



Amity University Gwalior, Maharajpura, Gwalior (opp. airport) Amity Helpline: 0751-2496025/26/27/28, 83-499-94630/31/32, 0751-2496006 admissions@gwa.amity.edu | www.amity.edu/gwalior

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# **INFORMATION BROCHURE** 2020

### FOUNDER PRESIDENT'S MESSAGE

### CHAIRMAN'S MESSAGE



I strongly believe that in today's competitive world, the best theoretical knowledge alone is not sufficient without practical knowledge and pragmatic approach which my students learn while studying at Amity University Madhya Pradesh (AUMP). I am delighted to see that the students at AUMP are getting all the motivation, guidance and help from our dedicated faculty in developing their outer and internal personality. These efforts are greatly helping them not only in achieving academic excellence but also enable them to possess great human values and traits to become a perfect professional or a successful entrepreneur.

Our students are well equipped to meet industry demand, goals and expectations and can become a great asset for an organisation by taking any challenging assignment entrusted to them to their fullest expectation. Our focus is to groom young future leaders who are value driven human beings and competent professionals with deep passion for humanity, who will lead the world.

I am proud that Amity University Madhya Pradesh (AUMP) provides best of the practical and industry-focused education which attracts brilliant students. Our alumni are working in leading companies across the globe which is a testament that we inculcate in each student the spirit of dedication, sincerity and loyalty in collaboration with corporate industry who support our mission with so much of enthusiasm.

The focus of Amity University Madhya Pradesh is to impart world-class education so that each one of my student becomes a success story in his/her life and my blessings would always accompany them and their families throughout their life.

Ala k. Claular

Dr. Ashok K. Chauhan Founder President, Ritnand Balved Education Foundation (The Foundation of Amity Institutions and the sponsoring body of Amity Universities) Chairman, AKC Group of Companies



Amity University Madhya Pradesh with its evergreen campus spread over 100 acres, offers a variety of programmes at Undergraduate and Postgraduate level, besides Ph.D programmes in the areas of Management, Engineering, Biotechnology, Computer Science, Information Technology, Commerce, Journalism and Mass Communication, Fashion Design & Technology, Architecture, Pharmacy, etc. In addition to core and elective courses, the focus is on the holistic development of the students.

Amity University Madhya Pradesh, has instituted global standards in education, training and research with world-class infrastructure and latest teaching methodologies. With the mission to train the future leaders of the corporate world, the University strives to blend modernity with tradition in each one of its student. Every student of Amity University Madhya Pradesh gets additional inputs in terms of learning foreign languages, communication skills, behavioral sciences, games and sports, military training, etc. to help attain holistic development.

