



AMITY
UNIVERSITY
— **GWALIOR** —

INFORMATION BROCHURE
2019



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FOUNDER PRESIDENT'S MESSAGE



I strongly believe that in today's competitive world, the best theoretical knowledge alone is not sufficient without practical knowledge and pragmatic approach which my students learn while studying at Amity University Madhya Pradesh (AUMP). I am delighted to see that the students at AUMP are getting all the motivation, guidance and help from our dedicated faculty in developing their outer and internal personality. These efforts are greatly helping them not only in achieving academic excellence but also enable them to possess great human values and traits to become a perfect professional or a successful entrepreneur.

Our students are well equipped to meet industry demand, goals and expectations and can become a great asset for an organisation by taking any challenging assignment entrusted to them to their fullest expectation. Our focus is to groom young future leaders who are value driven human beings and competent professionals with deep passion for humanity, who will lead the world.

I am proud that Amity University Madhya Pradesh (AUMP) provides best of the practical and industry-focused education which attracts brilliant students. Our alumni are working in leading companies across the globe which is a testament that we inculcate in each student the spirit of dedication, sincerity and loyalty in collaboration with corporate industry who support our mission with so much of enthusiasm.

The focus of Amity University Madhya Pradesh is to impart world-class education so that each one of my student becomes a success story in his/her life and my blessings would always accompany them and their families throughout their life.

Dr. Ashok K. Chauhan
Founder President, Ritnand Balved Education Foundation
(The Foundation of Amity Institutions and the sponsoring body of Amity Universities)
Chairman, AKC Group of Companies

CHAIRMAN'S MESSAGE



It is with immense pleasure and a sense of pride that I welcome you to Amity University Madhya Pradesh. The University is a core part of Amity, one of the leading education groups of India.

Amity University Madhya Pradesh with its evergreen campus spread over 100 acres, offers a variety of programmes at Undergraduate and Postgraduate level, besides Ph.D programmes in the areas of Management, Engineering, Biotechnology, Computer Science, Information Technology, Commerce, Journalism and Mass Communication, Fashion Design & Technology, Architecture, Pharmacy, etc. In addition to core and elective courses, the focus is on the holistic development of the students.

Amity University Madhya Pradesh, has instituted global standards in education, training and research with world-class infrastructure and latest teaching methodologies. With the mission to train the future leaders of the corporate world, the University strives to blend modernity with tradition in each one of its student. Every student of Amity University Madhya Pradesh gets additional inputs in terms of learning foreign languages, communication skills, behavioral sciences, games and sports, military training, etc. to help attain holistic development.

I invite you to be a part of this unique university and embark on a journey driven by exceptional pedagogy, inspiring faculty, global industry trends and deep-rooted human values.

Dr. Aseem Chauhan
Chairman
Amity University Madhya Pradesh

AMITY UNIVERSITY MADHYA PRADESH

Amity University Madhya Pradesh, spread over 100 acres, offers modern, practical and research-based programmes across disciplines as diverse as Management, Engineering, Biotechnology, Law, Communication, Behavioural Science and Fine Arts among others which empowers its students to be ready for the challenges of industry and life beyond.

Amity University Madhya Pradesh is established by Madhya Pradesh Act No. 27 of 2010 of Government of Madhya Pradesh and is recognised as per Section 2(f) of the UGC Act.



“Amity offers global opportunities to its students by empowering them with the highest educational standards, leadership qualities and positive attitude.”


Lt. Gen. V.K. Sharma, AVSM (Retd.)
Vice Chancellor
Amity University Madhya Pradesh



Industry-driven curricula




Smart campus with 100 Mbps wi-fi connectivity




Hi-tech labs with most modern equipment




Distinguished faculty & scientists



Premium placements



On-campus residential accommodation for boys & girls



Well-stocked library



Sports complex for games like tennis, cricket, football etc.



