor. Maintaining integrity of the research and its presentation can be achieved by following the rules of good scientific practice, which include:

The manuscript has not been submitted to more than one journal for simultaneous consideration.

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- A single study is not split up into several parts to increase the quantity of submissions and submitted to various journals or to one journal over time (e.g. 'salami-publishing').
- No data have been fabricated or manipulated (including images) to support your conclusions
- No data, text, or theories by others are presented as if they were the author's own ('plagiarism'). Proper acknowledgements to other works must be given (this includes material that is closely copied (near verbatim), summarized and/or paraphrased), quotation marks are used for verbatim copying of material, and permissions are secured for material that is copyrighted.
- *Important note: the journal may use software to screen for plagiarism.*

- Consent to submit has been received explicitly from all co-authors, as well as from the responsible authorities - tacitly or explicitly - at the institute/organization where the work has been carried out, *before* the work is submitted.
- Authors whose names appear on the submission have contributed sufficiently to the scientific work and therefore share collective responsibility and accountability for the results.
- Authors are strongly advised to ensure the correct author group, corresponding author, and order of authors at submission. Changes of authorship or in the order of authors are *not* accepted *after* acceptance of a manuscript.
- Adding and/or deleting authors *at revision stage* may be justifiably warranted. A letter must accompany the revised manuscript to explain the role of the added and/or deleted author(s). Further documentation may be required to support your request.
- Requests for addition or removal of authors as a result of authorship disputes after acceptance are honored after formal notification by the institute or independent body and/or when there is agreement between all authors.
- Upon request authors should be prepared to send relevant documentation or data in order to verify the validity of the results. This could be in the form of raw data, samples, records, etc. Sensitive information in the form of confidential or proprietary data is excluded.

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Archives

1. 2012

- Volume 1 No 1
- Volume 2 No 2

2. 2013

- Volume 2 No 1
- Volume 2 No 2

3. 2014

- Volume 3 No 1
- Volume 3 No 2

4. 2015

- Volume 4 No 1
- Volume 4 No 2

5. 2016

- Volume 5 No 1 (File attached: Volume 5 No 1)
- Volume 5 No 2 (File attached: Volume 5 No 2)

6. 2017

- Volume 6 No 1 (File attached: Volume 6 No 1)
- Volume 6 No 2 (File attached: Volume 6 No 2)

7. 2018

- Volume 7 No 1 (File attached: Volume 7 No 1)
- Volume 7 No 2 (File attached: Volume 7 No 2)

Call for Papers

ABJ invites research scholars, academicians and business professionals to send their original articles/case studies/review articles to associate editor at **sdixit1@amity.edu**.

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For journal subscription, please download the subscription form ([click here](#)). The filled form along with the Demand Draft/Cheque has to be dispatched on the below mentioned address:

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