

Celebrates World Tourism Day-2017

**National Conference
on**

**“Neo Tourism & Hospitality-Vehicle for World Peace & Sustainable
Development”**

26th September, 2017



Organized by,

**Faculty of Hospitality and Tourism (FHT)
Amity Institute of Travel and Tourism (AITT) Amity
School of Hospitality (ASH)
Amity University Uttar Pradesh, Noida**

National Conference
On
“Neo Tourism & Hospitality: Vehicle for World Peace & Sustainable Development”
26th September,
2017

CHIEF PATRON:

Revered Dr. Ashok K. Chauhan, Founder President, Amity University

PATRON:

Dr. Atul Chauhan, Chancellor, Amity University Uttar Pradesh.

Co-PATRON:

Prof. (Dr.) Balvinder Shukla, Vice Chancellor, Amity University Uttar Pradesh

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Mrs. A L Naidu

AITHC-2017- On “Neo Tourism & Hospitality: Vehicle for World Peace & Sustainable Development”

Faculty of Hospitality and Tourism, Amity University, Uttar Pradesh proudly announce AITHC 2017 in line with the year 2017 being celebrated as the year of Sustainable Tourism Development by UNWTO.

Sustainable tourism development can be defined as “tourism that while consumption respects both local people and the traveler, cultural heritage and the environment”.

With an aim to have deliberations on New Trends and challenges in tourism and hospitality and its role in sustainable development, the Conference aims to highlight the issues for sustainable development and its significance globally in the modern context of cut throat competition and price war. Tourism has been significant in development of masses and economies all over the World but at what costs? Hence through such conferences and debates we are able to know how far success is or can be achieved while working with strategies based on sustainable development in tourism globally

AITHC 2017 aims to have people from all across the globe under one roof to have aimed discussions on sustainable development goals their role in multidimensional contribution globally.

Therefore the need today is to discuss debate, develop and implement methods to monitor sustainable development in economies globally and assess the outcome which has impact on sustainable tourism in creating jobs, promoting local culture and preserving and conserving the monumental heritage and natural resources for our future generations.

OBJECTIVES

- Conference will provide a platform for academics, researcher and students to present their research studies and finding relevant to the field of hospitality, tourism & aviation particularly related to use of Sustainable Tourism Development Practices.
- Conference will enhance and develop opportunities for further research in the field of Neo hospitality and tourism.
- Conference will strengthen the overseas linkage on research in tourism and hospitality.
- Conference will provide a platform to bridge the gap between academia and industry with strong industry interface.
- Conference will provide the outputs to Ministry of Tourism, Govt. of India and other similar policy making and implementing agencies w.r.t Sustainable Tourism Development.

SUB-THEMATIC AREAS

In particular, conference will try to figure out the achievements of agendas of tourism development process on the basis of addressing contemporary practices, trends and innovations. However following thematic areas, which conference will try to address, can give you an indication of conference discussions:

- Tourism in Present Age- Role in Sustainable Development.
- Hospitality Operations; Role of Sustainable Practices

Website: <http://www.amity.edu/aithc/>
Conference email: aithc2017@amity.edu

- Tourism as Vehicle for Peace in Sustainable Development
- Sustainable Tourism: Opportunities and Challenges
- Aviation Industry: issues and challenges
- ICT and Hospitality
- Talent Enhancement in Hospitality, Tourism and Aviation.
- Hospitality and Tourism Marketing.
- Corporate Social Responsibility in Hospitality and Tourism.
- Medical Tourism: Innovative Practices.
- Global Education System in Hospitality and Tourism.
- Food & Cuisines across the globe.
- Event Management-MICE
- Food safety, quality & Food laws
- Green Hotels & Sustainable Hotel.
- Food Science & Nutrition
- Any other topic related to Tourism, Management & allied/inter-disciplinary sector.
- *Note: Above list of thematic areas is not exhaustive one. Related researches would also be highly appreciated.*

WHO CAN ATTEND

The conference is aimed at providing a meeting ground for the Intellectual and Professional experts/ resource base in tourism. It welcomes for participation, all of the following:

- Academicians
- Travel Writers
- Research Scholars
- Entrepreneurs
- Trade Professional
- Students

VENUE & DATE

Amity University Uttar Pradesh, Noida Campus Sector 125 Noida, on 26th September, 2017 (Tuesday)

CONTRIBUTION

Persons interested to participate in the conference are welcome to contribute their research papers/ research notes/ case studies/ brief research notes on the themes or related subjects with specific recommendations for discussions in technical sessions.

IMPORTANT DATES

Date of full paper submission: 15th September 2017 (on the following email: aithc2017@amity.edu)

CONFERENCE FEE:

Delegate Category	Fee
Academicians/Professionals	Rs 1500
Research Scholars	Rs 1000
Students (other than Amity)	Rs 200

* Registration charges for Indian students will be Rs. 200 for Conference, (This registration fees does not include the cost of Conference kit and lunch)

The registration fee should either be submitted through a Demand Draft drawn in favour of 'AMITY UNIVERSITY UTTAR PRADESH', payable at Noida or through online bank transfers.

The details are mentioned below:

Bank Name	Oriental Bank of Commerce
Branch Address	AIS, Sector 44, Noida Distt, Gautam Budh Nagar-201301
Branch Code	0101001
Account name	Amity Sponsorship Account
Account Number	10012261000054
Account Type	Saving Account
MICR Code	110022107
IFSC Code	ORBC 0101001
Electronic Fund Transfer for International delegates	
Swift Code	ORBCINBBNOD
Email ID	cmvasudeva@amity.edu