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Submit the full version of the manuscript in English. References should be cited in the text by consecutive numbers, and listed in the references section by number. The references section should be placed at the end of the manuscript. Submit the manuscript as a word document containing the full text, and be sure to include the following:

- 1- Title
- 2- List of authors, their affiliations and email addresses
- 3- Keywords
- 4- Abstract
- 5- Introduction
- 6- Literature review
- 7- Methodology
- 8- Results/Findings
- 9- Conclusion
- 10- Statements and Declarations
- 11- References

For detailed author guidelines kindly visit the page: <u>https://www.amity.edu/jaipur/</u> <u>amr/general-guidelines.html</u>.

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With warm regards C/o Dr. Monika Sheoran Associate Editor, Amity Management Review (AMR) Amity Business School, Amity University Rajasthan, Jaipur – 302006 Email: amraur@jpr.amity.edu