



PREPARE TO **FULFILL DREAMS** WITH INDIA'S LEADING EDUCATION GROUP

Amity University Gurgaon is a part of India's leading education group, which has pioneered a global culture in education in India. The Amity Group is home to over 1,00,000 students, pursuing 250 Programmes in 60 diverse disciplines, from pre-school to Ph.D.

AMITY EDUCATION GROUP AT A GLANCE

1,25,000 Students	6,000 Faculty	1,200 acres of Campuses
8 Universities in Noida, Gurgaon, Lucknow, Jaipur, Gwalior, Mumbai, Kolkata & Raipur	11 Overseas Campuses in London, New Jersey, California, Dubai, Abu Dhabi, Mauritius, South Africa, Singapore, China and Romania	
B.Schools in 13 cities of India	150+ Institutions & Centres	18 Schools & pre-schools
52,000 On-campus Placements in the last years		25,000 Students on Scholarship



PREPARE FOR LIFE AT THE 110 ACRE WORLD-CLASS CAMPUS



INFORMATION BROCHURE 2015



PREPARE FOR A BETTER FUTURE AT AMITY UNIVERSITY GURGAON

AT A UNIVERSITY THAT HAS BEEN AWARDED

ASIA'S 100 BEST
INSTITUTES
BY KPMG
& WCRC 2014



BEST UNIVERSITY
TO USE ICT
IN EDUCATION
BY ASSOCHAM 2014



BEST PVT. UNIVERSITY
IN HARYANA
BY CMAI 2014



BEST INNOVATION IN
INDUSTRY INTEGRATION
AT EXCELLENCE IN EDUCATION
CONCLAVE 2013
by hindustantimes



WINNER OF
INNOVATION
IN TEACHING
PEDAGOGY AT



MOST INNOVATIVE
PVT. UNIVERSITY
IN NORTH INDIA
AT EDUCATION EXCELLENCE SUMMIT 2013



AT A UNIVERSITY WITH SUCH WORLD-CLASS FACILITIES

20 acre sports complex

19 Inter-disciplinary research centres

2100 seater on-campus hostel

180 state-of-the-art laboratories

19 Inter-disciplinary research centres

AT A UNIVERSITY WITH SUCH RECOGNITIONS & ACCREDITATIONS

- Recognised by the University Grants Commission (UGC), India's apex education body
- Member of Association of Indian Universities
- Law programmes accredited by the Bar Council of India
- Amity Business School accredited by Accreditation Council for Business School and Program, ACBSP, USA
- Architectural programmes accredited by Council of Architecture, India
- Audiology & Speech Language Pathology programmes accredited by Rehabilitation Council of India
- Nursing programmes accredited by Indian Nursing Council

AT A UNIVERSITY THAT'S LOCATED IN THE MILLENNIUM CITY, GURGAON

- Close proximity to corporate hub based at Gurgaon & Manesar
- 30 minutes drive from IGI Airport
- Opportunity for internship/summer training in nearby MNC offices



PREPARE FOR PATH-BREAKING RESEARCH THROUGH CENTRES OF EXCELLENCE

Owing to the scientific and progressive outlook of the state, Amity University Gurgaon has established 19 interdisciplinary practices, research & outreach centres where Amity's brilliant faculty and scientists are leading the way in various cutting edge areas of science and technology at the campus.

SOME OF THE 19 INTERDISCIPLINARY PRACTICES, RESEARCH & OUTREACH CENTRES INCLUDE

- Centre for Financial Analytics
- Centre for Urban Planning & Management
- Centre for Medicinal Plants & Traditional Knowledge
- Centre for Robotics
- Centre for BRICS Studies
- Centre for Stem Cell

CENTRES HAVE ALSO BEEN ESTABLISHED IN THE AREAS OF

- Vocational Training & Skill Development
- Supercomputing • Alternate Dispute Resolution
- Intellectual Property Rights • Leadership Development
- Microfinance • Research in Education
- Community Service Initiative