THE GLOBAL EDUCATION GROUP

150,000 STUDENTS

4,500 FACULTY

9 UNIVERSITIES

25 SCHOOLS & PRE-SCHOOLS

10 INTERNATIONAL CAMPUSES

150+ INSTITUTIONS & CENTRES

OVER 25 NATIONAL & INTERNATIONAL ACCREDITATIONS

52,000 ON-CAMPUS PLACEMENTS OVER THE LAST YEARS

25,000 SCHOLARSHIP HOLDERS

AMITY GLOBAL BUSINESS SCHOOL CAMPUSES IN INDIA

- Ahmedabad • Bangalore • Bhubaneswar
- Chandigarh • Chennai • Hyderabad
- Indore • Kolkata • Kochi • Mumbai
- Noida • Patna • Pune

AMITY'S INTERNATIONAL CAMPUSES

- London • Singapore • New York • Dubai
- Abu Dhabi • Mauritius • South Africa
- Beijing • Nanjing • Romania

REASONS WHY BRILLIANT STUDENTS CHOOSE AMITY

- 1 Top-10 ranked Institutes in Mgmt., Biotech., Engg., Telecom, Law, Fashion, Mass Comm., Hospitality & Insurance
- 2 Part of the Group with such prestigious accreditations, recognitions and rankings such as: Top global rankings by QS and THE; Accredited by WASC (The Gold Standard of Accreditations globally)
- 3 Over **930** patents filed and **2,000** case-studies developed by Faculties in the last years
- 4 Students credited with filing over **100** patents and **300** Scopus indexed research papers
- 5 Collaboration with over **80** global Universities
- 6 Faculty working on **300** Govt. funded research projects
- 7 Industry interaction with over **1,500** corporate leaders till now
- 8 **52,000** on-campus placements over the years
- 9 **25,000** students on scholarships
- 10 Brilliant students selected for higher studies in global universities such as Stanford, Wharton, Columbia, Carnegie Mellon, among many others

RECOGNITIONS & ACCREDITATIONS



Member of Association of Indian Universities



Recognised by the Central Seat Allocation Board (CSAB)



Pharmacy Programmes accredited by Pharmacy Council of India (PCI)



Law Programmes accredited by Bar Council of India



Architectural Programmes accredited by Council of Architecture, India



Clinical Psychology Programme Approved by Rehabilitation Council of India



The University has been accredited as "Premier University" by Accreditation Service for International Colleges (ASIC)

TOP AWARDS & RANKINGS



- Best Private University of Madhya Pradesh 2018, at Dialogue India Academia Conclave
- Awarded as 'Excellent Higher Education University in India' by CMAI
- 'Best Private University in Madhya Pradesh 2017' in Dialogue India Academia Conclave
- Bestowed with 3rd prize among 23 Private Universities in Madhya Pradesh, by MP Private University Regulatory Commission
- Conferred with 'Best Private University in Madhya Pradesh by CMAI 2014
- Premier University status by ASIC

INSPIRING FACULTY

At Amity University Madhya Pradesh the untiring endeavour is to push the boundaries of possibilities further through the sustained pursuit of knowledge leadership. The focus is to attain the perfect balance between academics and professional competency. That's why, our faculty comprises not only distinguished academicians but also leading professionals with vast experience. Together they bring in rich global experience from leading world universities and also from top MNCs.

The highly distinguished faculty members of Amity University Madhya Pradesh are engaged in several prestigious research projects funded by leading governmental as well as international agencies; and filing of patents in breakthrough domains of knowledge.

Under their tutelage Amity students are creating new milestones in excellence, time and again.

MENTOR-MENTEE PROGRAMME

Amity's unique Mentor-Mentee Programme is designed to empower students while choosing their right career. The optimal student-teacher ratio ensures that each faculty member has a group of students under him whom he can guide through regular career counselling, just like a true mentor. For the students it means the license to reach out to a faculty at all times of need.



CURRICULUM

At Amity University Madhya Pradesh, the entire pedagogy has been designed keeping in mind the diverse needs of the industry, present as well as future. After all, industry interaction and insights from leading professionals help evolve the curriculum to keep it industry focused.

The curriculum imbibes knowledge beyond academics. It develops analytical skills, communication, and problem solving abilities. It also inspires the spirit of team work. All key skills required for success in the context of the highly competitive employment scenario.

That's why interdisciplinary learning exposes Amity students to various certificate and diploma programmes to enable them to explore much more beyond their immediate subject of specialisation. Their learning process consists of components as diverse as case studies, industry projects, presentations, research work and role-plays.

