

## FROM THE DESK OF THE EDITOR

Warm welcome to the Volume VII, Issue II of “**Amity Journal of Management (AJM)**”.

Volume 7, Number 2 edition of the AJM puts forth its observations on contemporary issues with respect to Economy, Technology and Society. The research papers and articles published in this edition are authored by eminent professors and experts from various Institutes and Universities from across the country and abroad.

The first paper investigates the effect of domestic currency devaluation on trade balance in Ethiopia. The results of the study draw some important policy recommendations towards minimizing the trade deficit in Ethiopia.

The second paper studies conflict management techniques adopted in school system of Nigeria. The authors observe that conflicts in schools are an indication of societal unrest and therefore synergy must be established among relevant educational stakeholders for the maintenance of peace, stability and progress in educational system.

The third paper studies the challenges faced by CA Firms towards adoption of Cloud based accounting practices. The study covers

the sole-proprietary CA firms in Bangalore city and suggests that unfamiliarity and cost are the biggest challenges for the non-adoption of Cloud-based accounting.

The fourth paper studies the perception of specific Asian Indian community towards entertainment activities in USA. The observations given by authors are typically useful towards understanding social and entertainment activities of specific Asian Indian community in USA.

The fifth paper underlines the importance of MSME sector for economic growth and development of emerging economies. The author studies the innovative practices in banking and finance that are being undertaken in Asian economies and finally suggests a framework that can be used by banks for improved access to finance by MSMEs.

Therefore the sub-theme on ‘Economy, Technology and Society’ is quite apt and makes current edition worthy to be read.

So, enjoy your reading and be a part of the change.

**Prof. (Dr.) Anil Vashisht**  
**Chief Editor - AJM**