“

Amity University Gurgaon provides a vibrant environment for pursuit of Quality Education, cutting edge Research and Industry relevant Innovations at par with global standards

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Prof. P B Sharma
Vice Chancellor, Amity University Gurgaon

Earlier - Founder Vice Chancellor
Delhi Technological University
Former Vice Chancellor
Rajiv Gandhi Technological University



PREPARE TO LEAD THROUGH VALUE-ADDED LEARNING

At Amity, teaching is highly practical and industry focussed. Evolved through constant interaction with leading professionals who are a part of the Industry and the Academic Advisory Boards, the curriculum emphasizes on developing analytical skills, communication, problem solving abilities and team work. Hence, case studies, industry projects, presentations, research work and role-plays form an integral part of a student's tenure at Amity.

FLEXIBLE CREDIT SYSTEM

In the backdrop of achieving academic excellence and the vision of being an Industry-Integrated University, the University has introduced Flexible Credit System, which focuses on leveraging the talent and innovative capabilities of the budding professionals to meet the needs of the contemporary, dynamic business environment, making the students industry-ready. It gives students the flexibility to design their own degree.

- Allow credit transfer from one programme to another (in case the student decides to shift) – subject, meeting the eligibility criteria
- Freedom to choose courses from other programmes
- Earn credits through live projects/community projects/workshops
- Option of taking a break after diploma and then continuing to earn a degree
- Transfer credits to other Universities (in case of twinning programme with Universities abroad)

MENTOR-MENTEE PROGRAMME

The unique Mentor-Mentee Concept at Amity ensures a constant interaction between the faculty and the students. A faculty member is assigned to a group of 5-6 students to counsel them on their academic and personal concerns. Their experience helps the students gain the confidence and skills to have a successful career.

STUDY ABROAD PROGRAMME (SAP) GO GLOBAL...the world is waiting for you!

Students of Amity University Gurgaon under SAP programme are provided with an excellent opportunity to gain international exposure so as to build up their knowledge, expertise and rich quality experience. The duration of SAP programme is 6-8 weeks in overseas campuses at Dubai, Singapore, London, Mauritius and China.