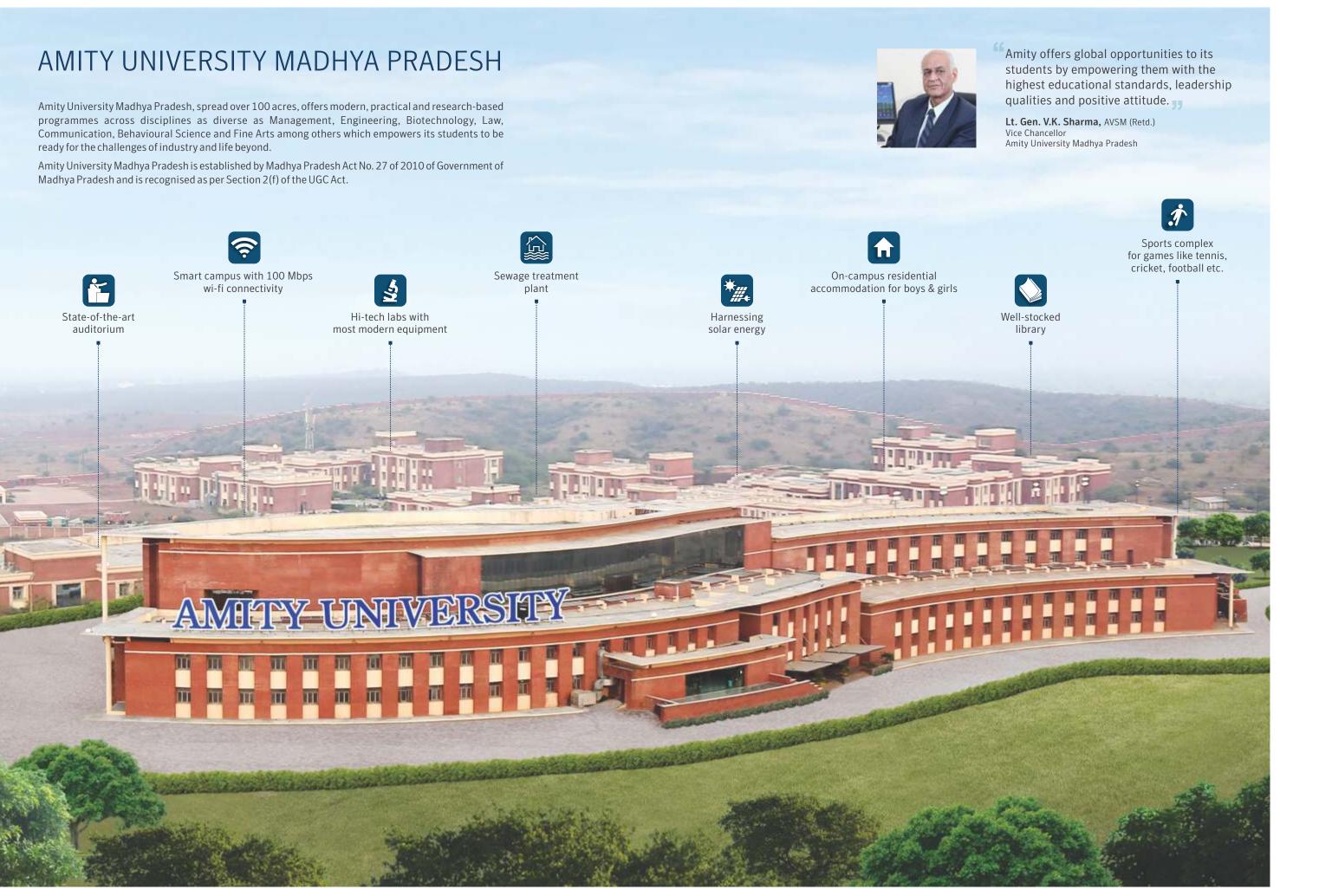
I invite you to be a part of this unique university and embark on a journey driven by exceptional pedagogy, inspiring faculty, global industry trends and deep-rooted human values.

It is with immense pleasure and a sense of pride that I welcome you to Amity University Madhya Pradesh. The University is a core part of Amity, one of the leading education group of India.

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Dr. Aseem Chauhan Chancellor and Chairman Amity University Madhya Pradesh

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## THE GLOBAL **EDUCATION GROUP**



• Australia

## **REASONS WHY BRILLIANT STUDENTS CHOOSE AMITY**





Research Projects

Industry interaction with over 1,500 Corporate Leaders till now

54,000 On-campus Placements over the years

25,000 students on Scholarships

Brilliant students selected for Higher Studies in Global Universities such as Stanford, Wharton, Columbia, Carnegie Mellon, among many others

# **RECOGNITIONS & ACCREDITATIONS**



Member of Association of Indian Universities



Recognised by the Central Seat Allocation Board (CSAB)



Programmes approved by Distance Education Bureau (DEB) - UGC



Pharmacy Programmes accredited by Pharmacy Council of India (PCI)



Law Programmes accredited by Bar Council of India



Architectural Programmes accredited by Council of Architecture, India



Clinical Psychology Programme Approved by Rehabilitation Council of India



The University has been accredited as "Premier University" by Accreditation Service for International Colleges (ASIC)