In short, the Amity curricula cultivate truly global leaders who are nurtured to suit the needs of the industry, effortlessly.



CHOICE BASED CREDIT SYSTEM

Choice Based Credit System offers interdisciplinary education i.e. it allows students to opt for courses cutting across disciplines. It focuses on leveraging the talent and innovative capabilities of the budding professionals to meet the needs of the contemporary dynamic business environment, thus making the students more industry ready.

FLEXIBLE CREDIT SYSTEM

Choice Based Credit System (CBCS)

The CBCS provides choice for students to select from the prescribed courses (core, concentration elective or open elective or skill based courses)

MINOR

Choice of MINOR OPEN ELECTIVES: 3 Credits / Semester

- | | | |
|--|--|---|
| <ul style="list-style-type: none"> • ANIMATION • ARTIFICIAL INTELLIGENCE • AUDIO-VISUAL COMMUNICATION • BIODIVERSITY • BIOTECHNOLOGY MANAGEMENT • CLOUD COMPUTING • CONSTRUCTION ENGINEERING • CORPORATE FINANCE • DATA ANALYTICS • EMBEDDED SYSTEMS • ENGLISH LITERATURE | <ul style="list-style-type: none"> • ENVIRONMENTAL LAW • ENVIRONMENTAL MANAGEMENT • FASHION MANAGEMENT • GENERAL MANAGEMENT • HUMAN RESOURCE MANAGEMENT • HUMAN RIGHTS • INSTRUMENTATION ENGINEERING • INTELLECTUAL PROPERTY RIGHTS • INTERNATIONAL BUSINESS MANAGEMENT • MECHANICAL ENGINEERING | <ul style="list-style-type: none"> • MEDIA MANAGEMENT • NANOTECHNOLOGY • NETWORK SECURITY • PRINT MEDIA • PSYCHOLOGY • PUBLIC ADMINISTRATION • RENEWABLE ENERGY • ROBOTICS • SIGNAL PROCESSING • WIRELESS COMMUNICATION |
|--|--|---|

SCHOLARSHIPS

Driven by the vision of its Founder President, Dr. Ashok K. Chauhan, to develop the next generation of leadership for organisations, communities and society at large, Amity has constituted the largest scholarship programme in India. The Amity Scholarships thus instituted help the brilliant secure their deserved access to world-class education.

At Amity, financial limitations do not restrict academic pursuits and career dreams of deserving students. In view of that, the Institution has also tied up with premier banks to offer easy Education Loans to students.



BADE AJAY BABU
100% Amity Scholarship
in B.Tech. (ECE)



PRIYA RATHORE
100% Amity Scholarship
in B.Com (H)



GULSHAN KUMAR
100% Amity Scholarship
in B.Tech. (CSE)



ANJITHA M
50% Amity Scholarship
in B.Tech (Bio)

“ The Merit Scholarship at Amity has given me opportunity to pursue my dreams. It has allowed me the license to dream big. Now I am certain that I will realise my true potential. ”

Sahil Singh
Student of B.Tech (CSE)



HOLISTIC DEVELOPMENT

GLOBAL EDGE THROUGH FOREIGN LANGUAGES

To facilitate holistic development of students, Amity offers a unique foreign language programme that aims to give students a distinct international edge. The language programme offers students a choice of major world language like French. Along with foreign languages, Amity University Madhya Pradesh also offers other personality development modules like Managerial Competency & Career Development (MCCD) and Managerial Excellence (ME).



VOCATIONAL TRAINING

Adding a further dimension to the holistic development of students, Amity has introduced vocational skills training. Amity has entered into a MoU with the Electronics Skill Sector Council and the Apparel Skill Sector Council to introduce highly credible vocational training programmes that are job oriented and aligned with real life industry scenario. The vocational training at Amity has expanded far beyond the traditional sectors and includes areas like retail, tourism and much more.

Amity's vocational training focusses on providing job specific technical training and involves hands-on instruction and practical job-focused knowledge.



ALL-ROUND PERSONALITY ENHANCEMENT

Amity University Madhya Pradesh conducts regular Classrooms Sessions, Workshops, Group Discussions and Presentations to inculcate the right set of industry appropriate soft skills in you.