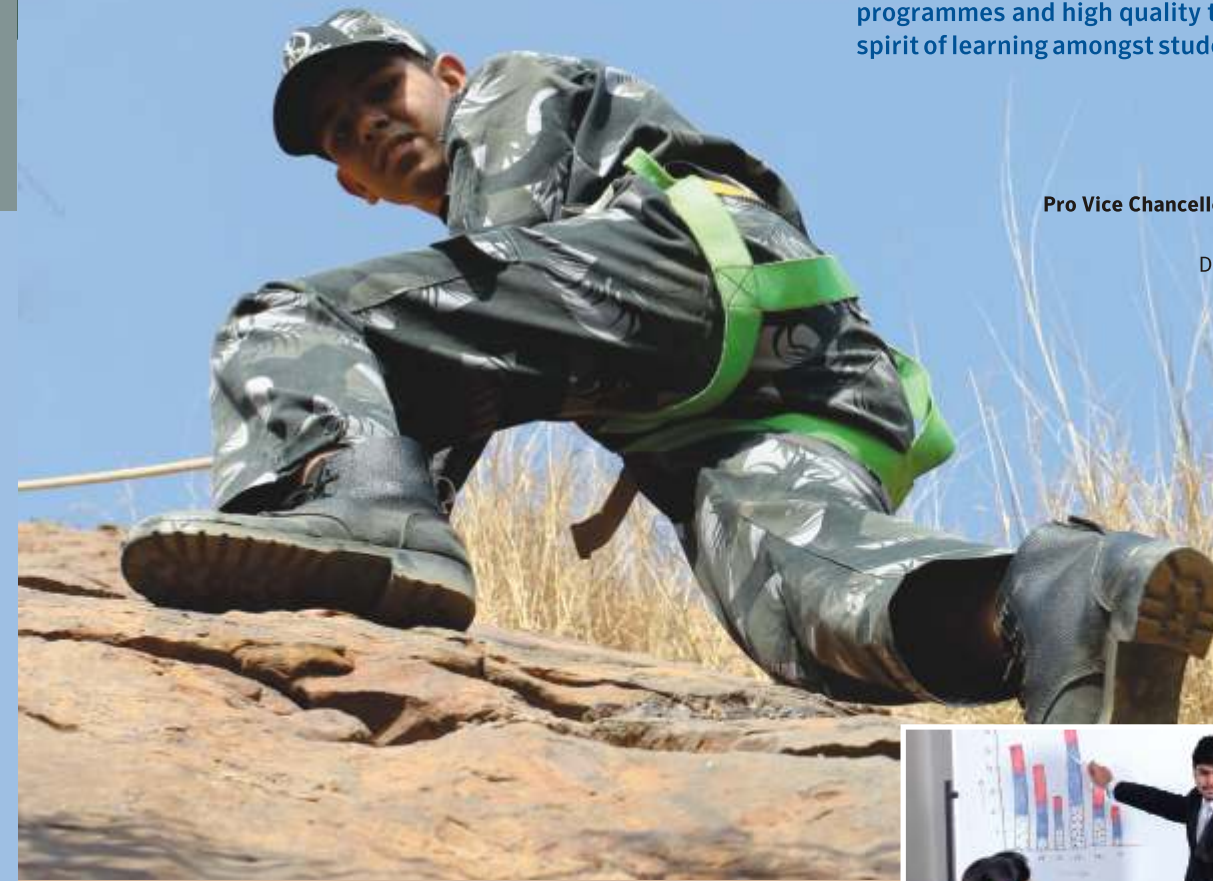
AMITY UNIVERSITY DUBAI

AMITY SINGAPORE

AMITY UNIVERSITY (IN) LONDON

AMITY MAURITIUS

AMITY CHINA



“Achieving academic excellence through Innovation, Industry integration & Internationalization expresses the core philosophy of Amity University Gurgaon and this is the driving force behind rigorous academic programmes and high quality teaching which instills a spirit of learning amongst students.”

Dr. Padmakali Banerjee
Pro Vice Chancellor, Amity University Gurgaon

Dean Academics AUH &
Director, Amity Business School



PERSONALITY ENHANCEMENT - Enhancing confidence to stay ahead

Personality Development is an important focus area at Amity University because a great percentage of success in life depends on a person's confidence and personality. To help students in personal grooming, special sessions are held on business etiquettes, negotiation skills and effective communication. Special classes are held on leadership, teamwork and analytical skills.

FOREIGN LANGUAGES - For the global edge

Amity provides an international perspective to the students through the foreign language programmes. The foreign language course has been integrated into the curriculum. The students have a choice to select one of the foreign languages from French, German, Spanish, Japanese and Chinese. The University also offers other personality development modules like M CCD- Managerial Competency and Career Development and ME-Managerial Excellence. The programme is based on the common European of reference for Languages (wherever possible) and successful students get certificates.

MILITARY TRAINING - Making students a true leader

All students undergo a 7-day Military Training Camp, which is next to the National Security Guards (NSG) Training Camp. Students are trained by veterans of the armed forces. At the Military Training Camps, Amity students imbibe the value of discipline and a spirit of patriotism, commitment and perseverance by participating in a variety of activities like parasailing, trekking, shooting, rock climbing/rappelling, etc. which test their mental and physical agility.

VALUES & ETHICS - 101 attributes of an Amitian

The education framework at Amity is rooted upon certain key values and ethics. It stresses on principles such as patriotism, courage, respect for elders. It is this sense of purpose that has led to the creation of the '101 Attributes of an Amitian'. This booklet on the norms and guidelines explores 101 different character traits that take an individual closer to completeness. The attributes have been built into the teaching activities, group activities and have been included in topics for lectures and discussions by students.