## **TOP AWARDS & RANKINGS**

### **BEST UNIVERSITY OF MADHYA PRADESH**

AWARDED AT **DIALOGUE INDIA** ACADEMIA **AWARDS 2019** 











- Ranked amongst the Best Pvt. Universities in Madhya Pradesh by Education World 2019
- Best admission process of the year award 2019 by Dainik Bhaskar
- Excellent University of Madhya Pradesh' by Madhya Pradesh Private Universities Regulatory Commission (MPPURC), Oct. '2018
- Best Private University of Madhya Pradesh 2018, at Dialogue India Academia Conclave
- Amity University Gwalior has been Ranked to Pvt. University in Madhya Pradesh by India Today, 2017
- Awarded as 'Excellent Higher Education University in India' by CMAI
- 'Best Private University in Madhya Pradesh 2017' in Dialogue India Academia Conclave
- Conferred with 'Best Private University in Madhya Pradesh by CMAI 2014
- Premier University status by ASIC

### **INSPIRING FACULTY**

At Amity University Madhya Pradesh the untiring endeavour is to push the boundaries of possibilities further through the sustained pursuit of knowledge leadership. The focus is to attain the perfect balance between academics and professional competency. That's why, our faculty comprises not only distinguished academicians but also leading professionals with vast experience. Together they bring in rich global experience from leading world universities and also from top MNCs.

The highly distinguished faculty members of Amity University Madhya Pradesh are engaged in several prestigious research projects funded by leading governmental as well as international agencies; and filing of patents in breakthrough domains of knowledge.

Under their tutelage Amity students are creating new milestones in excellence, time and again.

### **MENTOR-MENTEE PROGRAMME**

Amity's unique Mentor-Mentee Programme is designed to empower students while choosing their right career. The optimal student-teacher ratio ensures that each faculty member has a group of students under him whom he can guide through regular career counselling, just like a true mentor. For the students it means the license to reach out to a faculty at all times of need.









### CURRICULUM

At Amity University Madhya Pradesh, the entire pedagogy has been designed keeping in mind the diverse needs of the industry, present as well as future. After all, industry interaction and insights from leading professionals help evolve the curriculum to keep it industry focused.

The curriculum which is revised every year through a board of studies, imbibes knowledge beyond academics. It develops analytical skills, communication, and problem solving abilities. It also inspires the spirit of team work. All key skills required for success in the context of the highly competitive employment scenario.

That's why interdisciplinary learning exposes Amity students to various certificate and diploma programmes to enable them to explore much more beyond their immediate subject of specialisation. Their learning process consists of components as diverse as case studies, industry projects, presentations, research work and role-plays.

In short, the Amity curricula cultivate truly global leaders who are nurtured to suit the needs of the industry, effortlessly.

## CHOICE BASED CREDIT SYSTEM

Choice Based Credit System offers interdisciplinary education i.e. it allows students to opt for courses cutting across disciplines. It focuses on leveraging the talent and innovative capabilities of the budding professionals to meet the needs of the contemporary dynamic business environment, thus making the students more industry ready.

The CBCS provides choice for students to select from the prescribed courses (core, concentration elective or open elective or skill based courses)

ANIMATION

MINOR

- ARTIFICIAL INTELLIGENCE
- AUDIO-VISUAL COMMUNICATION BIODIVERSITY
- BIOTECHNOLOGY MANAGEMENT
- CLOUD COMPUTING CONSTRUCTION ENGINEERING
- CORPORATE FINANCE
- DATA ANALYTICS
- EMBEDDED SYSTEMS
- ENGLISH LITERATURE



### **FLEXIBLE CREDIT SYSTEM** Choice Based Credit System (CBCS)

### Choice of MINOR OPEN ELECTIVES: 3 Credits / Semester

- ENVIRONMENTAL LAW
- ENVIRONMENTAL MANAGEMENT
- FASHION MANAGEMENT
- GENERAL MANAGEMENT
- HUMAN RESOURCE MANAGEMENT HUMAN RIGHTS
- INSTRUMENTATION ENGINEERING
- INTELLECTUAL PROPERTY RIGHTS • INTERNATIONAL BUSINESS
- MANAGEMENT
- MECHANICAL ENGINEERING

