

FROM THE DESK OF THE EDITOR

Warm welcome to Volume VIII, Issue II of “**Amity Journal of Management (AJM)**”.

Volume 8, Number 2 edition of the AJM puts forth its observations on contemporary issues with respect to Business, Leadership and Covid. The research papers and articles published in this edition are authored by eminent professors and experts from various Institutes and Universities from across the country and abroad.

The first paper investigates the modern leadership styles and approaches in Nigeria. This paper x-rayed this popular and novel construct by depicting how the leadership can play essential roles toward organizational strategies implementation and overall organizational development.

The second paper examines the role of the marketing of financial products in the development of SMEs. This study attempts to capture the perspectives (i.e., benefits and associated risks) of people associated with SMEs and SMEs’ owners towards the marketing of financial products in a developing country like Bangladesh.

The third paper studies the observable interview behaviours and their impact on the willingness to accept a job offer. This study evaluates the influence of pre-interview stress and impostorism on post-

interview trust in the employer and hesitancy to accept an offer. In this study, the Implications for recruiters as well as employment counselors and candidates are discussed.

The fourth paper is an attempt to investigate the economic growth considering the effects of FDI inflow with special emphasis on two major developing countries of Asia, India and China during 2000-2017. This paper studies the trend, major contributors apart from key sectors of FDI inflow in both Countries.

The fifth paper underlines covid-19 and its impact on school education in the Indian context and the impact is analyzed from a gender perspective. The study is done in the context of online education and COVID 19 impacts on education from the perspective of parents, teachers, and students.

Therefore, the sub-theme on ‘Business, Leadership and Covid’ is quite apt and makes the current edition worthy to be read.

So, enjoy your reading and be a part of the change.

Prof. (Dr.) Anil Vashisht
Chief Editor - AJM