TIE-UPS WITH SOME OF THE INTERNATIONAL UNIVERSITIES ACROSS THE WORLD

PREPARE TO LIVE A TOP CAMPUS LIFE WITH WORLD-CLASS INFRASTRUCTURE

It has been the constant endeavour of Amity University Gurgaon to incorporate features of excellence in its campuses. Every effort is made to improve the existing best practices in all fields of study. An environment friendly campus, it is home to several architecturally striking buildings where every need of faculty, staff and students is met.



SOME OF THE WORLD-CLASS FACILITIES INCLUDE:

CLASSROOMS

- More than 150 amphitheatre style & air-conditioned classrooms
- Equipped with integrated audio-visual teaching aids
- A separate room for various training programmes like MDPs

OPEN LEARNING AREA

- A designated space with large seating area for students to interact and collaborate
- Allows interactions using digital media, 2D/3D visual experiments, foreign language digital materials, open lectures and more

AUDITORIUMS

- State-of-the-art auditoriums with a seating capacity of over 750 persons

SEMINAR HALL

- Seminar Hall with a seating capacity of 300 people

LIBRARIES

- More than 20,000 volumes, 10,000 titles, more than 100 National & International Journals amongst other subscriptions

HI-TECH LABS

- Over 180 state-of-the-art Laboratories in diverse disciplines

IT NETWORKS

- An extensive "STAR LAN" (LAN, 500Mbps) with "Firewall Protected Network Access"

ON-CAMPUS HOSTEL

- Comprehensive hostel facilities for 2100 students within the University campus

SPORTS FACILITIES

- Facilities for outdoor games like cricket, tennis, football, basketball and volleyball
- Facilities for indoor games like chess, carom, billiards, snooker, pool table and table-tennis
- Horse riding and golf putting range
- Indoor rifle range
- A fully equipped gymnasium to enhance the fitness levels

CAFETERIAS & FOOD COURTS

- Besides a Cafe Coffee Day and Dosa Plaza outlets there's a 1,000 seating capacity cafeteria on campus

PREPARE TO LEARN FROM INDUSTRY LEADERS THROUGH VARIOUS FORUMS

BEYOND BOOKS - LEARNING THROUGH VARIOUS EVENTS & ACTIVITIES

At Amity, students are encouraged to participate in various social events which can lead to better society. Recent events like AMITY GURGAON HALF MARATHON – Run for Women's Safety, NUKAD NAATAK on Raahgiri day and Shane Watson of Rajasthan Royals interacting with the students of Amity University Gurgaon are the classic examples of it. This impacts the overall development of students through volunteer participation which enhances their self confidence and esteem.



Amity University Gurgaon offers diverse opportunities for students to interact with heads of the industry through CEO Forums, CEO Dinner Series and Corporate Mentoring Programmes. Industry leaders, top professionals, entrepreneurs, policymakers and global gurus help students in developing leadership qualities and management skills.

CEO Forum: In this forum, 3 to 4 CEOs from diversified industry sectors are invited to speak and interact with students on specific topics.

CEO Dinner Series: To impart a truly unique experience, Amity invites top CEOs to dine with a group of 9-10 students. Students not only overcome the anxieties of interacting with a leading personality, but also develop close friendship with a mentor for life.

Corporate Mentoring Programme: Students are paired with a corporate professional based on their area of interest and specialization. They are provided with the insights and experience deemed essential to face the corporate realities. They are also given advice on how to succeed in their chosen profession.