- MEDIA MANAGEMENT
- NANOTECHNOLOGY
- NETWORK SECURITY
- PRINT MEDIA
- PSYCHOLOGY
- PUBLIC ADMINISTRATION
- RENEWABLE ENERGY
- ROBOTICS
- SIGNAL PROCESSING
- WIRELESS
- COMMUNICATION

## **SCHOLARSHIPS**

Driven by the vision of it's Founder President, Dr. Ashok K. Chauhan, to develop the next generation of leadership for organisations, communities and society at large, Amity has constituted the largest scholarship programme in India. The Amity Scholarships thus instituted help the brilliant secure their deserved access to world-class education.

At Amity, financial limitations do not restrict academic pursuits and career dreams of deserving students. In view of that, the Institution has also tied up with premier banks to offer easy Education Loans to students.



**SUDHANSHI CHOUDHARY** 100% Amity Scholarship in B.Tech. (ECE)



**KHUSHI PURWAR** 100% Amity Scholarship in B.Tech. (CSE)



**PRANJALI AGRAWAL** 100% Amity Scholarship in B.Tech. (CSE)



**P.PRANEET PARAMESHWAR** 100% Amity Scholarship in B.Arch.

### HOLISTIC DEVELOPMENT

### **GLOBAL EDGE THROUGH FOREIGN LANGUAGES**

To facilitate holistic development of students, Amity offers a unique foreign language programme that aims to give students a distinct international edge. The language programme offers students a choice of major world language like French. Along with foreign languages, Amity University Madhya Pradesh also offers other personality development modules like Managerial Competency & Career Development (MCCD) and Managerial Excellence (ME).



The Merit Scholarship at Amity has given me opportunity to pursue my dreams. It has allowed me the license to dream big. Now I am certain that I will realise my true potential.

> **Rachit Agrawal** Student of B.Tech (CSE)



### WORLD-CLASS INFRASTRUCTURE

At Amity University Madhya Pradesh, carefully conceived and well designed features provide you with the right launching pad to embark on a highly rewarding career. All in all, it provides you with an environment-friendly campus which is home to several architecturally striking buildings. This is also the optimal setting where every need of yours is fulfilled.

### CLASSROOMS

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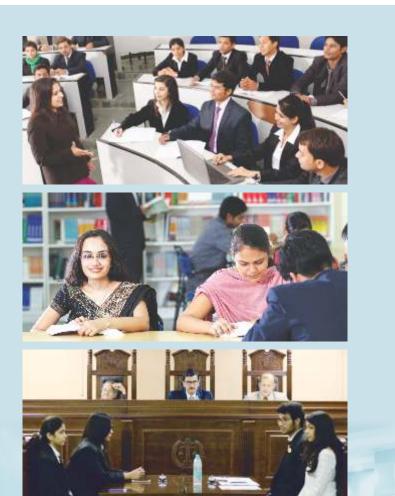
At Amity University Madhya Pradesh, there are several amphitheatre style, spacious and airconditioned classrooms that create the perfect learning environment. To further enhance them, these classrooms have been augmented with integrated audio-visual teaching aids.

### LIBRARY

The library for students houses more than 28,143 volumes, 5,221 titles, more than 88 national and international journals amongst other subscriptions, and has been designed to be an integrated Knowledge Resource Centre.

#### AUDITORIUM

Students have access to an auditorium with seating capacity of over 600 persons and a Moot Court with a seating plan for 250 spectators. This state-of-the-art auditorium & Moot Court are treat for performers and audience alike.



### **HI-TECH LABS**

To provide the opportunity to students to study beyond the classroom, Amity Madhya Pradesh has several hi-tech laboratories. These state-of-the-art laboratories aim to give students the perfect hands-on learning experience and the ideal opportunity to put their theoretical learning into practice. Each future-ready laboratory has been equipped with all the latest technological innovations and facilities across diverse disciplines like Engineering, Biotechnology, Nanotechnology, Computer Science, Architecture, Psychology and Health Sciences.