MILITARY TRAINING: PINNACLE OF LEADERSHIP, DISCIPLINE & TEAMWORK DEVELOPMENT

A 7-day compulsory Military Training Camp is an integral part of the Personality Enhancement Module at Amity University Madhya Pradesh. You will get an opportunity to participate in many activities such as parasailing, trekking, and shooting, which will test and enhance your mental and physical agility, besides enhancing teamwork and leadership skills.



WORLD-CLASS INFRASTRUCTURE

At Amity University Madhya Pradesh, carefully conceived and well designed features provide you with the right launching pad to embark on a highly rewarding career. All in all, it provides you with an environment-friendly campus which is home to several architecturally striking buildings. This is also the optimal setting where every need of yours is fulfilled.

CLASSROOMS

At Amity University Madhya Pradesh, there are several amphitheatre style, spacious and air-conditioned classrooms that create the perfect learning environment. To further enhance them, these classrooms have been augmented with integrated audio-visual teaching aids.



LIBRARY

The library for students houses more than 28,143 volumes, 5,221 titles, more than 88 national and international journals amongst other subscriptions, and has been designed to be an integrated Knowledge Resource Centre.



AUDITORIUM

Students have access to an auditorium with seating capacity of over 600 persons and a Moot Court with a seating plan for 250 spectators. This state-of-the-art auditorium & Moot Court are treat for performers and audience alike.



HI-TECH LABS

To provide the opportunity to students to study beyond the classroom, Amity Madhya Pradesh has several hi-tech laboratories. These state-of-the-art laboratories aim to give students the perfect hands-on learning experience and the ideal opportunity to put their theoretical learning into practice. Each future-ready laboratory has been equipped with all the latest technological innovations and facilities across diverse disciplines like Engineering, Biotechnology, Nanotechnology, Computer Science, Architecture, Psychology and Health Sciences.



LEARNING STUDIOS

The Learning Studios in Amity have been developed to provide students with real life simulations of actual work spaces that they will be in, when they join the industry. These avant-garde Learning Studios create a unique space for students to practice what they have learnt, providing them with a life-like & work-like platform to perform hands-on practical applications of their theoretical learning.



The slew of Learning Studios which include a Moot Court and Live Television Studios span diverse disciplines such as Law, Mass Media, Psychology, Fine Arts and Fashion Designing amongst others.



WORLD-CLASS FACILITIES

DIVERSE SPORTS FACILITIES

Amity Madhya Pradesh has a world-class 20 acre sports complex and extensive sports facilities. Their international standard courts, grounds and practice areas are dedicated to a wide range of sports like cricket, football, basketball, baseball, badminton, tennis and volleyball, amongst outdoor games. Amity Madhya Pradesh also has facilities for a huge array of indoor games and sporting activities, which include areas dedicated to chess, carrom, billiards, snooker, pool and table tennis, and a fully equipped gymnasium.



MESS AND CAFETERIA

The Amity University Madhya Pradesh campus has a vibrant and lively cafeteria and mess offering a wide variety of cuisines and several branded food outlets. In the mess, the daily menu is carefully crafted by a team of professional dietitians to ensure a well-balanced diet for students.



WORLD-CLASS FACILITIES

SECURE CAMPUS

Amity University Madhya Pradesh is a highly secure and safe campus that has a three tier security structure in place. Within the campus stringent and carefully monitored use of smart cards, bio-metric readers, latest IP cameras, fire warning systems, 24-hour guards and patrolling gypsy vehicles ensure that a fail-proof security system is in place 24 x 7.

Amity University Madhya Pradesh also follows a strict anti-ragging policy that has made it into a fully ragging-free campus.



TECH-SAVVY CAMPUS

The Amity University campus has 24-hour wireless Internet connectivity with data transfer speeds of 1 Gbps, to give students high speed access to all information including the university intranet Amizone.

The hi-tech campus also has special Open Learning Areas (OLAs) which have been specifically designed as open concept student interaction and engagement spaces. These OLAs house numerous innovations in educational technology, and facilitate interactions through digital media, 2D/3D visualisation, open lectures and encourages the BYOD (Bring Your Own Device) culture.