1. Prof. Ashok Chandra, Former Special Secretary, MHRD and Former Advisor (Technical), Govt. of India) addressing participants during National Conference on Restructuring Higher Education in India: Strategies and Action
2. Prof. Brien Holden (Founder and CEO of the Brien Holden Vision Institute) speaking to Amity Medical School students on World Sight Day
3. Prof B. Chaudhary, UCLA Anderson School of Management, University of California, Los Angeles, USA delivering lecture on Finance to Management & Commence Students in Distinguished Global Indian Speaker Series
4. Dr. Paroma Roy Choudhary, Director & Country Head, Corporate Communication & Public Affairs, Google India, addressing students during Corporate Connect Series
5. Mr. Chandan Ghosh, Co-Founder, Mentor and Chief Strategy Officer, ProdCoMS LLP addressing delegates during International Conference on Global Performance Challenges
6. Dr. Biswarup Sen, Asst. Professor & Scientist, Department of Environment Engineering and Science, Green Energy Development Centre, Feng Chia University, Taiwan addressing Biotech Students in National Biomass Energy Workshop
7. Mr. Ravish Kumar, Senior Executive Editor, NDTV, conducting a workshop on Broadcast Journalism with the ASCO students
8. Mr. Gyandendra, TCS addressing students on latest IT Trends
9. Japanese delegation and ELCOMA officials on a visit to Amity University Gurgaon to create Centre of Excellence for LED Electricals
10. Mr. Sandeep Dhar, CEO, TESCO HSC, speaking on "Employability Issues in India: An Industry Academia Confluence" during the Corporate Meet, held on 12th Oct. 2012
11. Mr. Shashi B. Mal, Industry Leader Government, IBM India Limited addressing students on Cloud Computing



PREPARE FOR LEADERSHIP THROUGH ON-CAMPUS PLACEMENTS

CORPORATE RESOURCE CENTRE

Leading companies across various disciplines come for campus placements at Amity through Corporate Resource Centre that constantly interacts with the corporate world and helps prepare students with their careers.

The industry specific Career Advisory Boards consisting of leading members of the corporate world give guidance on creating a clear career plan, a list of appropriate employers, setting realistic career goals and a planned time table on professional development for student's future.



PREPARE FOR SUCCESS BY CHOOSING YOUR CAREER FROM THE FOLLOWING PROGRAMMES

MANAGEMENT

MBA
MBA - International Business/Banking & Finance/Marketing & Sales/HR/Retail Management/Agri Business/ Hospital & Healthcare Management/ Executive (Full-Time/ For Working Professionals)
MBA - 3 Continent (India, USA & UK)
BBA
BBA - Banking & Finance
BBA - 3 Continent (India, USA & UK)

MEDIA & COMMUNICATION

BA (Journalism & Mass Comm.)
B.Sc. (Animation & Visual Graphics)
BA (Journalism & Mass Comm.) -3 Continent
MA (Journalism & Mass Comm)
PG Diploma in Journalism & Mass Comm.
M.Sc. (Graphics & Animation)

APPLIED SCIENCES

B.Sc. (Hons) - Physics/Chemistry/Mathematics
Bachelor of Statistics

B.Sc. (Hons) - Earth Sciences

M.Sc.- Applied Physics/Applied Chemistry/
Applied Mathematics/ Biochemistry/
Earth Sciences/Forensic Sciences
Master of Statistics

COMMERCE

B.Com (Hons)
M. Com

NANOTECHNOLOGY

B.Tech + M.Tech (Nanotechnology) Dual Degree
M.Sc. (Nanoscience by Research)

PHARMACY

M.Pharm.

ECONOMICS

B.A. (Hons) - Economics
B.A. (Hons) - PPE Philosophy, Politics & Economics
MA (Economics)

ENGLISH LITERATURE

B.A. (Hons) - English
MA (English)

FASHION

B. Des. (Fashion Design)
B. Des (Fashion Design) -3 Continent

ENGINEERING

B.Tech - Biomedical/Aerospace/Civil/Computer Science/Elect. & Comm./Information Technology/
Mech. & Automation/Electrical & Elect./Software
B.Tech - (Computer Science/Electronics & Comm./
Mechanical & Automation) + MBA (Dual Degree)
B.Tech - (Computer Science/Civil/Electronics &
Comm./Mech. & Automation) - 3 Continent
M.Tech - Computer Science/Electronics &
Comm./Solar & Alternate Energy/Laser Tech. &
Optoelectronics
M.Tech.- (Comp Sc. /Electronics & Comm. /Solar &
Alternate Energy/Laser Tech. & Optoelectronics/
Mech./Civil)-Weekend
M.Tech.- (Biomedical/Software/VLSI Design/
Thermal/Machine Design/Industrial &
Production/Structural/Hydro Systems and Tech.
Mgmt./Environmental/Construction Mgmt.)