#### LEARNING STUDIOS

The Learning Studios in Amity have been developed to provide students with real life simulations of actual work spaces that they will be in, when they join the industry. These avant-garde Learning Studios create a unique space for students to practice what they have learnt, providing them with a life-like & work-like platform to perform hands-on practical applications of their theoretical learning.

The slew of Learning Studios which include a Moot Court and Live Television Studios span diverse disciplines such as Law, Mass Media, Psychology, Fine Arts and Fashion Designing amongst others.







## WORLD-CLASS FACILITIES

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### **DIVERSE SPORTS FACILITIES**

Amity Madhya Pradesh has a world-class sports complex and extensive sports facilities. Their international standard courts, grounds and practice areas are dedicated to a wide range of sports like cricket, football, basketball, baseball, badminton, tennis and volleyball, amongst outdoor games. Amity Madhya Pradesh also has facilities for a huge array of indoor games and sporting activities, which include areas dedicated to chess, carrom, billiards, snooker, pool and table tennis, and a fully equipped gymnasium.









### MESS AND CAFETERIA

The Amity University Madhya Pradesh campus has a vibrant and lively cafeteria and mess offering a wide variety of cuisines and several branded food outlets. In the mess, the daily menu is carefully crafted by a team of professional dietitians to ensure a well-balanced diet for students.



### **WORLD-CLASS FACILITIES**

### **SECURE CAMPUS**

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Amity University Madhya Pradesh is a highly secure and safe campus that has a three tier security structure in place. Within the campus stringent and carefully monitored use of smart cards, bio-metric readers, latest IP cameras, fire warning systems, 24-hour guards and patrolling gypsy vehicles ensure that a failproof security system is in place 24 x 7.

Amity University Madhya Pradesh also follows a strict antiragging policy that has made it into a fully ragging-free campus.

#### **TECH-SAVVY CAMPUS** The Amity University campus has 24-hour

wireless Internet connectivity with data transfer speeds of 1 Gbps, to give students high speed access to all information including the university intranet Amizone.

The hi-tech campus also has special Open Learning Areas (OLAs) which have been specifically designed as open concept student interaction and engagement spaces. These OLAs house numerous innovations in educational technology, and facilitate interactions through digital media, 2D/3D visualisation, open lectures and encourages the BYOD (Bring Your Own Device) culture.

## RESIDENTIAL ACCOMMODATION AND DEPARTMENTAL STORE

The Amity University Madhya Pradesh campus has comprehensive hostel facilities for 720 students. The modern hostel buildings offer every amenity that makes for a perfect living space for students. The entire campus has been designed to be a self-sustained one, catering to all needs of the student community. The campus is fully wi-fi internet enabled, and has a departmental store, offering everything from stationery and home appliances to sporting goods and day-to-day items, a bank, ATM, laundry service and 24x7 health support facilities for any medical needs of students.







### INDIA'S FIRST UNIVERSITY TO DEVELOP ITS OWN STUDENT INTRANET APP

Taking a huge step forward in digitally empowering Amity students, Amity University created Amizone, the Amity Intranet App for smart phones and mobile devices. It is since been acknowledged as one of the best university intranets in the world.

Amizone introduces students to a world-class learning ecosystem on their mobile devices, that is powered on 'enterprise class' servers and high-end storage devices. This intranet app offers a single-point access to information, study material, recorded lectures, services and resources, for students and faculty. An everexpanding and dynamic portal, Amizone is regularly upgraded with new features and modules to create a seamless learning experience for Amity students.

## **EXCELLENCE IN RESEARCH**

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Amity University's relentless focus on research and innovation has been a consistent feature since the time of its inception. Today Amity University Madhya Pradesh is a hub of innovation, with a thriving culture of research and thinking i.e. out of the box. This vibrant culture of innovation has in fact been lauded by leading minds from around the world.

Amity University Madhya Pradesh is a research driven University, which recognizes research as an important pillar of growth. A conscious effort is made to develop an ecosystem that nurtures creativity and innovation.

At Amity University Madhya Pradesh, both the faculty and the students are motivated to work disruptive thinking. The culture of research impacts the entire stake holders that makes it a socially, sensitive and a creative organization.