RESIDENTIAL ACCOMMODATION AND DEPARTMENTAL STORE

The Amity University Madhya Pradesh campus has comprehensive hostel facilities for 720 students. The modern hostel buildings offer every amenity that makes for a perfect living space for students. The entire campus has been designed to be a self-sustained one, catering to all needs of the student community. The campus is fully wi-fi internet enabled, and has a departmental store, offering everything from stationary and home appliances to sporting goods and day-to-day items, a bank, ATM, laundry service and 24x7 health support facilities for any medical needs of students.



INDIA'S FIRST UNIVERSITY TO DEVELOP ITS OWN STUDENT INTRANET APP

Taking a huge step forward in digitally empowering Amity students, Amity University created Amizone, the Amity Intranet App for smart phones and mobile devices. It is since been acknowledged as one of the best university intranets in the world.

Amizone introduces students to a world-class learning ecosystem on their mobile devices, that is powered on 'enterprise class' servers and high-end storage devices. This intranet app offers a single-point access to information, study material, recorded lectures, services and resources, for students and faculty. An ever-expanding and dynamic portal, Amizone is regularly upgraded with new features and modules to create a seamless learning experience for Amity students.

EXCELLENCE IN RESEARCH

Amity University's relentless focus on research and innovation has been a consistent feature since the time of its inception. Today Amity University Madhya Pradesh is a hub of innovation, with a thriving culture of research and thinking i.e. out of the box. This vibrant culture of innovation has in fact been lauded by leading minds from around the world.

Amity University Madhya Pradesh is a research driven University, which recognizes research as an important pillar of growth. A conscious effort is made to develop an ecosystem that nurtures creativity and innovation.

At Amity University Madhya Pradesh, both the faculty and the students are motivated to work disruptive thinking. The culture of research impacts the entire stake holders that makes it a socially, sensitive and a creative organization.



DIVERSE CENTRES OF EXCELLENCE FOR BREAKTHROUGH ADVANCEMENTS

- Amity Centre of Chemical Biological Radiological and Nuclear (CBRN) Mitigation
- Amity Centre of Nano Biotechnology and Alternative Medicine
- Amity Centre for Environment Conservation & Biodiversity of Madhya Pradesh
- Gwalior as A Smart City

STUDENT INNOVATION

Aligned with the overall culture of innovation and research at Amity University and bolstered by the progressive scientific outlook of the State Government, Amity University Madhya Pradesh has established 19 interdisciplinary practices, research & outreach centres. These hubs of future-focused innovation are driven by Amity's brilliant faculty and scientists, who are exploring blazing new paths of success in various cutting edge areas of science and technology.

100 Dial app for State Government



Architecture Thesis Projects



ECO Cart



Architecture Thesis Project "Mix Land Usage"



EXPERIENTIAL LEARNING

Enthralling Events, Knowledge Festivals, Challenging Competitions...

For students of Amity, life is all about non-stop learning both inside and outside the classroom. No wonder, they are so adept at not only organising Events, Festivals and Competitions, but also winning them.

Displaying great leadership and teamwork skills, Amitians leave a lasting impression wherever they go.



- 1 An interactive session with Mr. Raghunath ji Medge, President - Mumbai Dabbawala Association, at Amity University Madhya Pradesh
- 2 Amity University Madhya Pradesh felicitated Prof. Dr. Sukhsimranjit Singh, Managing Director- Straus Institute of Dispute Resolution, California, USA on during a guest lecture on Alternate Dispute Resolution
- 3 Actor Mr. Himansh Kohli visited Amity University Madhya Pradesh
- 4 Chief Guest, Dr. Gulshan Rai, National Cyber Security Coordinator, New Delhi during his talk at Amity University Madhya Pradesh
- 5 Amity University Madhya Pradesh organized National Conference on Communication & Integrated Networks
- 6 Dr. A. Theodore Nimal, scientist at Solid State Physics Laboratory, Defence Research and Development Organization (DRDO), Delhi shared his experiences with Amity Students
- 7 Amity University Madhya Pradesh actively partnered with Gwalior Mini Marathon

GLOBAL OPPORTUNITIES

Amity University has taken major strides for enhancing internationalisation in the campus. The intent is to create a multi-cultural environment that facilitates a truly international and collaborative learning process. Taking forward Amity's philosophy of nurturing global citizens who are at home across the world, today, Amity University is home to students from 27 nations as diverse as United Kingdom, Japan, Mauritius, Cambodia, Bahrain, Iraq, Kenya, Afghanistan, Bhutan, Nepal, Chile, Nigeria, and Yemen among others.