BIOTECHNOLOGY

B.Tech (Biotechnology)
B.Tech (Bioinformatics)
B.Tech + M.Tech (Biotechnology) Dual Degree
B.Sc. (Hons) - Biotechnology
B.Sc. (Hons) - Biological Science
B.Sc.+M.Sc. (Biotech.) Dual Degree
M.Sc. (Bioinformatics)
M.Tech (Biotechnology)
M.Sc. (Biotechnology)

COMPUTER SCIENCE/IT

BCA
B.Sc. (IT)
BCA+MCA (Dual Degree)
M.Sc. (Network Tech. & Mgmt.)
MCA

ENVIRONMENTAL SCIENCE

M.Sc. - Environmental Sc. & Management

TRAVEL & TOURISM

Bachelor of Tourism & Travel Management

LIBERAL ARTS

B.A. (Hons) - History/Philosophy/Political Science

LANGUAGE

B.A. (Hons) - French/German/Spanish

FINE ARTS

BFA
MFA

LAW

BA LLB (Hons)
B.Com LLB (Hons)
BBA LLB (Hons)
(Approved by Bar Council of India)

LLM

ARCHITECTURE

B. Arch (Approved by Council of Architecture)
B. Plan
Bachelor of Interior Design
M. Plan
M.Arch. (Landscape Architecture)
Master of Interior Design

MEDICAL

B.Sc. (Dietetics & Applied Nutrition)
B.Sc. (Medical Lab Technology)
B.Sc. (Hons) - Home Science
Bachelor of Audiology & Speech Language
Pathology
Bachelor of Clinical Optometry
M.Sc.-Clinical Research/Dietetics & Applied
Nutrition/Medical Lab Technology
Master of Clinical Optometry/Public Health
Master of Clinical Optometry (M. Optom)
Practitioner
Master of Hospital Administration

FORENSIC SCIENCE

B.Sc. (Hons) - Forensic Sciences

PSYCHOLOGY & BEHAVIOURAL SCIENCE

B.A. (Hons) - Applied Psychology
B.Sc. (Clinical Psychology)
MA (Counselling Psychology)
M.Sc. (Clinical Psychology)
PG Diploma in Counselling Psychology
PG Diploma in Counselling Psy. (Part Time)

NURSING

B.Sc. (Nursing)
B.Sc. (Nursing) - Post Basic

PHYSICAL EDUCATION

BPEd (Bachelor of Physical Education)

HOSPITALITY

Bachelor of Hotel Management
Diploma in Food & Beverage Service
Diploma in Food Production
Diploma in Front Office Operation

Admission based on merit only. Students seeking Lateral Entry admissions may also apply.

THE AMITY SCHOLARSHIP SCHEME

The Amity scholarships have been initiated to help the students achieve their dream career and ambitions, thereby strengthening the roots of the future generation. Amity believes in nurturing the talent by rewarding scholarships to brilliant students.

100% Scholarship	50% Scholarship	20% Scholarship (only for MBA Programmes)
After 10+2 – 93% aggregate CBSE/ICSE/State Boards of Class XII	After 10+2 – 88% aggregate and above in CBSE/ICSE/State Boards of Class XII	CAT - 85 Percentile & above
After Graduation – 93% aggregate and above in CBSE/ICSE/ State Boards of Class XII and 80% in Graduation	After Graduation – 88% aggregate and above in CBSE/ICSE/State Boards of Class XII and 75% in Graduation	MAT -700 & above