### DIVERSE CENTRES OF EXCELLENCE FOR BREAKTHROUGH ADVANCEMENTS

- Amity Centre of Chemical Biological Radiological and Nuclear (CBRN) Mitigation
- Amity Centre of Nano Biotechnology and Alternative Medicine
- Amity Centre for Environment Conservation
   & Biodiversity of Madhya Pradesh
- Gwalior as A Smart City



### **STUDENT INNOVATION**

Amity University Madhya Pradesh has established 19 interdisciplinary practices, research & outreach centres. These hubs of future-focused innovation are driven by Amity's brilliant faculty and scientists, who are exploring blazing new paths of success in various cutting edge areas of science and technology.

science and technology. Amity organised "SCI-ART" is an Amity initiative to motivate our young brains towards research & innovation. Approximate 300 top schools of Madhya Pradesh participated in this mega event.

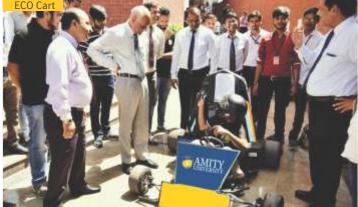
SCI-ART a state level science and art exhibition and competition



100 Dial app for State Government



Architecture Thesis Projects



## **EXPERIENTIAL LEARNING**

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Enthralling Events, Knowledge Festivals, Challenging Competitions...

For students of Amity, life is all about non-stop learning both inside and outside the classroom. No wonder, they are so adept at not only organising Events, Festivals and Competitions, but also winning them.

Displaying great leadership and teamwork skills, Amitians leave a lasting impression wherever they go.







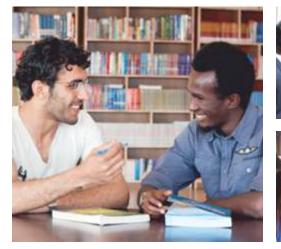




- 1 Dr. (Ms.) Tessy Thomas, Director General, Aeronautical Systems at DRDO also known as the 'Missile Woman' of India, interacting with the students of Amity University Gwalior
- 2 Amity University Madhya Pradesh felicitated Prof. Dr. Sukhsimranjit Singh, Managing Director- Straus Institute of Dispute Resolution, California, USA on during a guest lecture on Alternate Dispute Resolution
- 3 Actor Mr. Himansh Kohli visited Amity University Madhya Pradesh
- 4 An interactive session with Mr. Raghunath ji Medge, President Mumbai Dabbawala Association, at Amity University Madhya Pradesh
- Amity University Madhya Pradesh organized National Conference on Communication & Integrated Networks
- 6 Dr. A. Theodore Nimal, scientist at Solid State Physics Laboratory, Defence Research and Development Organization (DRDO), Delhi shared his experiences with Amity Students
- Amity University Madhya Pradesh actively partnered with Gwalior Mini Marathon

## **GLOBAL OPPORTUNITIES**

Amity University has taken major strides for enhancing internationalisation in the campus. The intent is to create a multi-cultural environment that facilitates a truly international and collaborative learning process. Taking forward Amity's philosophy of nurturing global citizens who are at home across the world, today, Amity University is home to students from 27 nations as diverse as United Kingdom, Japan, Mauritius, Cambodia, Bahrain, Iraq, Kenya, Afghanistan, Bhutan, Nepal, Chile, Nigeria, and Yemen among others.





### **STUDY ABROAD PROGRAMME (SAP)**

The Study Abroad Programme enables Amity Students to gain valuable international experience at Amity campuses in Dubai, Singapore, London & New York. This unique programme spanning 4-6 weeks adds real value to students in the form of international experience and gaining a global perspective, and also enhances their resume for better career opportunities.