STUDY ABROAD PROGRAMME (SAP)

The Study Abroad Programme enables Amity Students to gain valuable international experience at Amity campuses in Dubai, Singapore, London & New York. This unique programme spanning 6-8 weeks adds real value to students in the form of international experience and gaining a global perspective, and also enhances their resume for better career opportunities.



AMITY UNIVERSITY DUBAI



AMITY SINGAPORE



AMITY UNIVERSITY (IN) LONDON



AMITY NEW YORK

WIDESPREAD INTERNATIONAL COLLABORATIONS WITH



ASPIRATIONS REALISED

OUTSTANDING PLACEMENTS

A dedicated Placement Cell guides students on their most appropriate career path, following a scientific method to map their aptitude, and subsequently groom them towards their ideal goal. The Cell also prepares students for success in interviews through group discussion and public speaking techniques.



ALUMNI SPEAK



“ I have learned to explore many avenues and see through success. The faculties have groomed students well and the institute provided us immense opportunities. Studying here was the golden period of my life. ”
Thanks Amity!

Dhvani Tiwari
BA (Journalism & Mass Communication)



“ Overall, it is a perfect university to pursue graduate and post graduate courses. ”

Simpal Sharma
B.Tech. - CSE



“ Apart from its great infrastructure, the regular seminars and conferences provided me a platform to excel in research. The institute holds a good placement record. ”

Nikita Hazarika
M.Phil. - Clinical Psychology



“ I owe a sincere gratitude towards the Amity University Madhya Pradesh for helping me showcase my talent. The friendly and competitive environment cannot be found anywhere else. The University gives me immense knowledge about various subjects along with the core subject. It is a place where you can fulfill your dreams. Yes, I am proud to be an Amitian. ”

Stanlin Johnson
MBA

COURSES OFFERED UGC RECOGNISED DEGREES/DIPLOMAS

MANAGEMENT

- BBA
- B.A. (H) - Economics
- MBA (Specialisations offered - International Business/ Marketing & Sales/ Human Resource/ Finance)
- Ph.D. in Management

ARCHITECTURE

- B.Arch.* (*Approved by CoA)
- Bachelor of Interior Design

BIOTECHNOLOGY

- B.Tech. - Biotechnology
- B.Sc. (H) - Biotechnology
- M.Sc. - Biotechnology
- M.Tech. - Biotechnology
- Ph.D. in Biotechnology

MEDIA & COMMUNICATION

- B.A. - Journalism & Mass Communication
- M.A. - Journalism & Mass Communication
- Ph.D. in Journalism & Mass Communication

COMMERCE

- B.Com. (H)

PHARMACY

- B.Pharm* (*Approved by PCI)

LIBERAL ART

- B.A. (H) - Political Science
- Ph.D. in English

ENVIRONMENTAL SCIENCE

- Ph.D. in Environmental Science

ENGINEERING

- B.Tech. - Computer Science & Engg. (Specialisations offered - Internet of Things/ Data Science/ Artificial Intelligence & Machine Learning)
- B.Tech (Electronics & Communication/ Mechanical/Civil/IT)
- M.Tech (Computer Science/ Electronics & Communication/ Mechanical /Civil)
- Ph.D. in Engineering

LAW

- B.A., LL.B. (H)* 5 yrs.
- B.B.A., LL.B. (H)* 5 yrs.
- B.Com., LL.B. (H)* 5 yrs.
- LL.B (H)* (*Approved by BCI)
- LL.M.
- Ph.D. in Law

COMPUTER SCIENCE/IT

- BCA
- Ph.D. in Computer Science

FASHION

- B.Des. - Fashion Design

PSYCHOLOGY

- B.A. (H) - Applied Psychology
- M.A. - Applied Psychology/ Clinical Psychology
- M.Phil - Clinical Psychology* (*Approved by RCI)
- Ph.D. in Psychology

APPLIED SCIENCES

- Ph.D. in Physics/Chemistry/Maths

Lateral entry available in selected programmes