AMITY UNIVERSITY DUBAI





AMITY UNIVERSITY [IN] LONDON

AMITY NEW YORK





AMITY SINGAPORE



## **ASPIRATIONS REALISED**

### **OUTSTANDING PLACEMENTS**

A dedicated Placement Cell guides students on their most appropriate career path, following a scientific method to map their aptitude, and subsequently groom them towards their ideal goal. The Cell also prepares students for success in interviews through group discussion and public speaking techniques.

amazon	wipro	Deutsche Bank	Coca:Cola	ITC Limited
<b>ovodafone</b>	Cognizant	Nphasis	् दैनिक भारकर	IBM
() Merceces-Benz	Hero	Bausch & Lomb "		HDFC BANK
ZYCUS	<b>Øicici</b> Bank	SAMSUNG	asianpaints	Reliance Industries Limited
Dabur	E O F F Z		HDFC BANK	Flipkart 🚅

### **ALUMNI SPEAK**



Amity University Gwalior provides the finest education and nurtures you to evolve as a true professional. It fills my heart with joy to be associated with this university.

Ananya Likhdhari MBA – (2018-2020) Placement: Coca-Cola



Amity is the perfect platform for holistic development of student like me.

Madhusudan Sharma B.Tech. - CSE



**I** The Merit Scholarship at Amity has given me opportunity to pursue my dreams. It has allowed me the license to dream big. Now I am certain that I will realise my true potential.

Sahil Singh Student of B.Tech (CSE)



**G** Overwhelmed with encouragement and support. The opportunities here are honestly endless. I enjoy my time learning at Amity and going on with improvement over my skills. I am glad to be the part of Amity

Kinshuk Gupta BJMC

### MANAGEMENT

- BBA
- B.A. (H) Economics • MBA (Specialisations offered -
- International Business/ Marketing & Sales/ Human Resource/ Finance)
- Ph.D. in Management

### ARCHITECTURE

- B.Arch.\* (\*Approved by CoA)
- Bachelor of Interior Design
- Masters in Planning

### BIOTECHNOLOGY

- B.Tech. Biotechnology
- B.Sc. (H) Biotechnology
- B.Sc. + M.Sc. Biotech (Dual Degree
- M.Sc. Biotechnology • M.Tech. - Biotechnology
- Ph.D. in Biotechnology

### **MEDIA & COMMUNICATION**

- B.A. Journalism & Mass Communicat
- M.A. Journalism & Mass Communicat
- Ph.D. in Journalism & Mass Communic

### COMMERCE

• B.Com. (H)

### PHARMACY

• B.Pharm\* (\*Approved by PCI)

### LIBERAL ART

• B.A. (H) - History/ Political Science • Ph.D. in English

### ENVIRONMENTAL SCIENCE

• Ph.D. in Environmental Science

Lateral entry available in selected programmes

### **COURSES OFFERED** UGC RECOGNISED DEGREES/DIPLOMAS

1				
	<ul> <li>ENGINEERING</li> <li>B.Tech Computer Science &amp; Engg. (Specialisations offered - Internet of Things/ Data Science/ Artificial Intelligence &amp; Machine Learning)</li> <li>B.Tech (Electronics &amp; Communication/ Mechanical/Civil/IT)</li> <li>M.Tech (Computer Science/ Electronics &amp; Communication/ Mechanical /Civil)</li> <li>Ph.D. in Engineering</li> </ul>			
a)	LAW • B.A., LL.B. (H)* • B.B.A., LL.B. (H)* • B.Com., LL.B. (H)* • LL.B (H)* <i>(*Approved by BCI)</i> • LL.M. • Ph.D. in Law	5 yrs. 5 yrs. 5 yrs.		
tion tion cation	<ul> <li>COMPUTER SCIENCE/IT</li> <li>BCA • B.Sc Information Technology</li> <li>Ph.D. in Computer Science</li> <li>FASHION</li> <li>B.Des Fashion Design</li> </ul>			
	<ul> <li>PSYCHOLOGY</li> <li>B.A. (H) - Applied Psychology</li> <li>M.A Applied Psychology/ Clinical Psychology</li> <li>M.Phil - Clinical Psychology* (*Approved by RCI)</li> <li>Ph.D. in Psychology</li> </ul>			
	APPLIED SCIENCES • Ph.D. in Physics/Chemistry/M	laths		

